



Santa Cruz Beach Soccer Championships Sponsorship Opportunity

May 31 – June 1, 2014





About the Tournament

Thank you for your interest in being a part of this incredibly fun beach soccer tournament. In its 5th year, Santa Cruz Beach Soccer Championship has gained notoriety as one of the best beach soccer tournaments Northern California has to offer.

The tournament takes place in a prime location on the world-famous Santa Cruz Beach Boardwalk, which attracts an estimated 7,000 people per day. Each weekend is its own championship, allowing up to 200 teams to participate. Spectators flock to see U.S. National Beach Soccer players display their high-flying bicycle kicks and aerial passing game to score some amazing goals.

These tournaments are truly fun for the whole family. Divisions are set up for under-8 boys and girls through under-19, collegiate, adult co-ed, women's and men's. There is also a men's open cash prize division with the winning side taking home \$1,500. The tournament is for the recreational or competitive player. Any player, no matter what the experience will fit right in! Year after year players return because of the unforgettable experience this event offers!

All this equals incredible exposure for your company's brand. Our four-level sponsorship package options offer opportunities such as: branded tournament t-shirts, stage announcements and product/company demos on the Boardwalk's main stage, seen not just by the players and their families, but also the thousands of Boardwalk-goers!

Why Be a Sponsor

Exposure

As a sponsor for the Santa Cruz Beach Soccer Championships, you are gaining exposure to thousands of sports enthusiasts from all over the Bay Area, as well as people who come from all over to enjoy the Santa Cruz Beach Boardwalk. Many of the rides at the Boardwalk hover over the tournament, allowing your brand to be seen not just from the ground, but from the air.

Although we are a well-established tournament here in the Bay Area, we are still a "family-run" business and we value partnerships with companies that fit into our ideals of community, partnerships and relationship building. Many of our past sponsors will be returning for their third, fourth and fifth years because this is a fun and successful event.

Make A Difference

We are a global community of "futbol" lovers who want to help everyone be able to enjoy the play. Our title sponsor, One World Futbol, will be there to help us and our sponsors make a difference. One World Futbol is a B corp (socially responsible business) that sells soccer balls that are virtually indestructible so no extra equipment or replacement balls are needed. For every soccer ball bought, they donate a soccer ball to a community in need around the world. We are proud to be partners in this effort.



4 Levels of Event Sponsorship

Bronze \$700 (\$1200 for both weekends)

- 1 booth on the beach
- Two MC Promotional opportunities each day during the tournament
- Name/logo on tournament flyers
- Logo/link on the tournament website
- Two on-site signage opportunities (Banners provided by Sponsor)
- Quarter-page advertisement in event program
- Promotional Product, Coupon, or Collateral in Team Packets

Silver \$1,500 (\$2,800 for both weekends)

- 10 x 10 Tent for retail and product sampling opportunities
- Three MC promotional opportunity each day during the tournament
- Logo/link on the tournament website
- Three on-site signage opportunities (Banners provided by Sponsor)
- Half-page advertisement in event program
- Up to 5 Minute Product demo on Main Stage each day of the event
- Promotional Product, Coupon, or Collateral in Team Packets
- Two 1-day unlimited ride wristbands for the Beach Boardwalk
- Small size name/logo on official tournament t-shirts

Gold \$ \$2,500 (\$4,800 for both weekends)

- Upgraded 10 x 10 Tent for retail and product sampling opportunities
- Five MC promotional opportunity each day during the tournament
- Up to 15 Minute Product demo on Main Stage each day of the event
- Priority Logo/link on the tournament website
- Five on-site signage opportunities (Banners provided by Sponsor)
- Full-page advertisement in event program
- Promotional Product, Coupon, or Collateral in Team Packets
- Four 1-day unlimited ride wristbands for the Beach Boardwalk
- Medium size name/logo on official tournament t-shirts



Platinum Sponsor \$10,000 (\$18,000 for both weekends)

- Two priority location booths- or one 20 x 20
- Four MC promotions each day during the tournament
- Priority logo/link on ALL tournament website pages
- Eight on-site signage opportunities (Provided by Sponsor)
- Eight 1-day unlimited ride wristbands for the Beach Boardwalk
- Full-page, inside cover advertisement in event program
- Promotional Product, Coupon, or Collateral in Team Packets
- Large logo on the official tournament t-shirt
- Complimentary corporate team entry
- Branded included on premiere signage; field signs, top priority placement beach signs on the main field, registration banners, staff and referee jerseys, official tournament t-shirts, and tournament program
- Up to 30 Minute Product demo on Main Stage each day of the event
- Company member presents Company Cash Prize to winners of Men's Open; photo remains as the centerpiece for website and advertising in the media

Past Sponsors

