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| Name - Jane Wilson | | Photo by [Yusron El Jihan](https://unsplash.com/@yusronell?utm_source=unsplash&utm_medium=referral&utm_content=creditCopyText) on [Unsplash](https://unsplash.com/s/photos/muslim-women-face?utm_source=unsplash&utm_medium=referral&utm_content=creditCopyText) |
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| Age (approx.) | 29 |
| Sex | Female |
| Group – Business Intelligence/report developer | |
| Background and description | | |
| *They are creative and open to new ideas. Feel sometimes work not always give them the creative freedom they might like. They are passionate about their job, and they have a lot of expertise in what they do.* | | |
| Motivation | | |
| *Attend the session to see if there are any new ideas they have not seen before. Curious about what this speaker will talk about* | | |
| Data Literacy | | |
| *Highly data literate* | | |
| Technological expertise | | |
| Comfortable writing SQL code and some other languages. Expertise in creating reports which means the technical requirements that meet the customer needs. Yet with that, something different the customer does not expect yet always appreciates. | | |
| Goals for this attendee | | |
| Whilst they might have good solid grounding in how to create reports using various tools. They are always keen to learn more hoping that they will find out some that will give them a creative edge which they feel might be missing. | | |