

Everask

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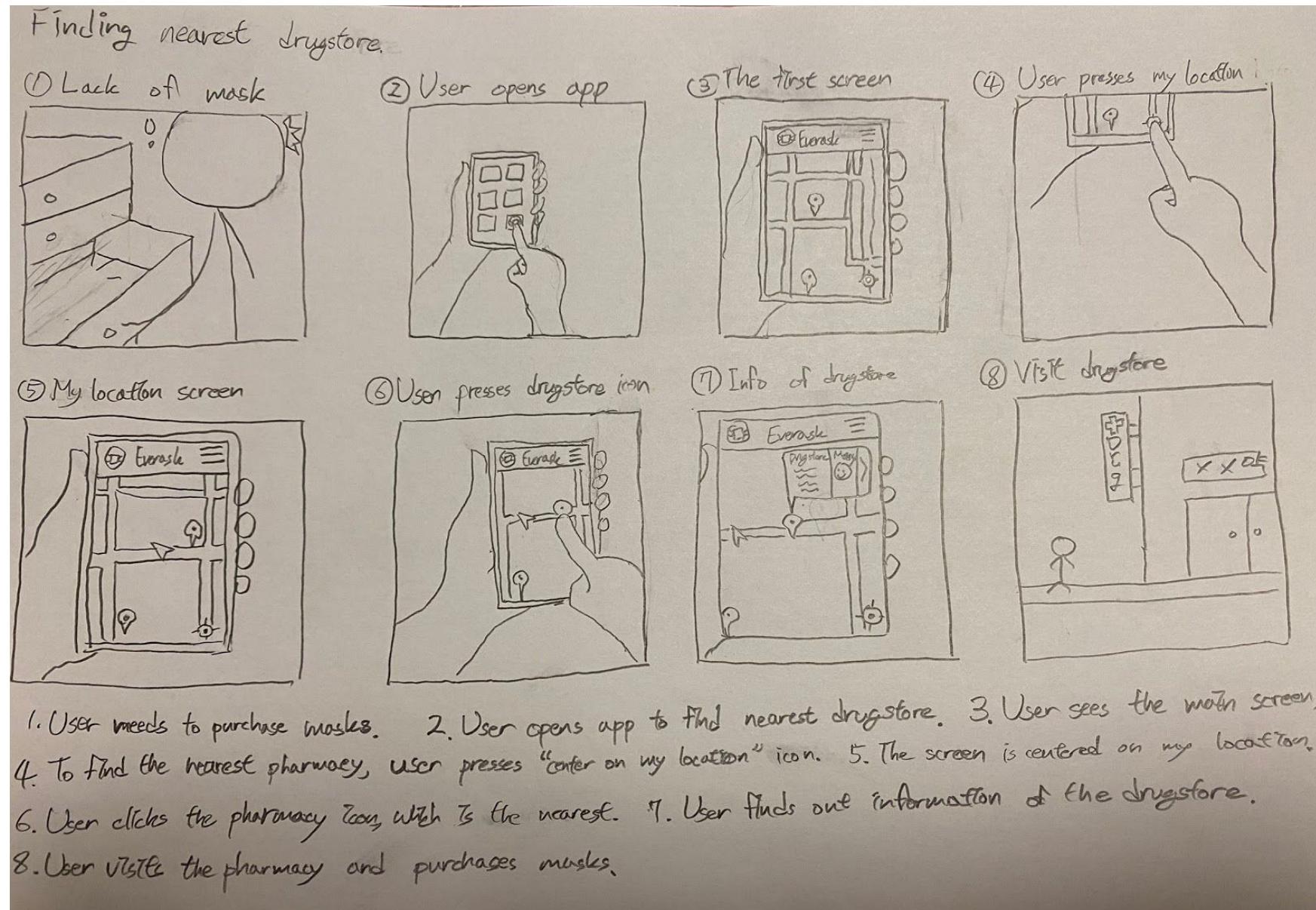
Dongha Song 111851425

Youngho Kim 110710626

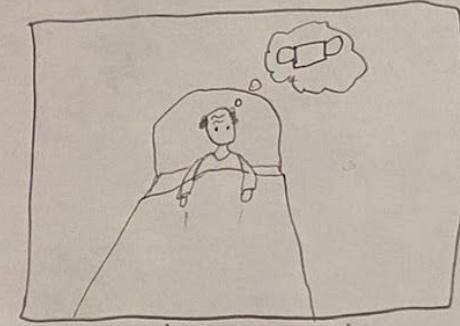
Three Main Tasks

1. A user finding a drugstore to buy masks, that is nearest to him.
2. A new recruit from a company searching for a drugstore that sells a lot of masks.
 - He or she needs many masks for the co-workers to buy.
3. A grandson booking masks for his grandparents living far away from him.
 - The grandparents are not familiar with the smartphones, and they do not know which drugstrore sells masks.

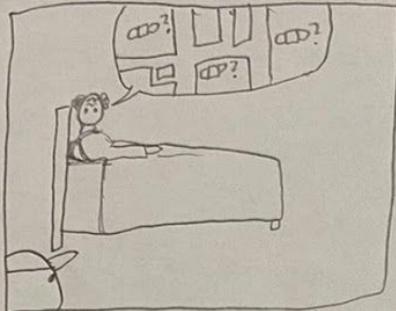
Storyboards



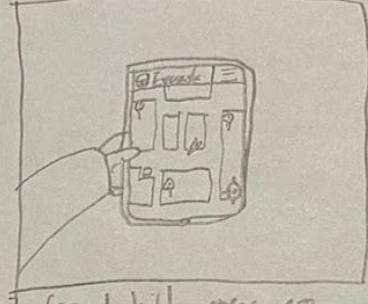
Buying mask for grandparent



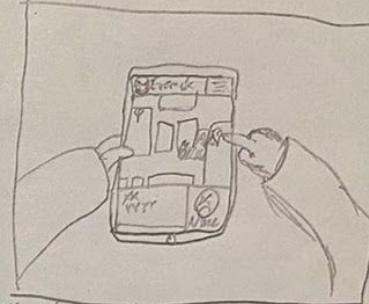
1. Grandparent needs a mask



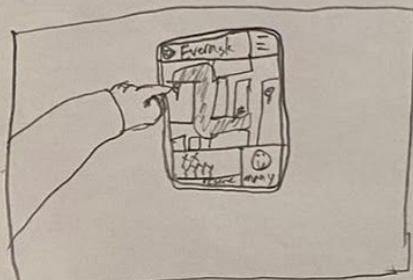
2. Grandparent asks grandchild to find pharmacy with mask



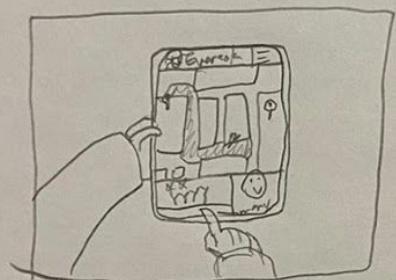
3. Grand child opens app and is immediately greeted with multiple pharmacy locations



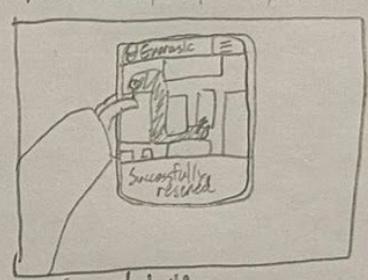
4. Grandchild tabs pharmacy location with no remaining masks



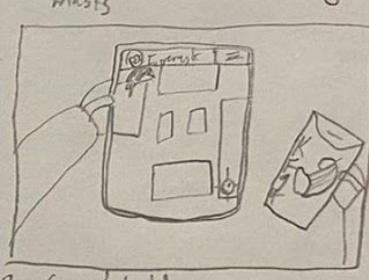
5. Grandchild taps on pharmacy with masks



6. Grandchild taps reserve button



7. Grandchild sees reserve success screen

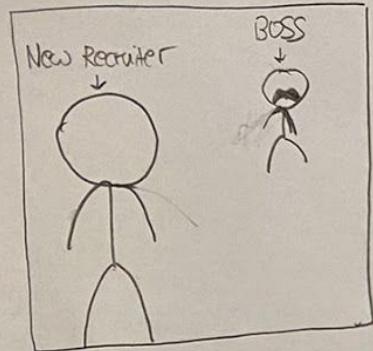


8. Grandchild uses routing function to get to a pharmacy and receive mask



9. Grandparent receives mask

Searching for a drugstore that sells the most masks.



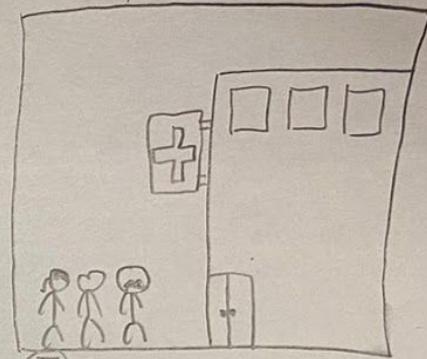
① Boss tells the new recruiter to search for MASKS.



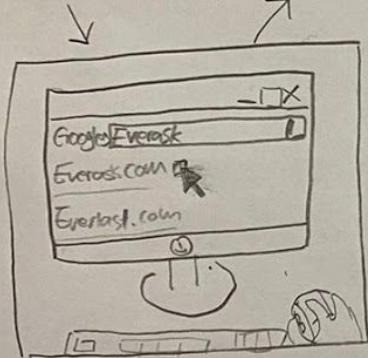
③ He uses Everask to find out the drug store.

| Locations | Distance | MASK LEFT |
|------------|----------|-----------|
| Inchon | 3km | 450 |
| YongJangdo | 2km | 430 |
| Songdo | 1km | 2 |
| : | : | : |

⑤ He clicks the top drugstore to get information



⑦ The coworkers go to the drugstore together.



② He search for Everask.com from a search engine.

| Location | Distance | MASK LEFT |
|----------|----------|-----------|
| Dongduhn | 12km | 33 |
| Songdo | 3km | 240 |
| Inchon | 6km | 1 |
| : | : | : |

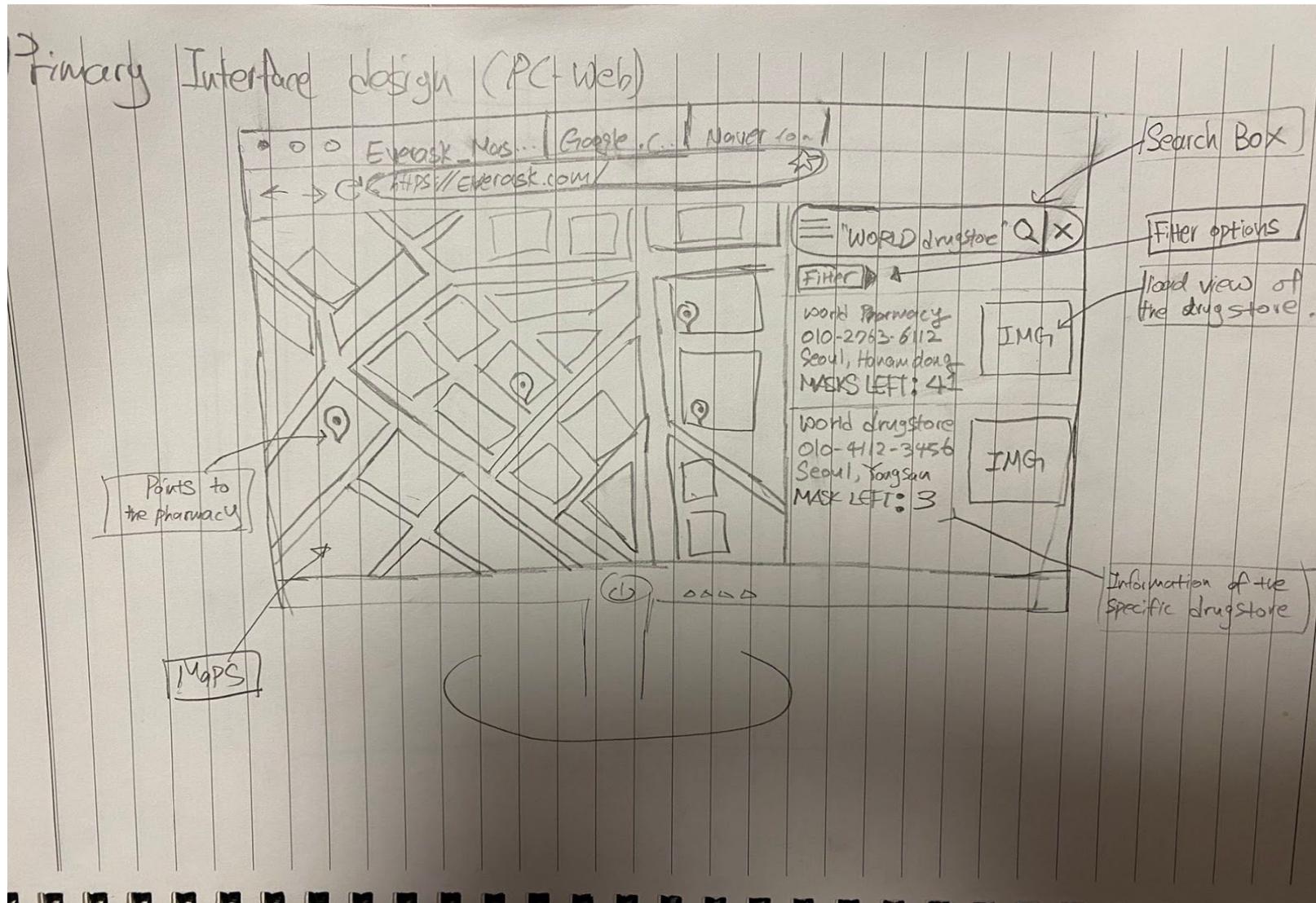
④ By clicking '▼' button on 'MASK LEFT' field, the list is Sorted

| Location | Distance | MASK LEFT |
|---------------------------|----------|-----------|
| Inchon Global Pharmacy | | |
| • mask left: 450 | | |
| • Address: Inchon Songdo, | | |
| • Contact: 032-312-6612 | | |
| ⋮ | | |

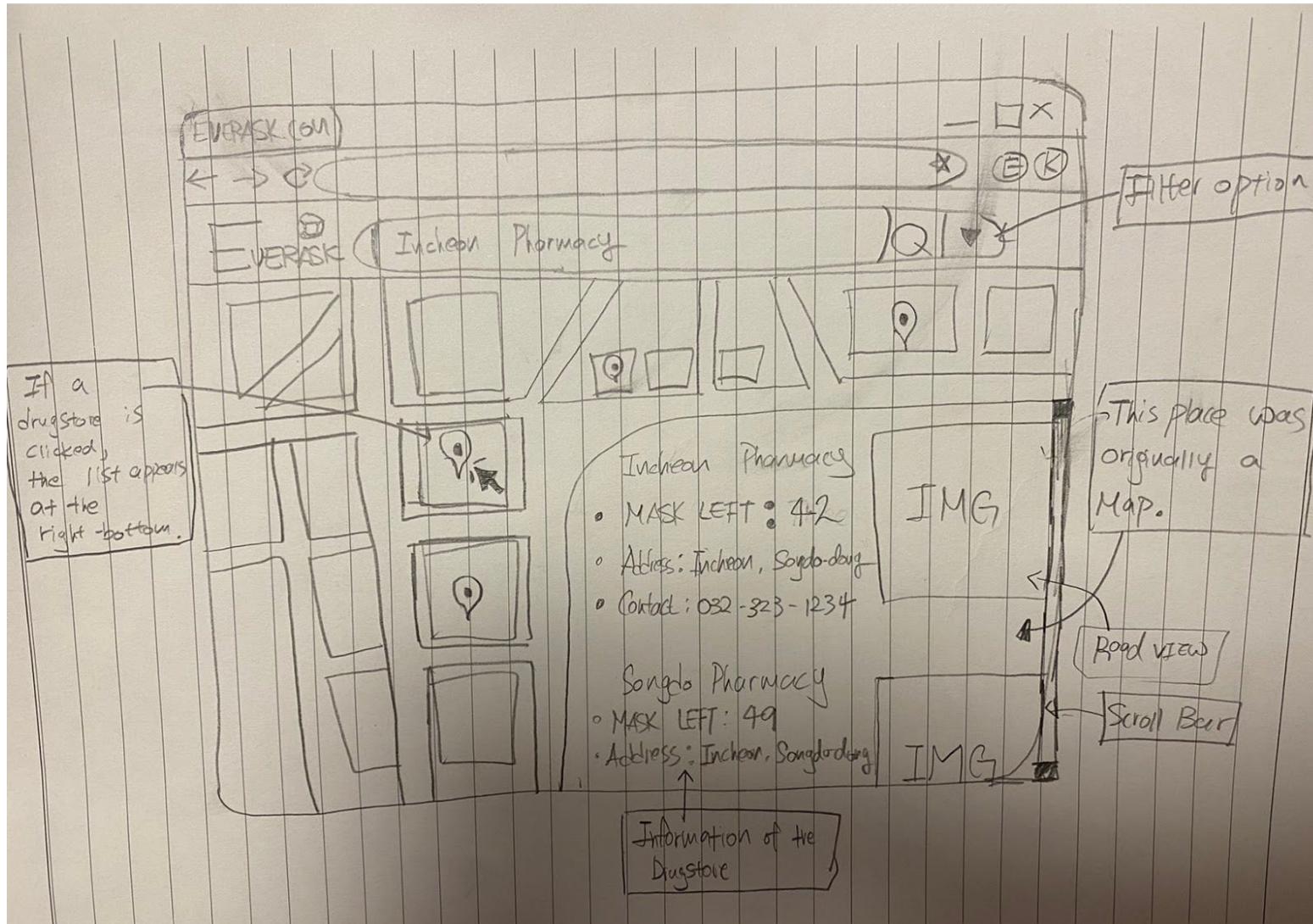
⑥ As he click the drugstore, he sees more information.

Primary User Interface

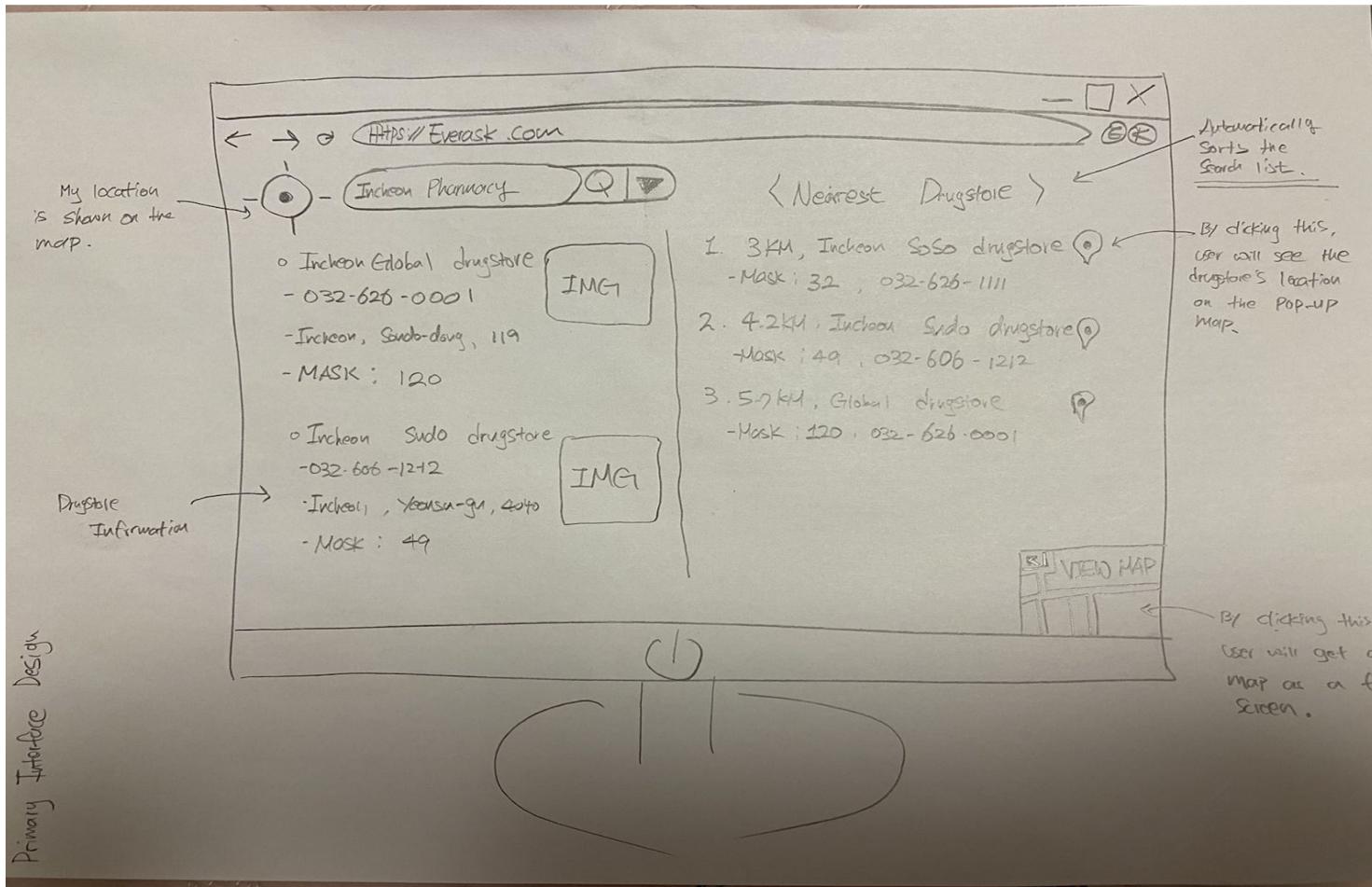
(primary interface design pc-web 1)



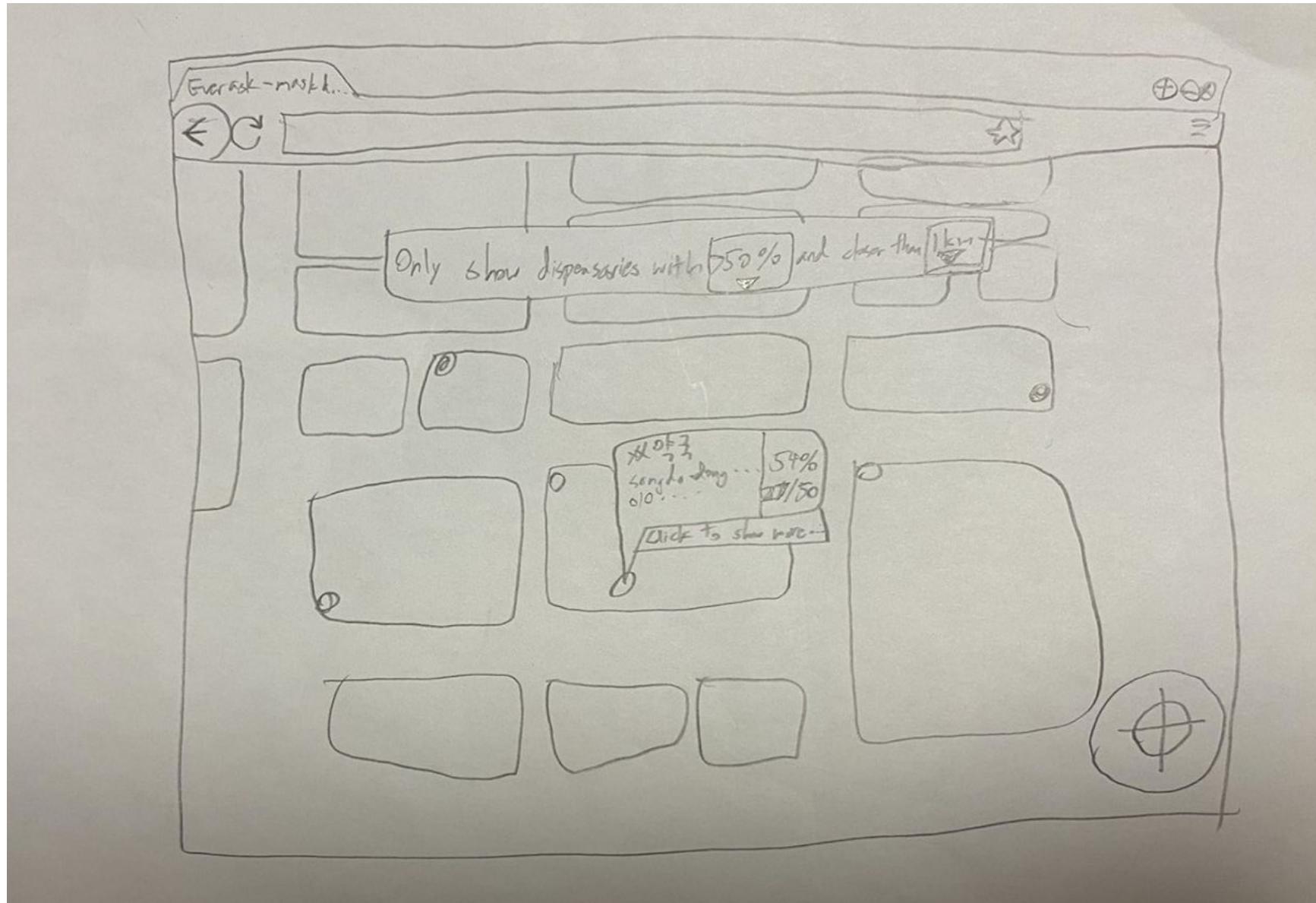
(primary interface design pc-web 2)



(primary interface design pc-web 3)



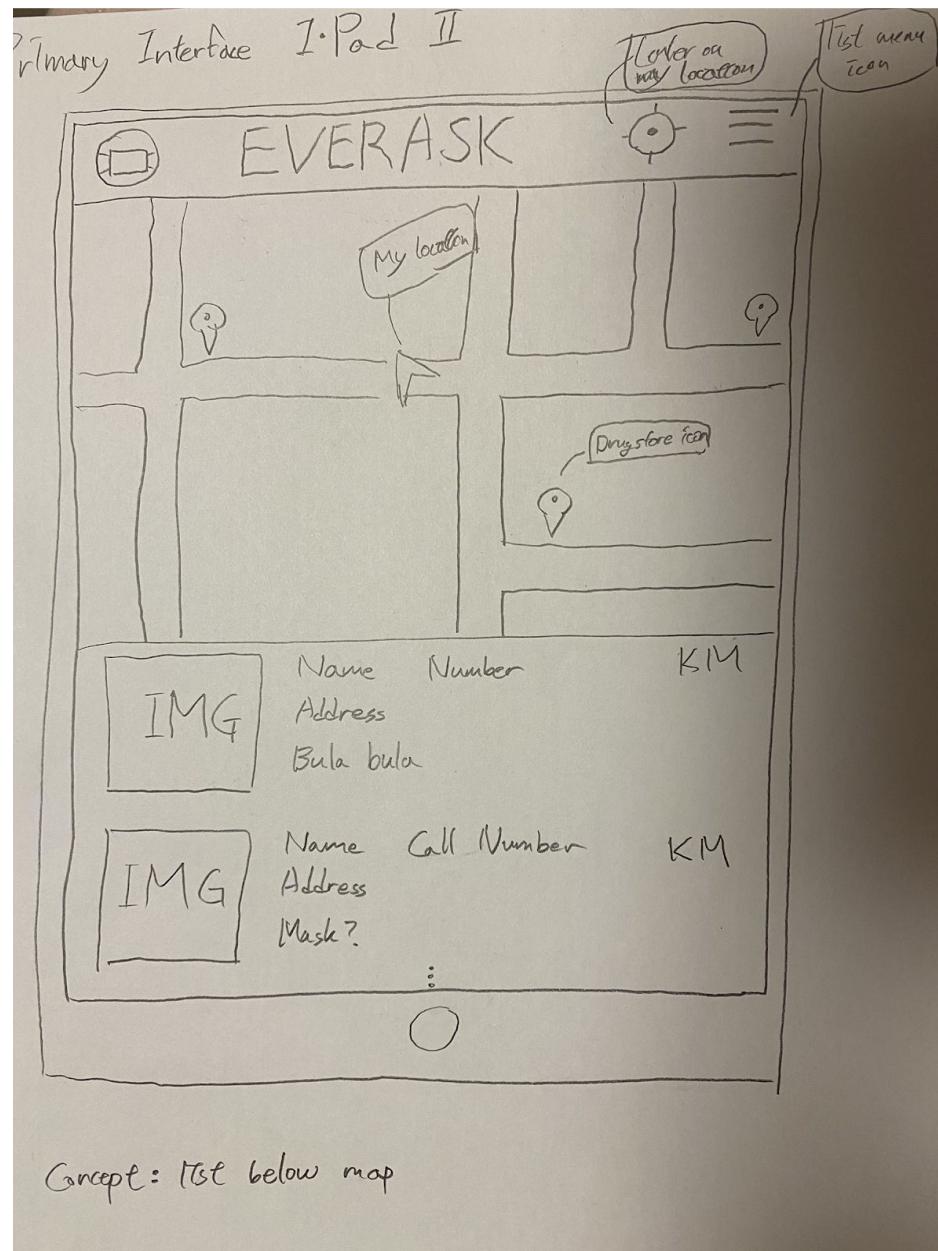
(primary interface design pc-web 4)



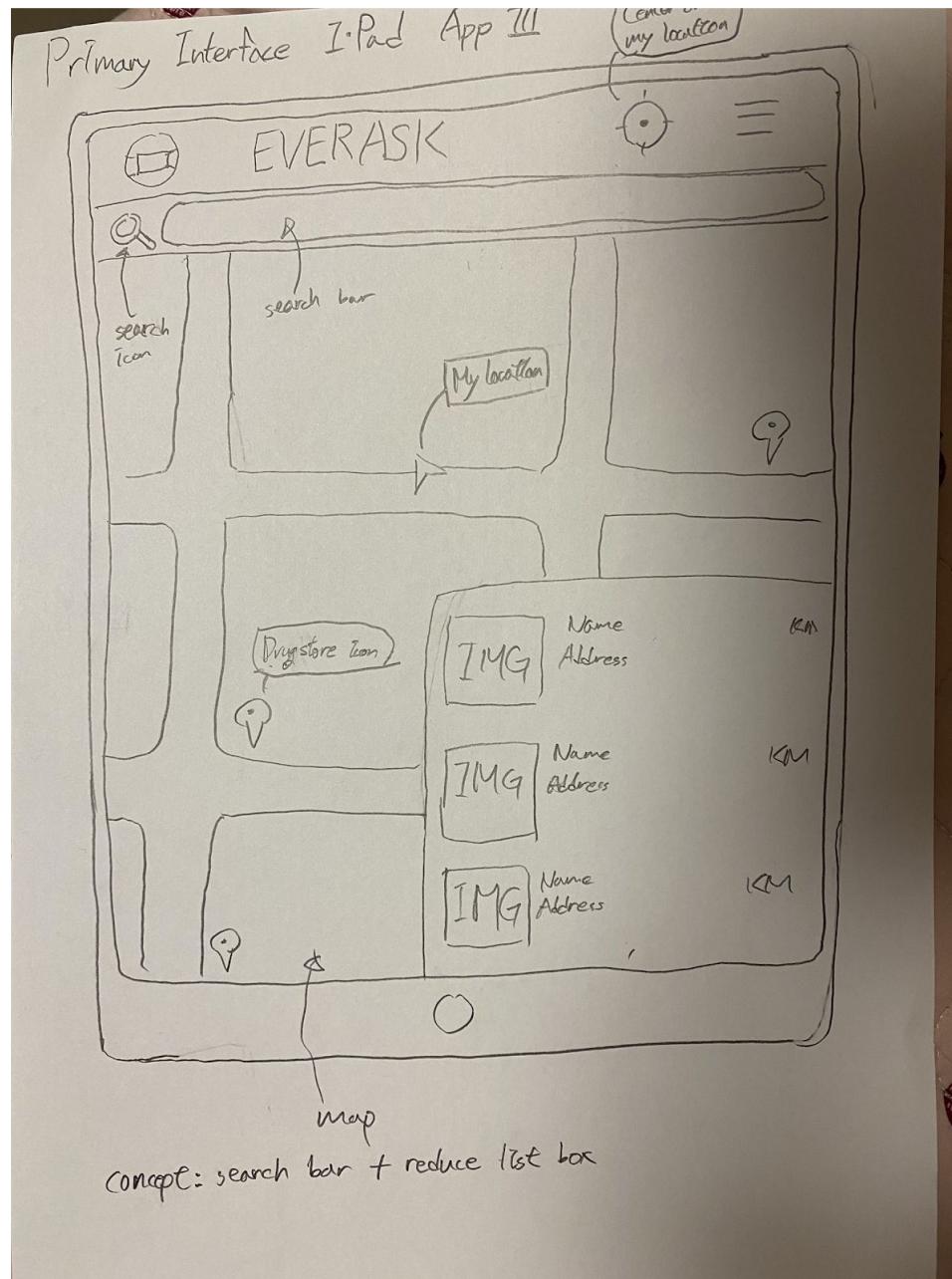
(primary interface design I-Pad App 1)



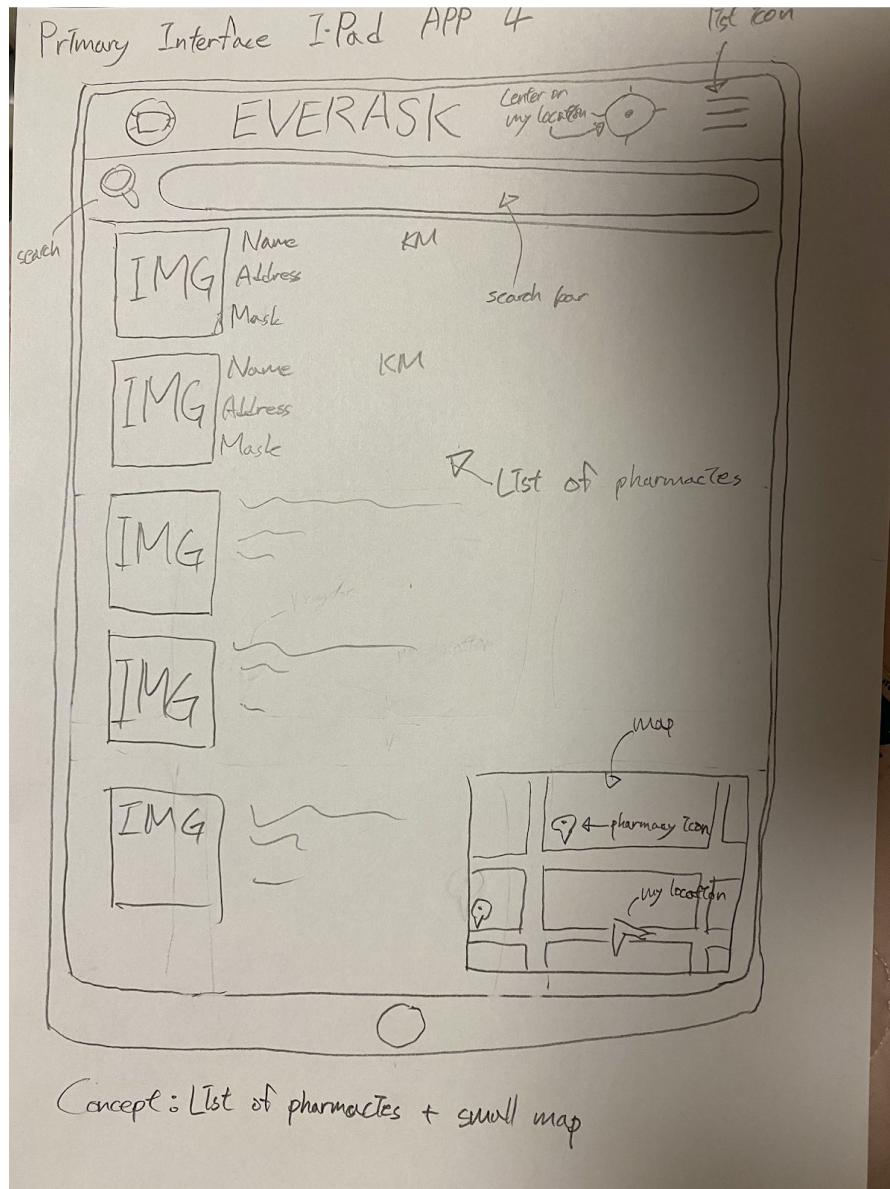
(primary interface design I-Pad App 2)



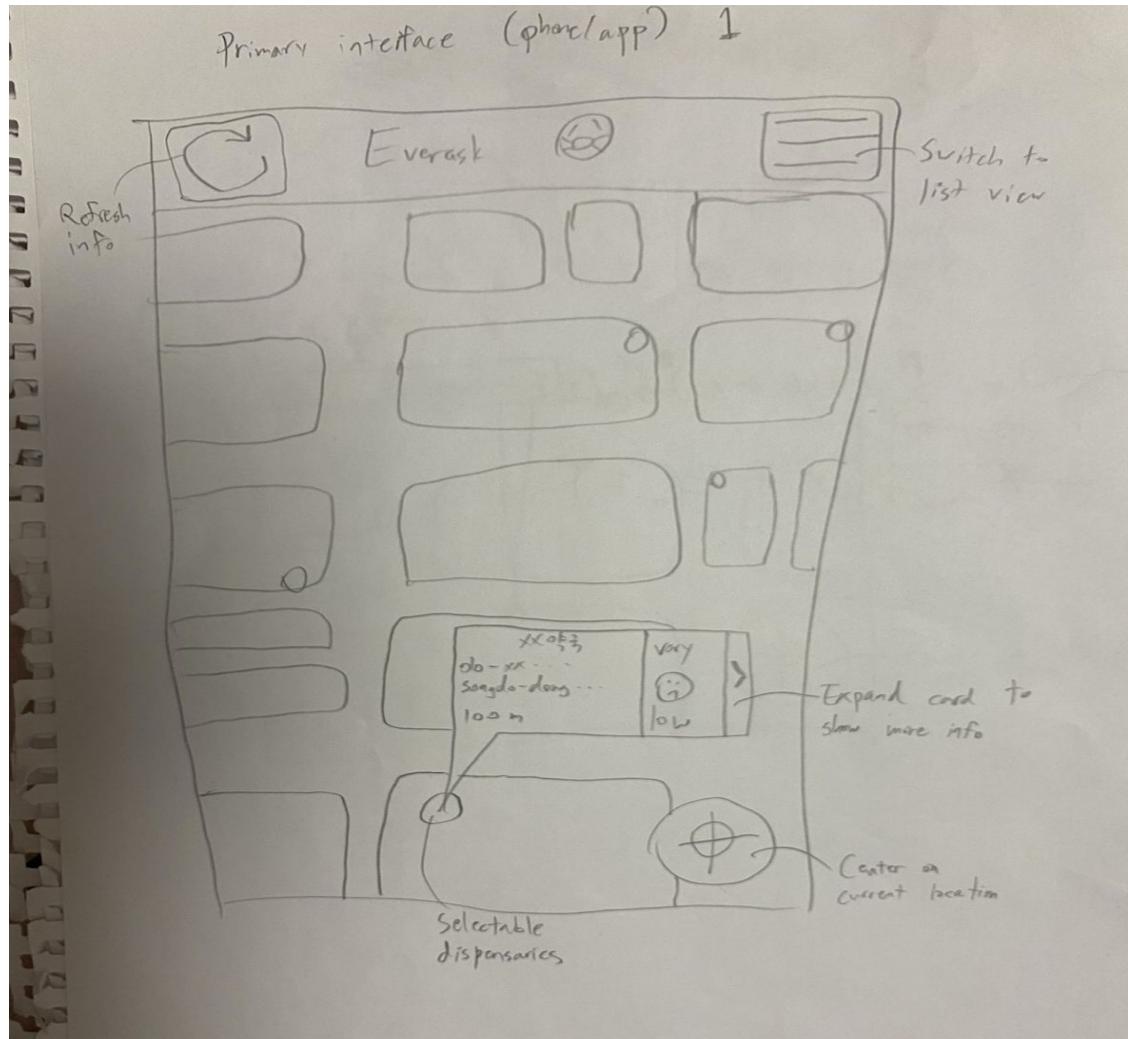
(primary interface design I-Pad App 3)



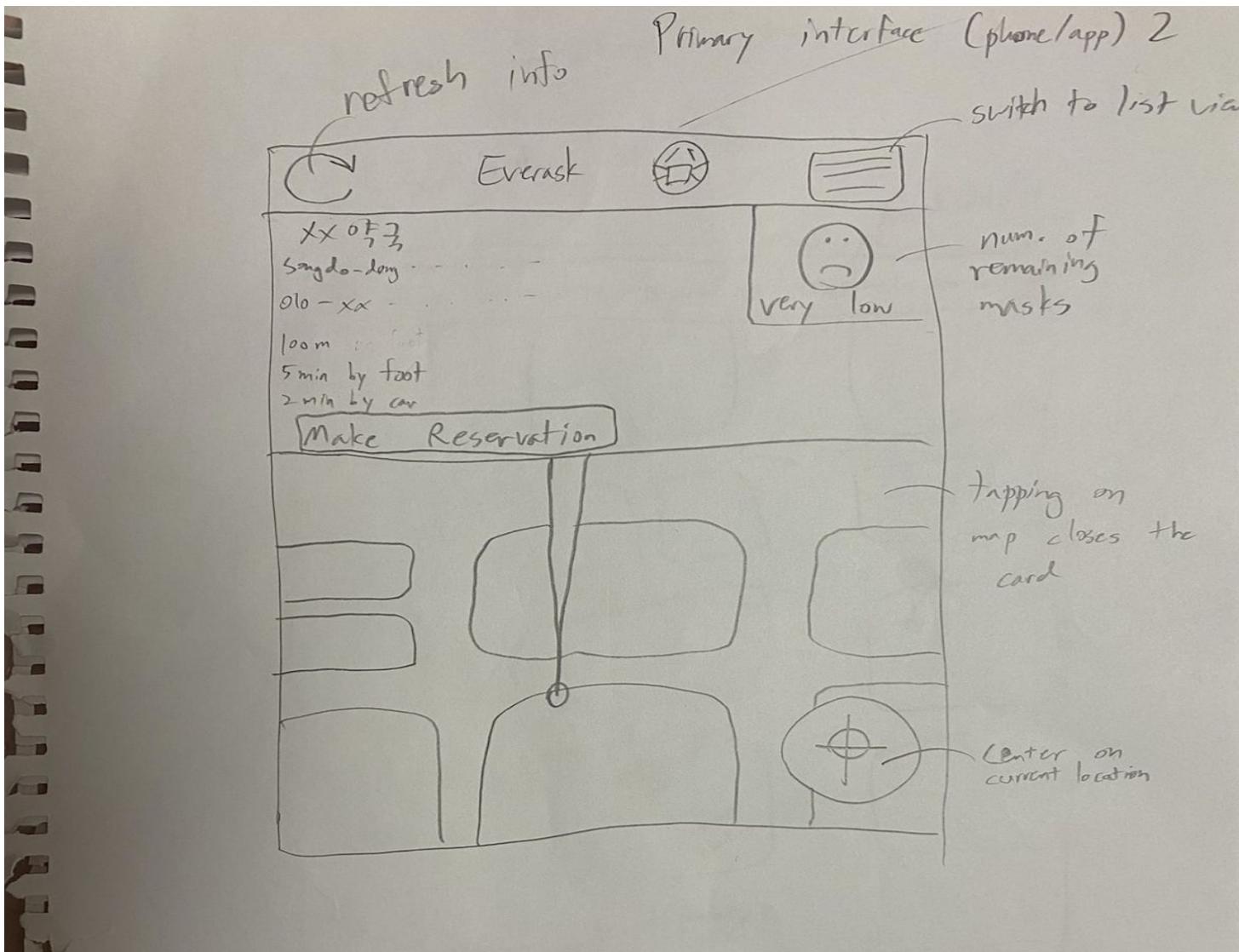
(primary interface design I-Pad App 4)



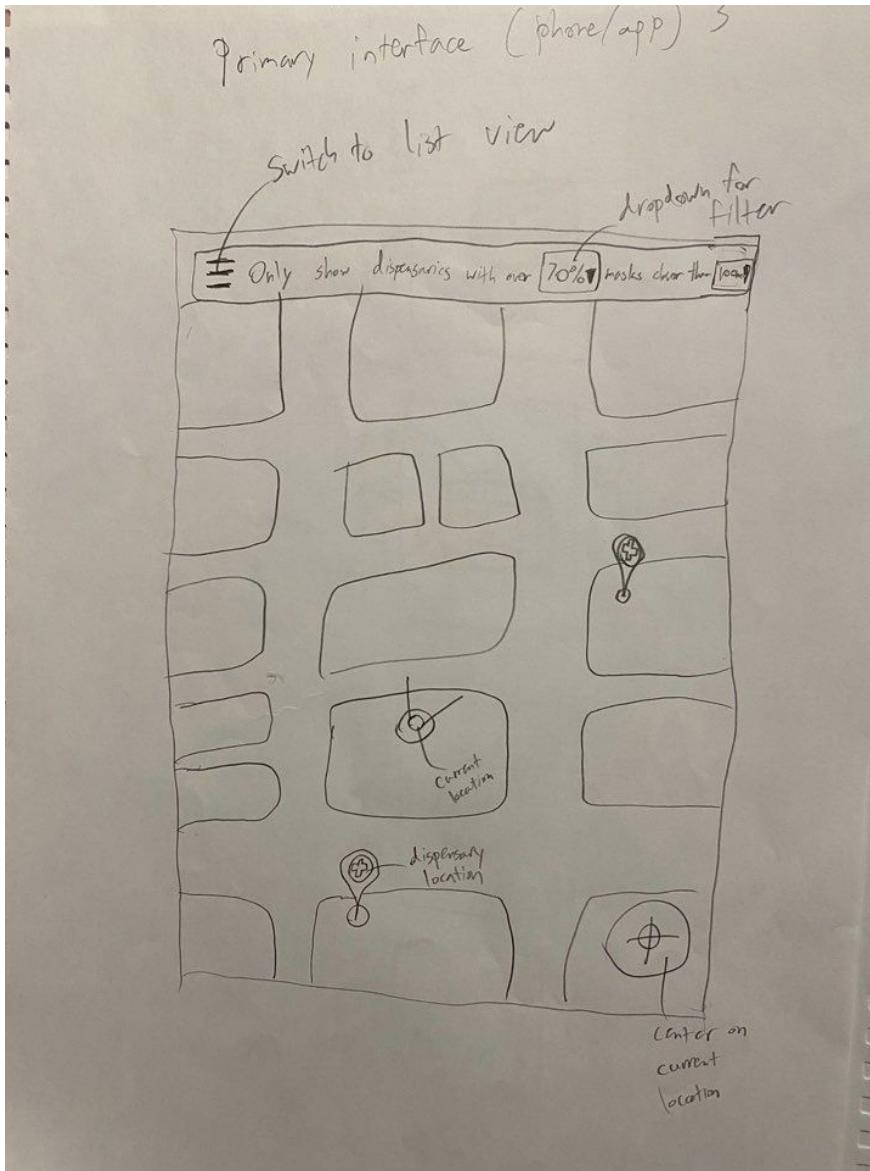
(primary interface design phone application 1) - Favorite ☆



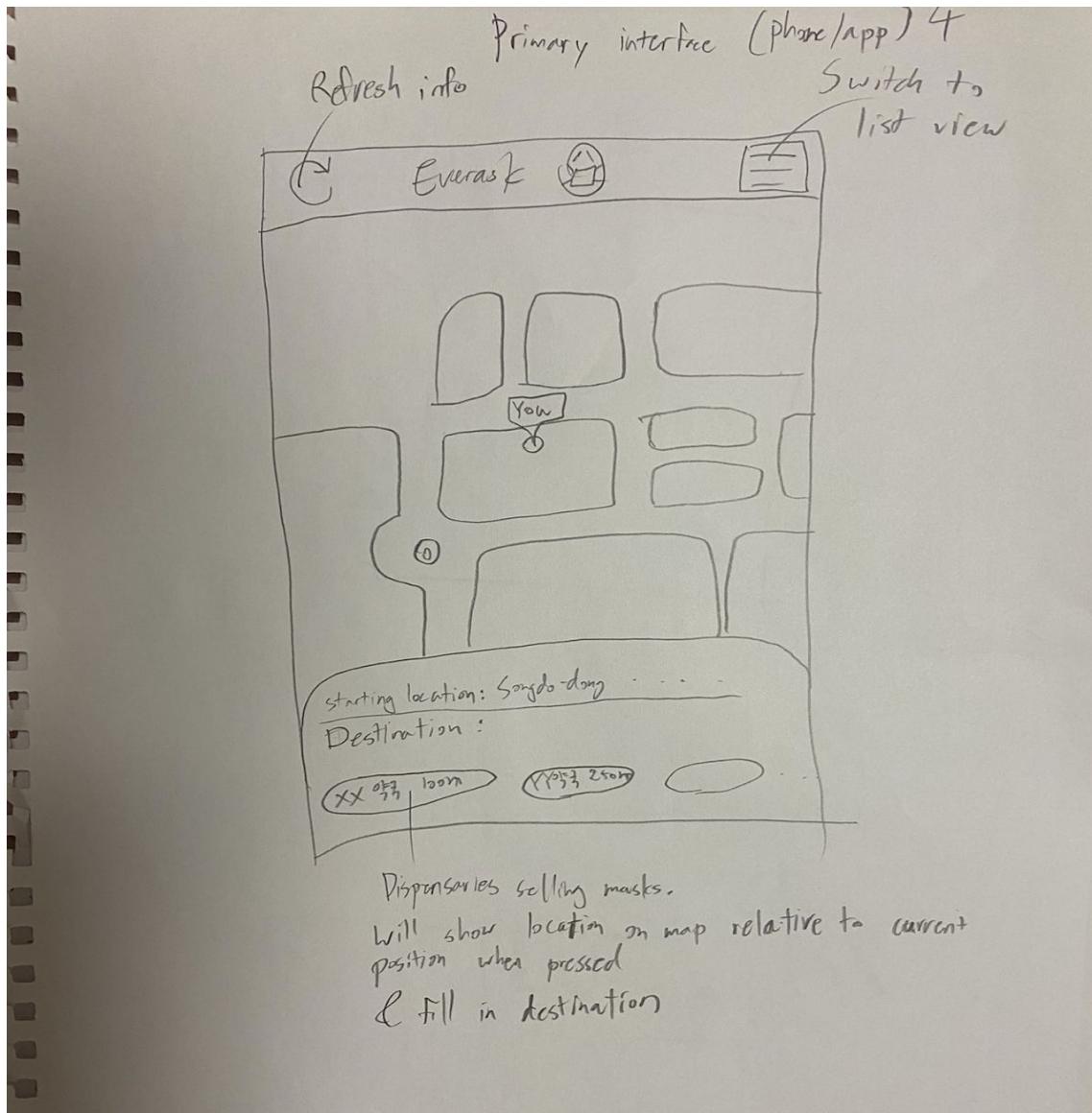
(primary interface design phone application 2)



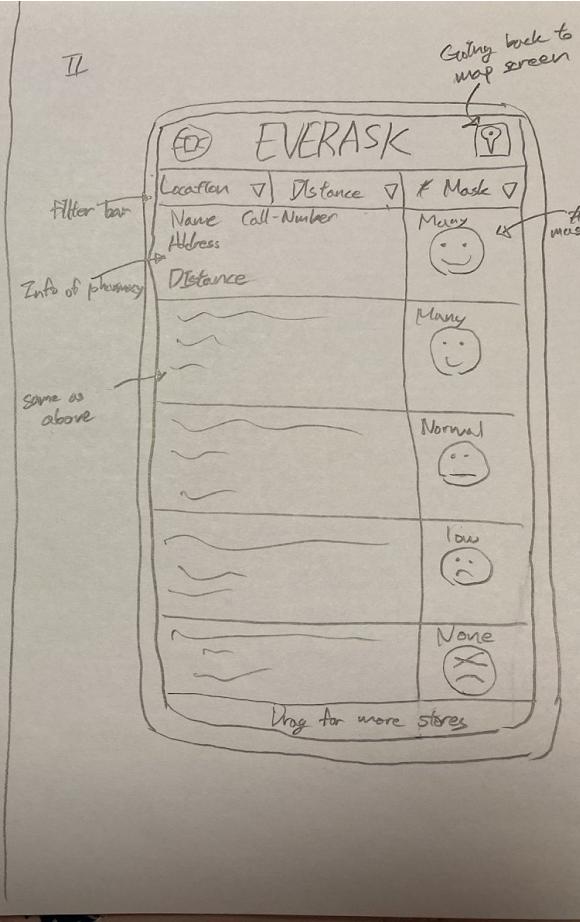
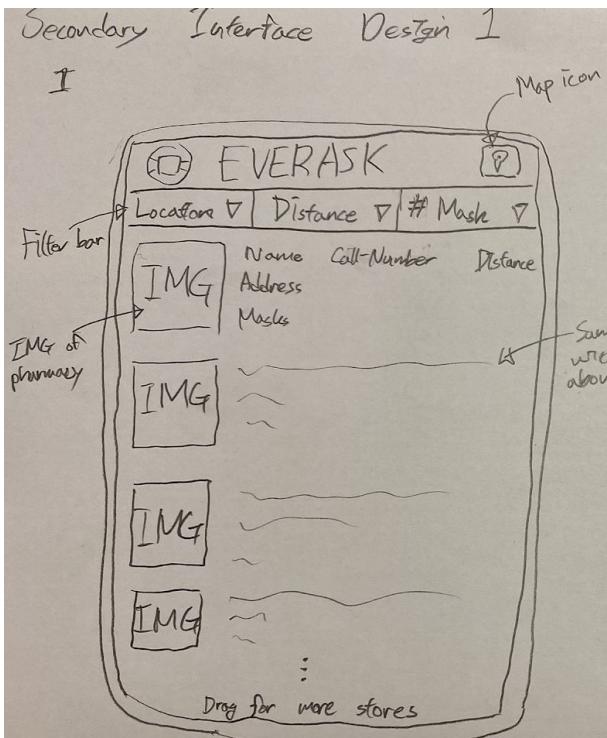
(primary interface design phone application 3)



(primary interface design phone application 4)

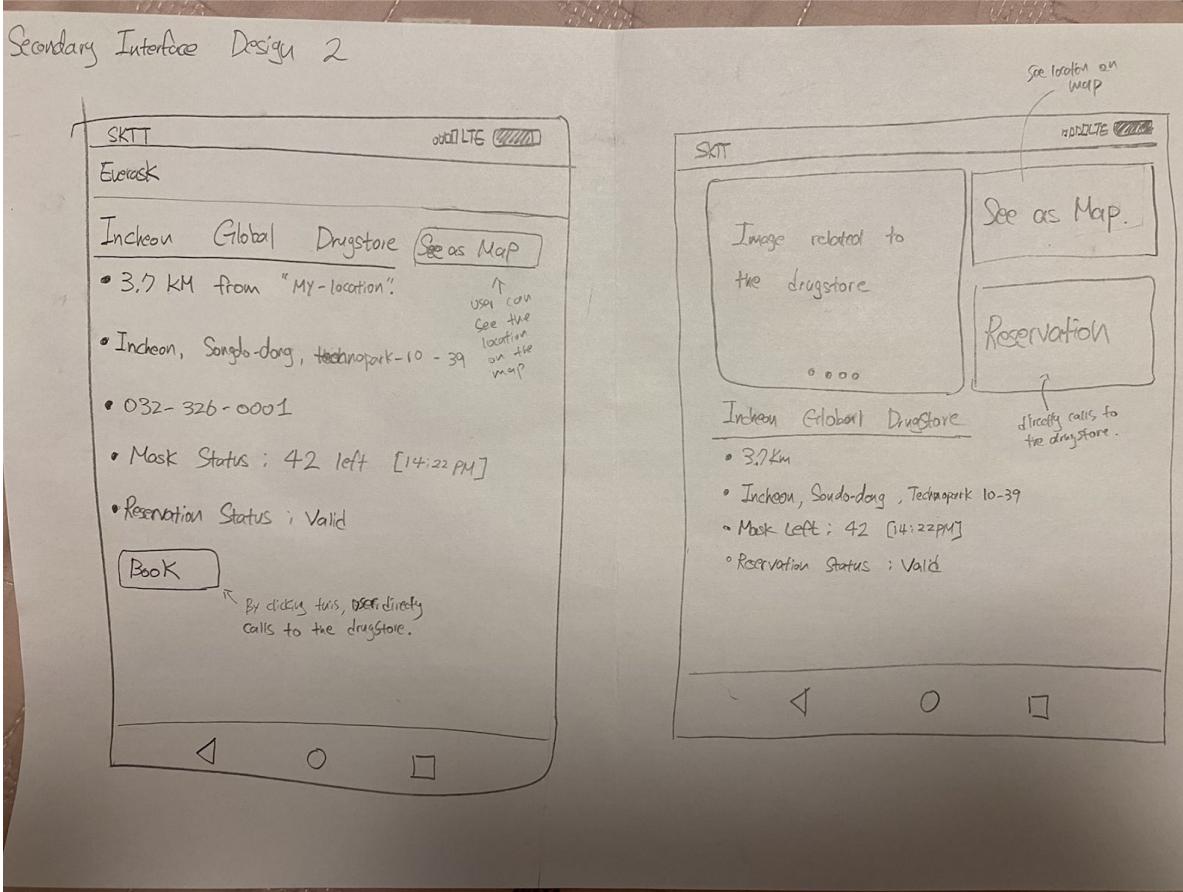


Secondary User Interface

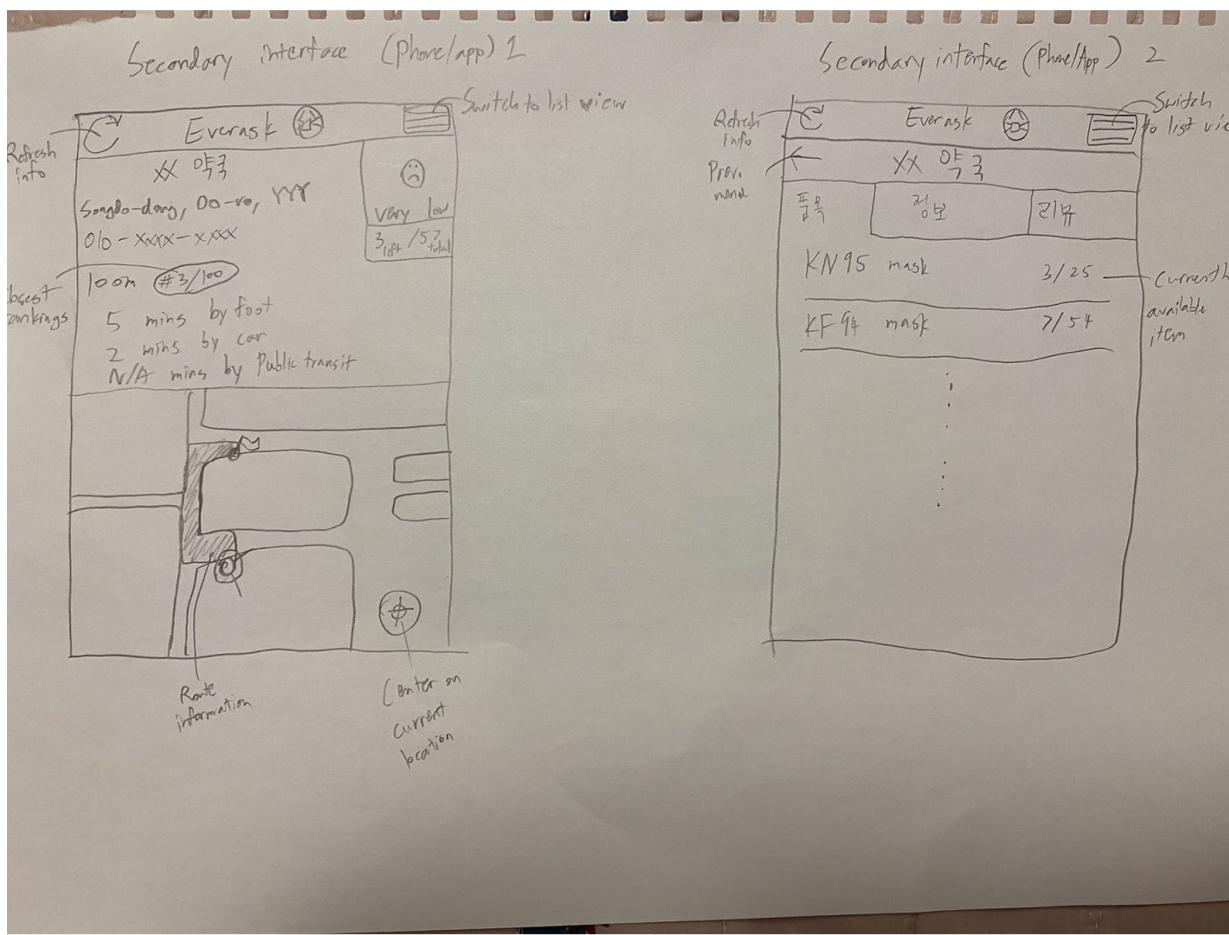


Secondary Interface Design - List View Page

Secondary Interface Design 2

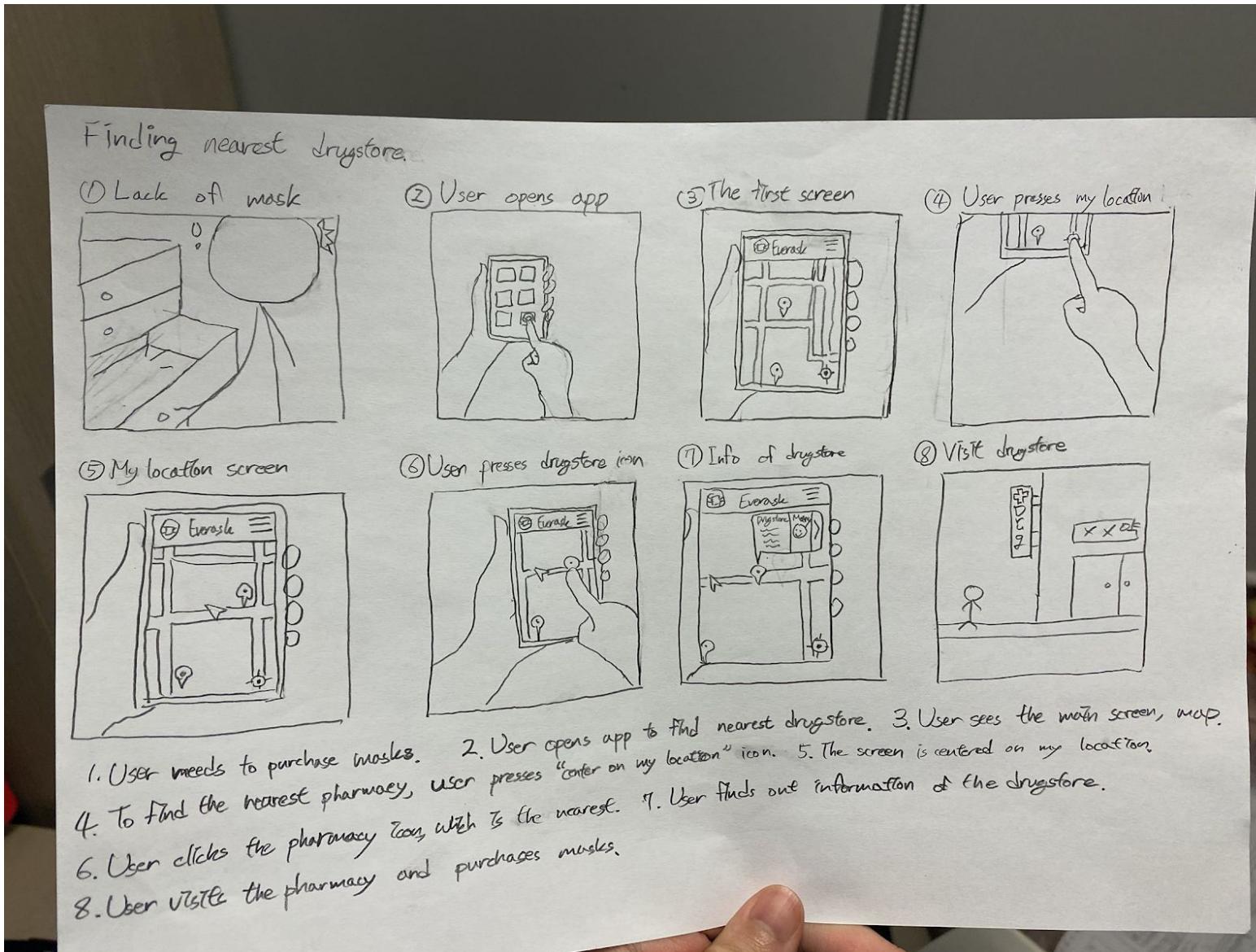


Secondary Interface Design - Pharmacy detailed info page

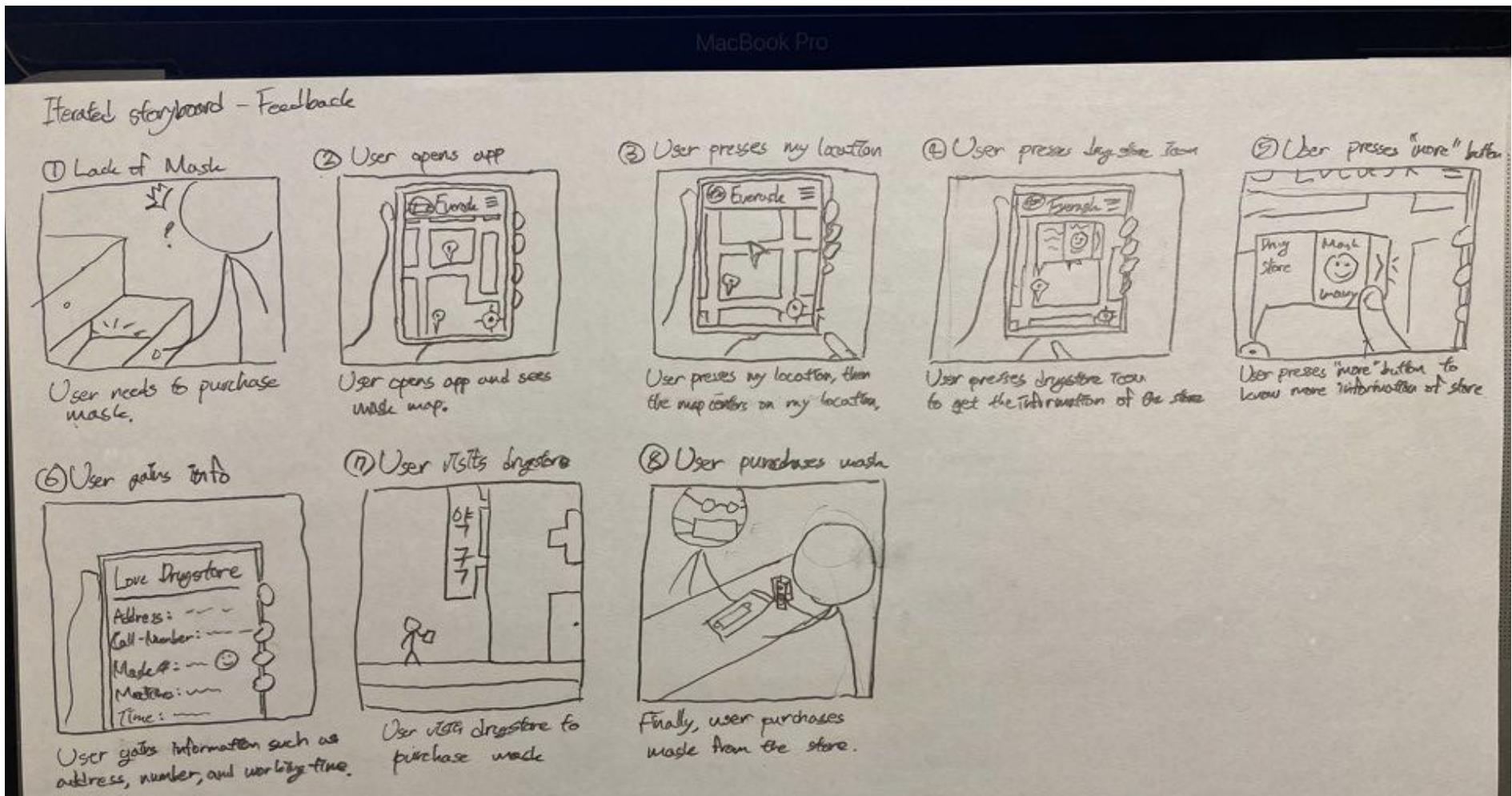


Secondary Interface Design - Navigator mode + details in primary UI (favorite) ★

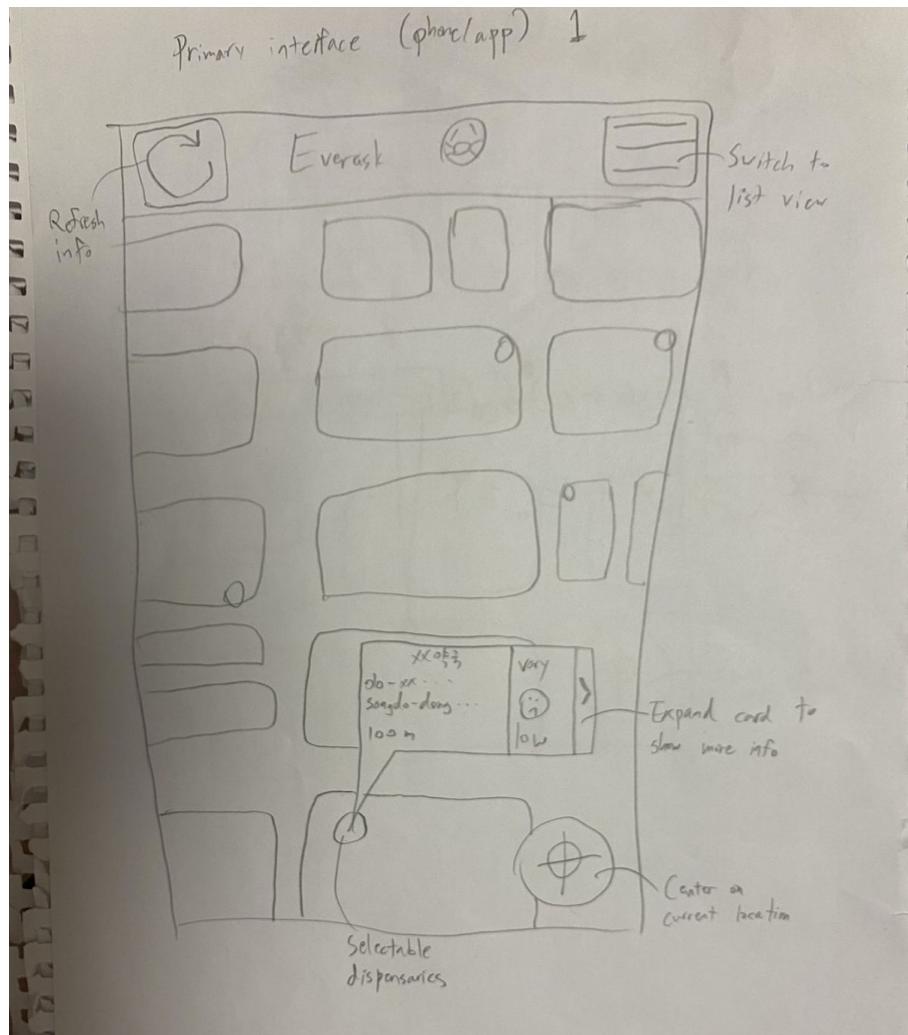
Original Storyboard



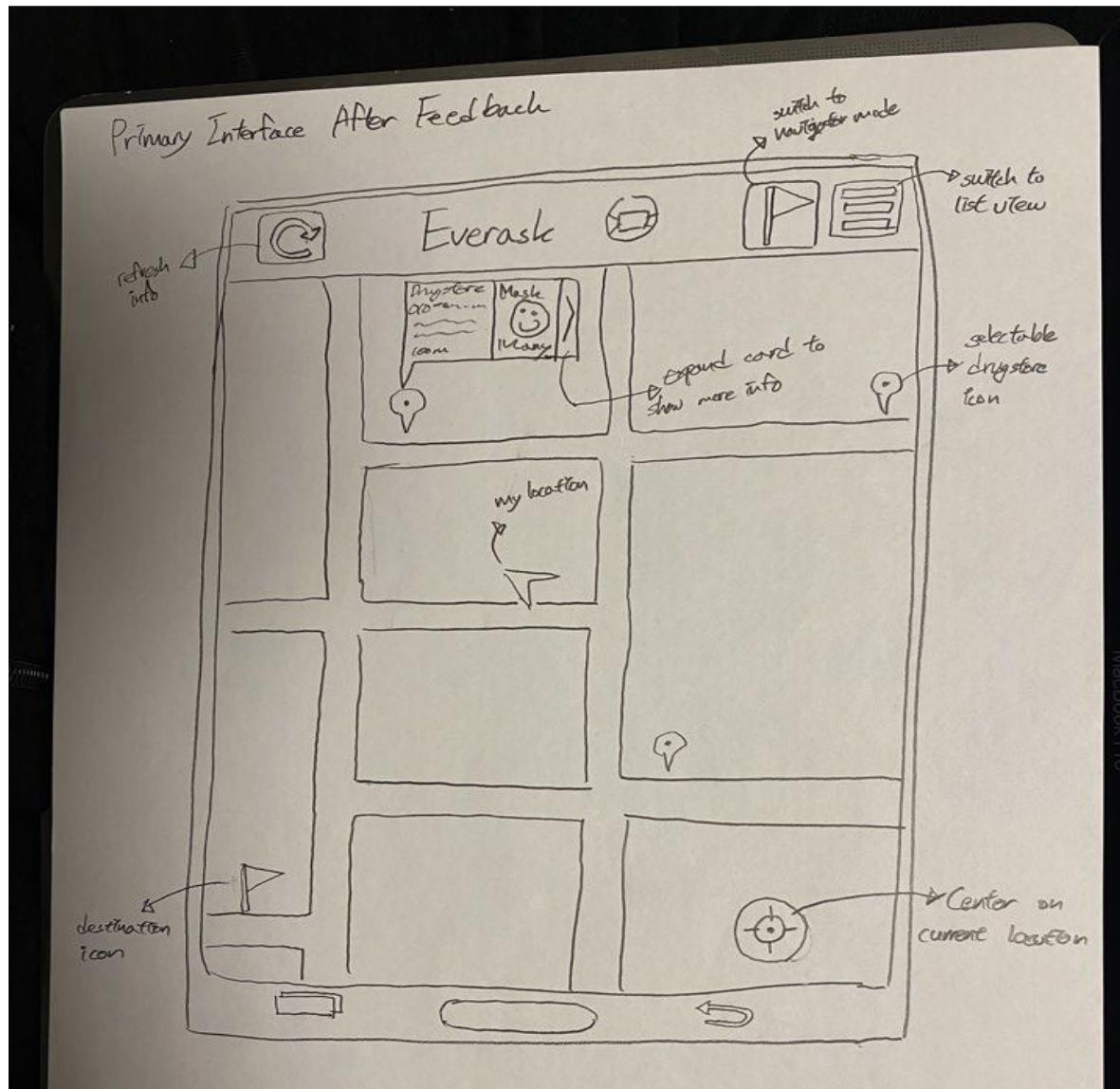
Iterated Storyboard



Original User Interface



Iterated User Interface



Appendix

1) Brainstorming

- User finding for the nearest drugstore that has the enough masks.
- User searching for the drugstore that contains MOST masks -> can be found in a list format data sheet.
- Target user has been changed from elders to smartphone users
- Many of Mask Apps does not support in iPhones.
- How will Everask have exact and perfect inventory information of the masks in each drugstore?
- Will the App support maps? If yes, will Everask use 3D or 2D map?
- Accuracy of the contacts and address of the each drugstores.
- How will the primary screen of the App represent the object and purpose of the App?
- How will be the reservation system look like?

2) Feedback from Junghoon Park's Team

a) Storyboard

- i) Our storyboards(each slide) were too repetitive, that it does not depict the purpose thoroughly.
- ii) The explanations of each slide were separated so that it was hard to read.
- iii) The function of the application is not detailed. Hope to see more information on the app.

b) User Interface

- i) The interfaces have too much stuff on one screen
- ii) Hope there will be a navigation tool on our service.
- iii) Hope this service is not only for the mask but also for some basic medicines.
- iv) Hope to see some pictures of stores in the secondary interface.