

C.P.
S1
TED (15) – 1142
(REVISION — 2015)

Doc
sem 1

Reg. No.

Signature

DIPLOMA EXAMINATION IN ENGINEERING/TECHNOLOGY/
MANAGEMENT/COMMERCIAL PRACTICE — OCTOBER, 2017

BUSINESS STUDIES

[Time : 3 hours

(Maximum marks : 100)

PART — A

(Maximum marks : 10)

Marks

I Answer *all* questions in one or two sentences. Each question carries 2 marks.

1. Define the term sole proprietorship.
2. Recognize the term Table-A.
3. State the meaning of external trade.
4. Define life insurance.
5. State the meaning of surrender value.

(5 × 2 = 10)

PART — B

(Maximum marks : 30)

II Answer any *five* of the following questions. Each question carries 6 marks.

1. Explain the characteristics of business activities.
2. List out the content of prospectus.
3. Distinguish between internal and external trade.
4. Classify the types of marine insurance policy.
5. Outline the advantages of partnership.
6. Distinguish between shares and debenture.
7. Explain the objectives of EPZ.

(5 × 6 = 30)

PART — C

(Maximum marks : 60)

(Answer *one* full question from each unit. Each full question carries 15 marks.)

UNIT — I

III Explain the characteristics of company. 15

OR

IV Elaborate the advantages and disadvantages of a partnership firm. 15

UNIT — II

V Explain the method of procedure for formation of a company. 15

OR

VI Explain different classes of shares and debenture. 15

UNIT — III

VII Explain the functions of retailer and wholesaler. 15

OR

VIII Describe various types of retailer. 15

UNIT — IV

IX Describe the various functions of insurance. 15

OR

X Explain the different types of life insurance. 15
