

**FIRST SEMESTER DIPLOMA EXAMINATION IN COMMERCIAL
PRACTICE AND BUSINESS MANAGEMENT — OCTOBER, 2016**

BUSINESS STUDIES

[Time : 3 hours]

(Maximum marks : 100)

PART — A

(Maximum marks : 10)

Marks

I Answer the following questions in one or two sentences. Each question carries 2 marks.

1. What do you mean by fidelity insurance ?
2. Define Trade.
3. Who is an soleproprietor ?
4. Give an idea about entrepreneurs.
5. What do you mean by object clause ?

(5×2 = 10)

PART — B

(Maximum marks : 30)

II Answer *any five* questions from the following. Each question carries 6 marks.

1. Who is an promoter and detail the types of promoters ?
2. Give an idea about the industry and it's classifications.
3. Explain wholesalers and services to retailers.
4. Differentiate wholesale and retail.
5. What is prospectus and elaborate the purpose of prospectus.
6. Give an idea about health insurance and kinds of health insurance coverage.
7. Illustrate principle of co-operation.

(5×6 = 30)

PART — C

(Maximum marks : 60)

(Answer *one* full question from each unit. Each full question carries 15 marks.)

UNIT — I

III Explain partnership and types of partners. 15

OR

IV (a) Distinguish private and public company. 10

(b) Give an idea about business. 5

UNIT — II

V Memorandum of association and how the alteration of clauses of memorandum of association is possible. 15

OR

VI Elaborate the floatation of capital structure and its steps. 15

UNIT — III

VII Retail trade and explain its functions and services to wholesalers. 15

OR

VIII (a) Distinguish home trade and foreign trade. 10

(b) Give an idea about export processing zones (EPZ). 5

UNIT — IV

IX (a) Marine insurance and explain its type. 8

(b) Explain the reinsurance and double insurance. 7

OR

X Difference between life insurance, fire insurance and marine insurance. 15
