Final Project Option 1

General Assembly MOB1

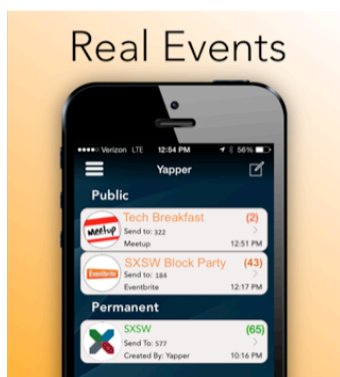**Name:** GA App *powered by Yapper*

App Description: Create a white-labeled version of Yapper to be easily embedded into an existing General Assembly app, or to be downloaded by General Assembly students at any GA location, worldwide. The app will allow students to chat with everyone on campus at any given time.

Yapper allows its users to have group chats based on location. The long-term revenue strategy of the company (*Yapper*) is to build out a comprehensive SDK that can be embedded into third-party apps. This project will be focused on building the UI for the SDK so that I can provide personal customization for future clients.

Requirements:

1. Integrate with Yapper's current back-end database
2. Reengineer Yapper's UI/UX in Swift
3. Include Facebook Login process
4. Integrate with Mapkit to find user's long/lat; CameraKit to send pictures; other integrations TBD

Wireframe:

Screen 1:
Main Feed

Screen 2:
In Chat

Screen 3:
User Profile

Final Project Option 2

General Assembly MOB1

Name: LiveFeed App *powered by Yapper*

App Description: Create a social discovery app for voyeurs and bloggers.

Once integrated with Yapper, this app will give onlookers the ability to categorize conversations and redistribute them based on tags.

The UI/UX will allow users to curate the live feeds happening on Yapper. We will need to use NSURL to tag table-view controllers to live feeds on yappwith.us. And, then, we will need to build a parse database to host the tags and categorization that will be collected in the app.

This LiveFeed App will have a clean and beautiful UI, will be integrated with the already powerful location-based chat technology of the parent company, Yapper, and will be easily branded as LiveFeed App, powered by Yapper. This will help diversify Yapper's portfolio and will allow people to be engaged with the yapper brand even if there are no conversations happening around them.

Requirements:

1. Integrate with Yapper's current back-end database
2. Engineer a "tagging" process for the content curators
3. Create generic branding and marketing
4. Build "ranking" and "sharing" features. Allow easy movement between stories. Lots of room to get creative with the UI
5. Brainstorm kits needed…

Wireframe:

TBD