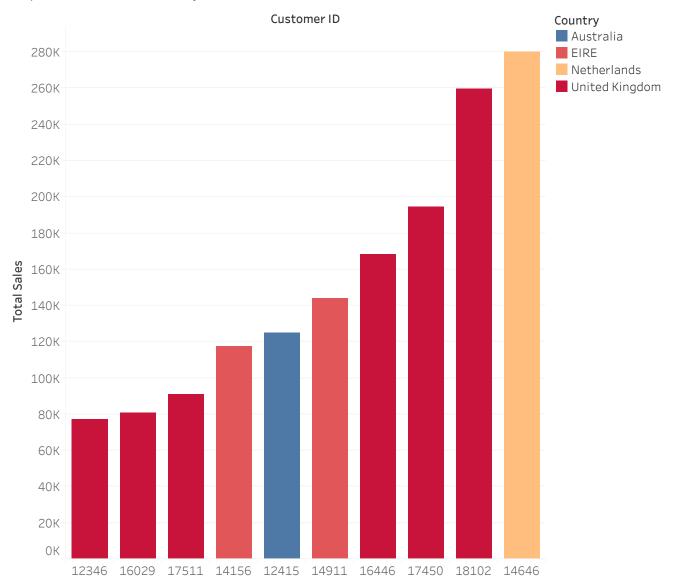
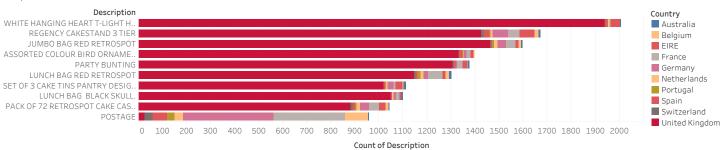
Top 10 Customers by total sales



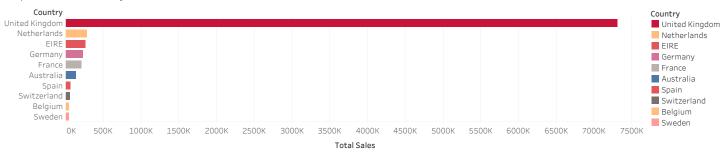
Sum of Total Sales for each Customer ID. Color shows details about Country. The view is filtered on Customer ID, which keeps 10 of 4,338 members.

Top 10 Products



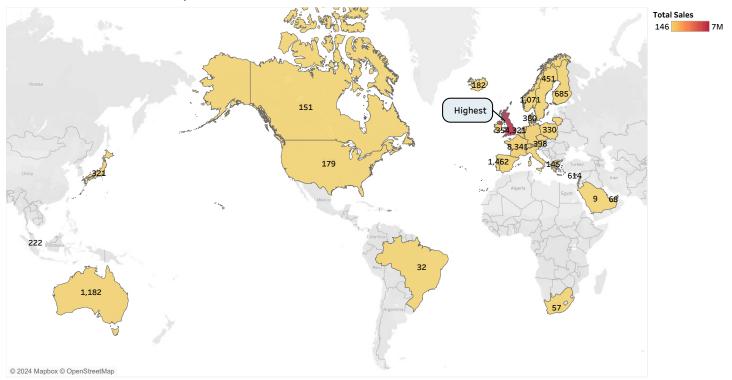
Count of Description for each Description. Color shows details about Country. The view is filtered on Description and Country. The Description filter keeps 10 of 3,866 members. The Country filter keeps 10 of 37 members.

Top 10 Countries by Total Sales



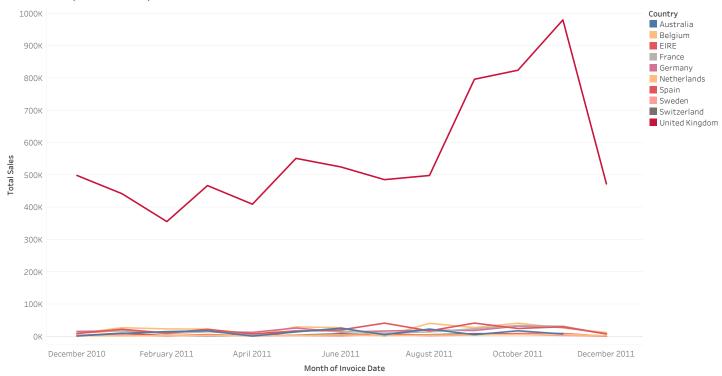
 $Sum of Total \, Sales \, for \, each \, Country. \,\, Color \, shows \, details \, about \,\, Country. \,\, The \, view \, is \, filtered \,\, on \,\, Country, \,\, which \,\, keeps \,\, 10 \,\, of \,\, 37 \,\, members.$

Customers from each Country



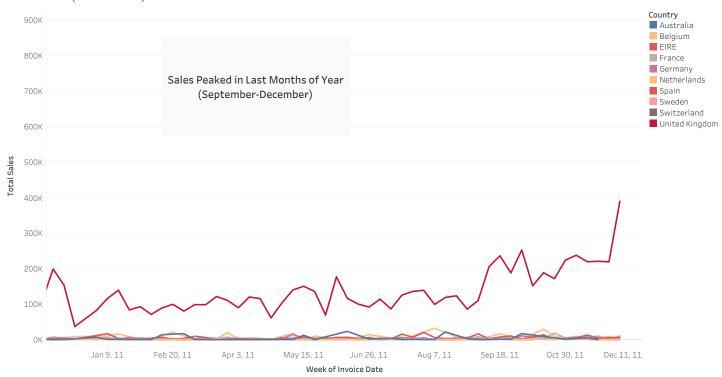
Map based on Longitude (generated) and Latitude (generated). Color shows sum of Total Sales. The marks are labeled by count of Customer ID. Details are shown for Country.

Total Sales (Month wise)



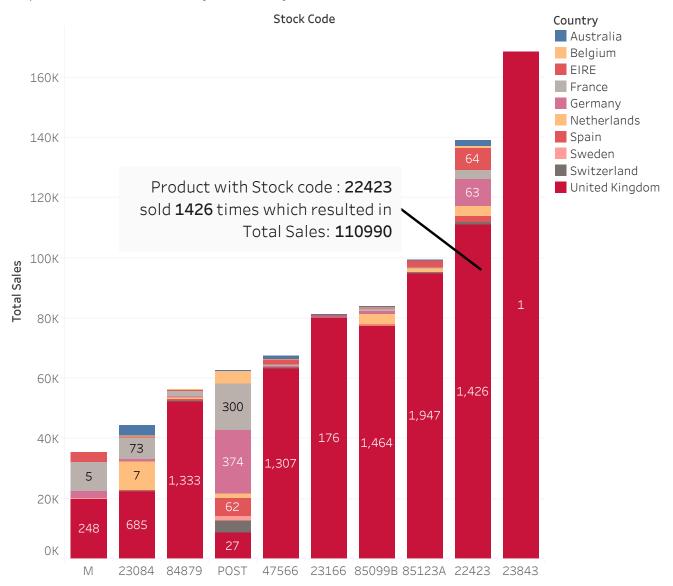
 $The trend of sum of Total Sales for Invoice Date Month. \ Color shows details about Country. The view is filtered on Country, which keeps 10 of 37 members.$

Total Sales(Week wise)



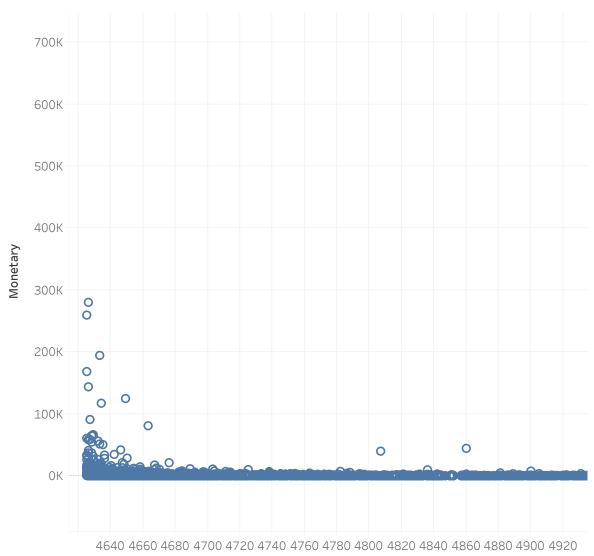
 $The trend of sum of Total Sales for Invoice Date Week. \ Color shows details about Country. The view is filtered on Country, which keeps 10 of 37 members. \\$

Top 10 Stocks Sold by Country



Sum of Total Sales for each Stock Code. Color shows details about Country. The marks are labeled by count of Stock Code. The view is filtered on Stock Code and Country. The Stock Code filter keeps 10 of 3,665 members. The Country filter keeps 10 of 37 members.

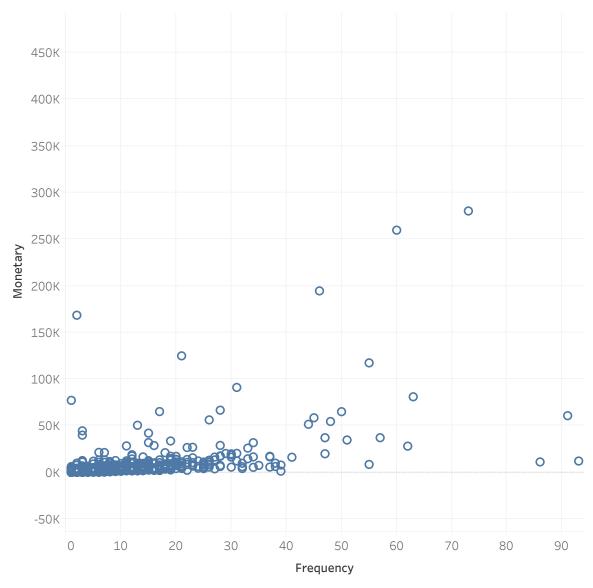
RvM



Recency

Sum of Recency vs. sum of Monetary. Details are shown for Customer ID.





Sum of Frequency vs. sum of Monetary. Details are shown for Customer ID. The view is filtered on Customer ID, which keeps 4,338 of 4,338 members.

Cohort

Customer Behavior over Months. Total sales increased in last months of years

