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TED (15) – 3251

(REVISION — 2015)

Reg. No.....

Signature

DIPLOMA EXAMINATION IN ENGINEERING/TECHNOLOGY/
MANAGEMENT/COMMERCIAL PRACTICE — APRIL, 2018

ENTREPRENEURSHIP DEVELOPMENT

[Time : 3 hours

(Maximum marks : 100)

PART — A

(Maximum marks : 10)

Marks

I Answer *all* questions in one or two sentences. Each question carries 2 marks.

1. Define Entrepreneurship.
2. Identify the phase of Entrepreneurship development program.
3. Define small Enterprise.
4. Write a note on industrial sickness.
5. Define the term venture capital.

(5×2 = 10)

PART — B

(Maximum marks : 30)

II Answer any *five* of the following questions. Each question carries 6 marks.

1. Trace the characteristics of Entrepreneur.
2. Illustrate environmental barriers of Entrepreneurship.
3. Discuss EDP in India.
4. Explain SSI and its advantages.
5. Describe types of small Enterprise.
6. Explain franchising and code of ethics in franchising.
7. Describe stages of financing in venture capital.

(5×6 = 30)

PART — C

(Maximum marks : 60)

(Answer *one* full question from each unit. Each full question carries 15 marks.)

UNIT — I

III Explain the characteristics, qualities and function of an entrepreneur. 15

OR

IV Write a note on types of entrepreneur. 15

UNIT — II

V Describe the steps for starting a small industry. 15

OR

VI Write a note on :

(i) Phase of EDP. 5

(ii) Selection of forms of an organization. 10

UNIT — III

VII Explain industrial sickness and Remedies. 15

OR

VIII Explain problems of small scale sector. 15

UNIT — IV

IX Explain franchising, merits and demerits of franchising. 15

OR

X Describe the feasibility studies in setting a new SSI. 15
