Rwik Dey

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Kolkata

EDUCATION

Integrated B.Tech & M.Tech, Electrical Engineering
Indian Institute Of Technology Kharagpur
2022 - 2027

POSITIONS OF RESPONSIBILITY

Associate Member of the Student Welfare Group of IIT Kharagpur

TRAININGS

Supervised Machine Learning: Regression And Classfication
Deeplearning.ai, Online
Jun 2023 - Jul 2023

During this course, I gained hands-on experience in building machine learning models using Python and popular libraries like NumPy and scikit-learn. I learned how to develop and train supervised machine learning models for prediction and binary classification tasks, including fundamental techniques such as linear regression and logistic regression.

The course provided a comprehensive understanding of the underlying principles and practical aspects of building predictive models. I now have a solid foundation in implementing machine learning algorithms and utilizing powerful libraries to analyze data and make accurate predictions.

Fundamentals Of Digital Marketing And E-commerce
Google, Online
Jun 2023 - Jul 2023

I completed the Fundamentals of Digital Marketing and E-Commerce by Google course, gaining expertise in digital marketing and e-commerce. I learned about the marketing funnel, crafting digital strategies, and using marketing analytics. I developed skills in customer loyalty, e-commerce, marketing analytics, and customer outreach. This program equipped me to drive business growth through effective digital marketing techniques and optimize customer engagement in the online marketplace.

SKILLS

Python
Advanced

C Programming
Intermediate

Machine Learning

Creative Writing

	Beginner	Intermediate
	Canva	**Digital Marketing**
	Advanced	Beginner

WORK SAMPLES

Other portfolio link

https://www.linkedin.com/feed/update/urn:li:activity:7084839171118276609/