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| Name - Jane Wilson | | Photo by [Yusron El Jihan](https://unsplash.com/@yusronell?utm_source=unsplash&utm_medium=referral&utm_content=creditCopyText) on [Unsplash](https://unsplash.com/s/photos/muslim-women-face?utm_source=unsplash&utm_medium=referral&utm_content=creditCopyText) |
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| Age (approx.) | 29 |
| Sex | Female |
| Group – Business Intelligence/report developer | |
| Background and description | | |
| *They are creative and open to new ideas. Feel sometimes work not always give them the creative freedom they might like. They are passionate about their job, and they have a lot of expertise in what they do.* | | |
| Motivation | | |
| *Attend the session to see if there are any new ideas they have not seen before. Curious about what this speaker will talk about* | | |
| Data Literacy | | |
| *Highly data literate* | | |
| Technological expertise | | |
| Comfortable writing SQL code and some other languages. Expertise in creating reports which means the technical requirements that meet the customer needs. Yet with that, something different the customer does not expect yet always appreciates. | | |
| Goals for this attendee | | |
| Give them some ideas, if possible, inspire them that they can use tools and techniques in creative ways. Make them aware of some tools or ways of working that they might not have considered using before. When they arrive back at work on Monday morning, they can open the Git Hub repository and have a look at the resources. | | |