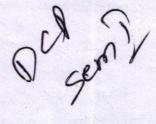
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Signature	

DIPLOMA EXAMINATION IN ENGINEERING/TECHNOLOGY/MANAGEMENT/COMMERCIAL PRACTICE — OCTOBER, 2017

BUSINESS STUDIES

[Time: 3 hours

(Maximum marks: 100)

PART — A

(Maximum marks: 10)

Marks

- I Answer all questions in one or two sentences. Each question carries 2 marks.
 - 1 Define the term sole proprietorship.
 - 2./Recognize the term Table-A.
 - 3. State the meaning of external trade.
 - 4. Define life insurance.
 - 5. State the meaning of surrender value.

 $(5 \times 2 = 10)$

PART — B

(Maximum marks: 30)

- II Answer any five of the following questions. Each question carries 6 marks.
 - 1. Explain the characteristics of business activities.
 - 2. List out the content of prospectus.
 - 3. Distinguish between internal and external trade.
 - A. Classify the types of marine insurance policy.
 - 5. Outline the advantages of partnership.
 - 6. Distinguish between shares and debenture.
 - 7. Explain the objectives of EPZ.

 $(5 \times 6 = 30)$

[P.T.O.

15

PART - C

(Maximum marks: 60)

(Answer one full question from each unit. Each full question carries 15 marks.)

Unit — I

III	Explain the characteristics of company.	
	OR	
IV	Elaborate the advantages and disadvantages of a partnership firm.	15
	Unit — II	
·V	Explain the method of procedure for formation of a company.	15
	Or	
VI	Explain different classes of shares and debenture.	15
	Unit — III	
VII	Explain the functions of retailer and wholesaler.	15
	OR	
VIII	Describe various types of retailer.	15
	Unit — IV	
IX	Describe the various functions of insurance.	15
	OR	

X Explain the different types of life insurance.