



Typography

The main typography family, to be used whenever possible, is **Futura PT**. All variations of this type family are allowed. Kerning should be set to Automatic, and Tracking (character spacing) to +50 points.

Futura PT Light

Futura PT Book

Futura PT Medium

Futura PT Demi

Futura PT Heavy

Futura PT Bold

Futura PT Light Oblique

Futura PT Book Oblique

Futura PT Medium Oblique

Futura PT Demi Oblique

Futura PT Heavy Oblique

Futura PT Bold Oblique



Typography

The **secondary typography family**, should be used whenever it isn't possible to use the primary one. That includes email marketing, slide presentations or any other digital form that restricts the font use to software native options. In this case, the font family should be **Century Gothic**. All variations of this type family are allowed. Tracking (character spacing) should be set to +1 point.

Century Gothic Regular

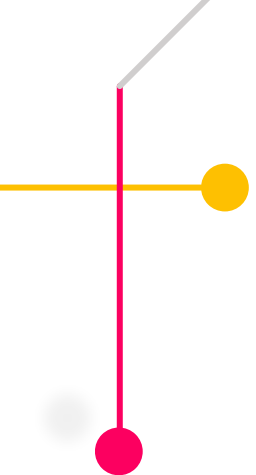
Century Gothic Italic

Century Gothic Bold

Century Gothic Bold Italic



Look & Feel

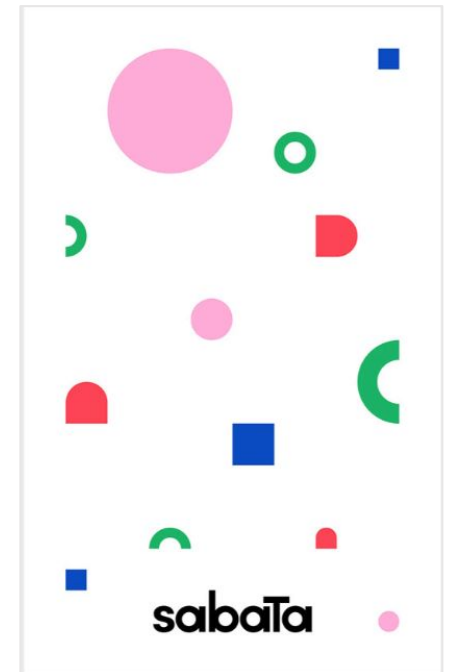
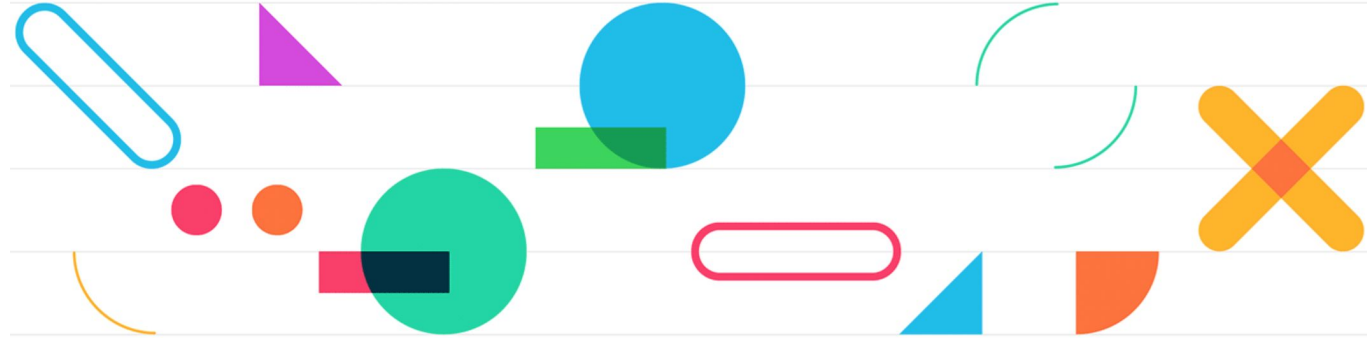


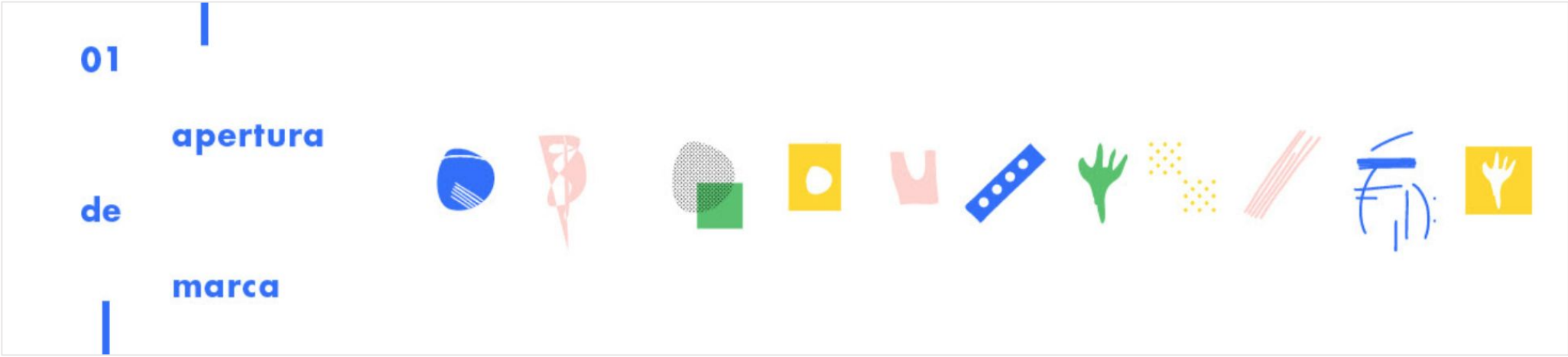
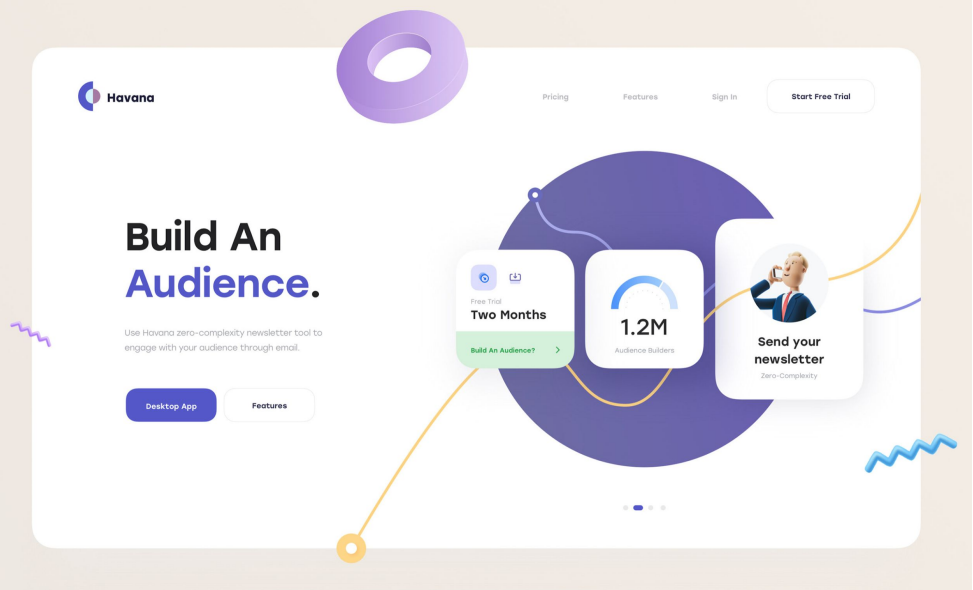
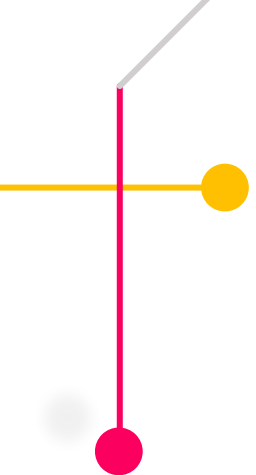
Look&Feel

Simple

Light

Playful





Assets

The image features a minimalist design with the word "Assets" centered in a bold, yellow, sans-serif font. The background is a light gray. In the corners, there are decorative elements consisting of thin gray lines and small gray dots. On the left, there are two sets of lines: one in the top-left corner and one in the bottom-left corner. On the right, there are two sets of lines: one in the top-right corner and one in the bottom-right corner. Each set of lines ends in a small gray dot.

Email Template

& email signature

Email Subject Inbox x



Aline Karlovic <alinekd@gmail.com>
to me ▾

Hello,

This is the email message

Thanks!


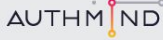


Name of Employee
Company Position

A 123 Company Address, ST 20201
M 123-456-7890
www.authmind.com

← Reply


➡ Forward



Title of Email

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CALL TO ACTION




Callout


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Callout

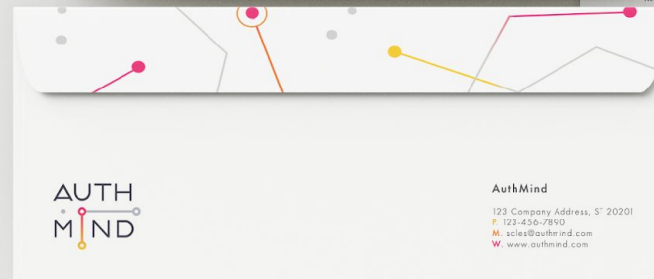
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CALL TO ACTION



Collateral



Documents

THIS IS THE TITLE

And a subtitle if necessary

This is a highlight or call out. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure

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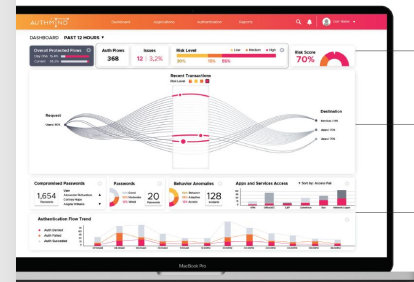
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The image features a light gray background with abstract geometric patterns in the corners. These patterns consist of thin gray lines forming right angles, with small gray dots at the endpoints. In the top-left corner, there are two such line segments. In the bottom-left corner, there is one. In the top-right corner, there is one. In the bottom-right corner, there are two. The word "Mobile" is centered in the middle of the image.

Mobile