# Rebecca Creger

UX / Product Designer 📍 San Francisco Bay Area

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## SUMMARY

I'm a process-driven UX designer with a background in graphic design. I loves asking questions and solving problems for users by using a user-centered design process to test and execute beautiful interfaces.

## EDUCATION

2010 - 2012: BA in Graphic Design and a Minor in Textiles and Clothing - UC Davis.
2008 - 2010: Fine Arts Major - UC Santa Cruz

## SKILLS

User research and survey design
User stories and flows
UI and visual design
Wireframing and prototyping
Mobile and responsive design
User testing
HTML & CSS

## TOOLS

Figma
Sketch
InVision
Adobe Suite
Whimsical
Atom
Git/GitHub
Maze
Usability Hub
Marvel
Zeplin

## RECENT PROJECTS

**Local Gems -** Prototype
- Created an e-commerce app for shopping local at small businesses. Conducted user research, branding, prototyping and testing to shop local by checking items in stock, and ordering items for pickup or delivery.

**Cloudspark -** Case study link
- Created a cloud storage app for file storage and collaboration. Conducted user research, prototyping and user testing to create better organizational features.

## EXPERIENCE

**Bloc Product Design Program**

August 2019 - July 2020:
- Learned industry best practices and design process standards with a focus on UX Research, Visual Design, and Front-end development.
- Created and deployed projects while learning new tools and frameworks by collaborating several hours every week with a senior product designer.

**Curation Program Manager - Designer Experience at 99designs**

January 2018 - April 2020
- Led a team of curators in reviewing graphic designer applications to the 99designs marketplace
- Played a leading role and worked cross-functionally with the Product and Engineering teams to build a new onboarding application experience.

**Product Specialist - Designer Quality at 99designs**

January 2016 - January 2018
- Played a leading role in setting quality standards by curating graphic designers into
- levels based on experience.
- Increased the number of experienced designers in the community by identifying top talent and retaining them by matching them to clients

**Associate Community Marketing Manager at 99designs**

January 2014 - January 2016
- Managed the designer community by setting and enforcing quality standards. Created a designer certification process for new product launches to meet demand.
- Led and executed campaigns to announce new product launches and engage top community members

**Community Liaison at 99designs**

January 2013 - January 2014
- Supported and managed the designer community via email and campaigns. Wrote dozens of high SEO ranking blog posts about graphic design for the company blog.

**Graphic Design Intern**

March 2012 - August 2012:
- Designed branding and marketing materials at The Wardrobe Boutique

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