

**Project Update** 

# Data-Driven Classification of Canadian Crude Oils

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# **Problem Definition**

# **Assessing Current Crude Oil Classifications**

# **Grouping Limitations**

Existing classifications of crude oils may not accurately reflect the **true similarities** among different types, leading to potential inefficiencies in management and utilization of these resources.

# Importance of Reclassifying Crude Oils

# Marketing

Improved classifications can enhance **targeted marketing strategies** effectively.

# **Pricing**

Accurate groupings lead to **fair pricing structures** in the market.

# **Efficiency**

Optimized classifications promote **efficient pipeline utilization** and resource management.

# **Related Work**

#### Overview of traditional and modern methods

# **Traditional Approaches**

Traditional methods like API gravity and sulfur content often fail to capture the complexities of crude oil. These simplistic classifications may overlook significant variations in crude oil characteristics.

#### **Modern ML Studies**

Recent machine learning approaches, such as FTIR spectroscopy combined with clustering techniques, have shown promise. However, they often rely on limited datasets, leading to potential inaccuracies in classifications.

# Project Steps



# Data Collection

#### **CrudeMonitor API**

Data was captured using CrudeMonitor's API endpoints.

# **Dataset Shape**

The dataset contains over **8,500 rows and 133 columns** 

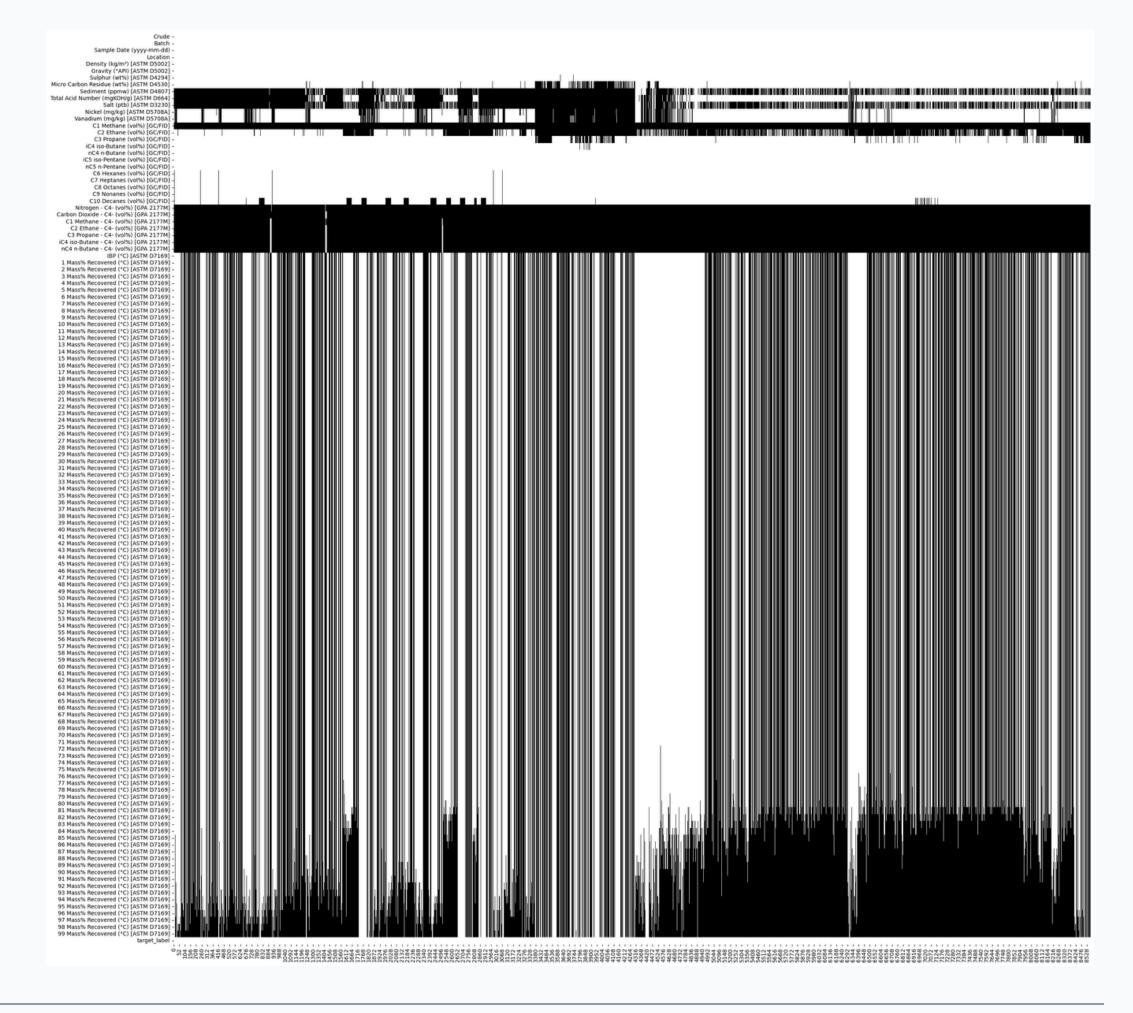
# **Data Types**

The datatypes are 1 datetime, 4 categorical, and 128 numeric columns.

# Missing Values

# Heatmap

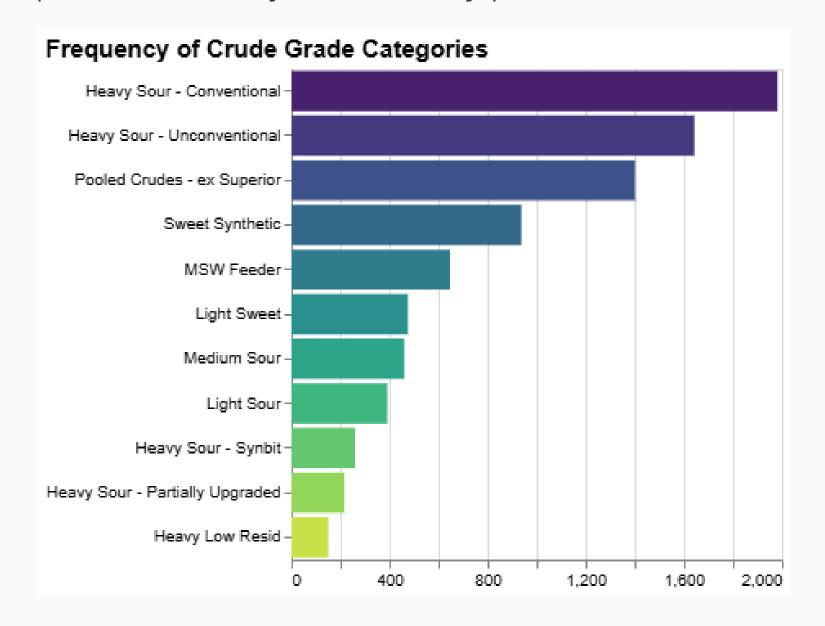
The heatmap color reveals large swaths of data missing throughout the dataset



# Categorical Frequencies

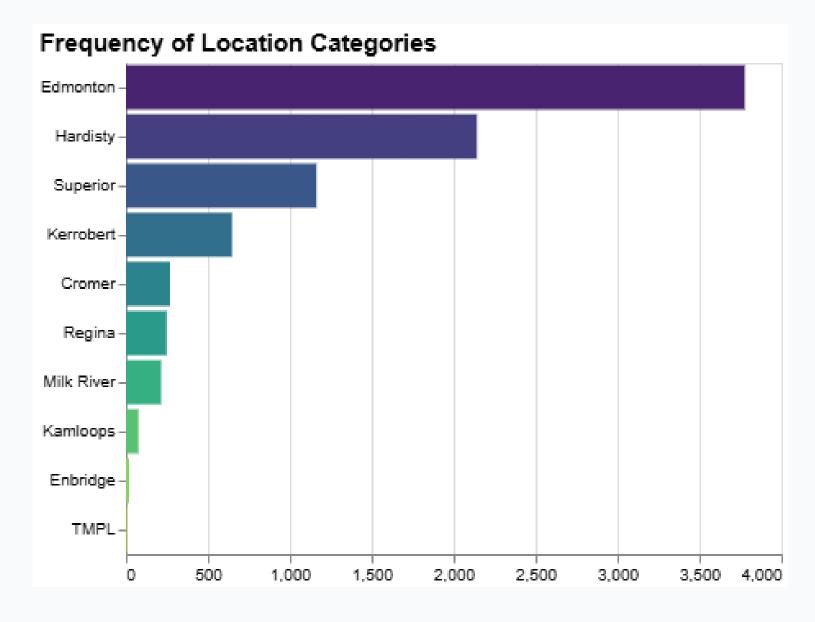
#### **Crude Grades**

Majority of the dataset's rows are related to the production of heavy oils and their by-products



#### **Sample Locations**

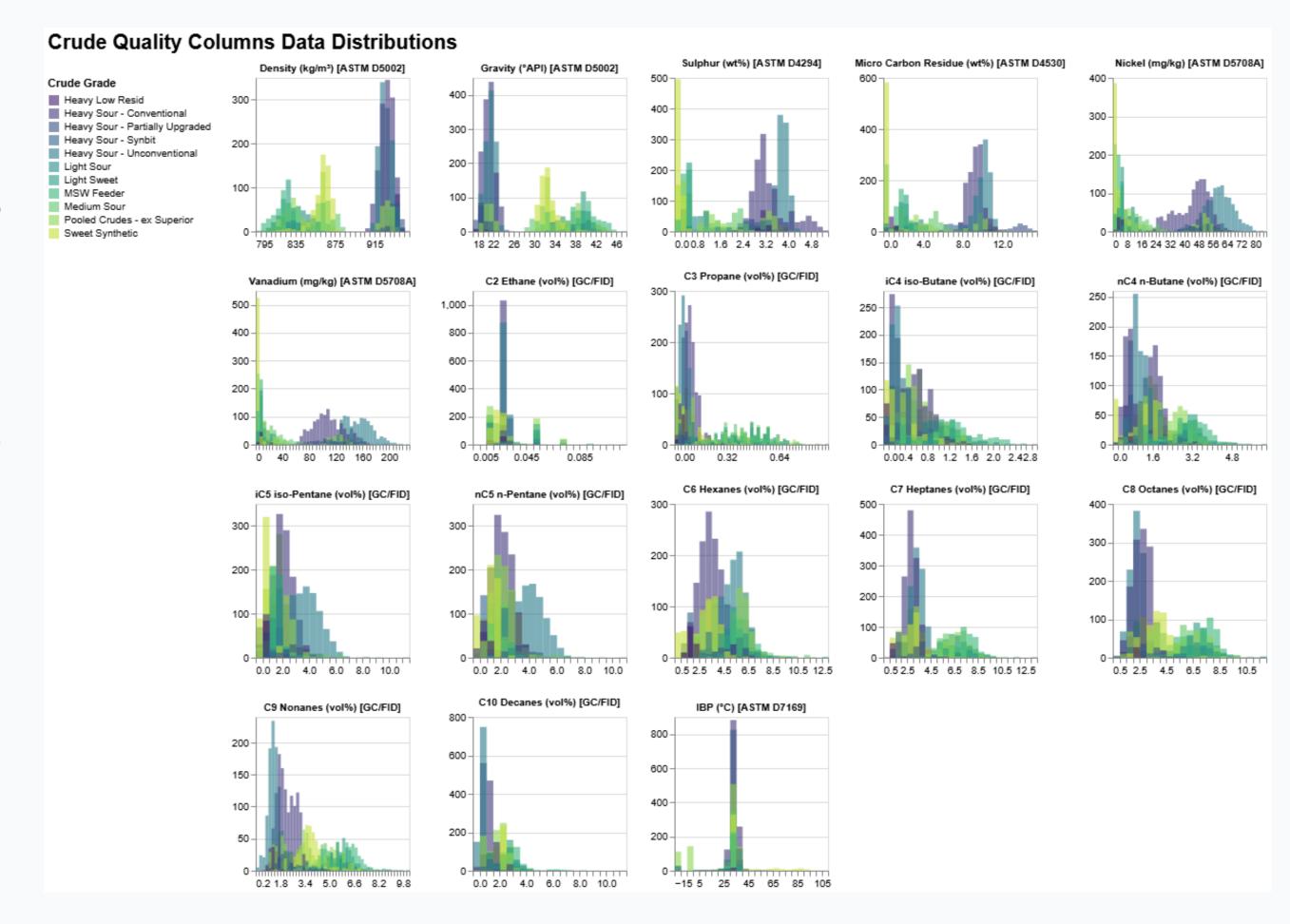
Oil production typically flows from northern Alberta, through Edmonton, and onto Hardisty



# Numeric Distributions

# **Crude Quality Columns**

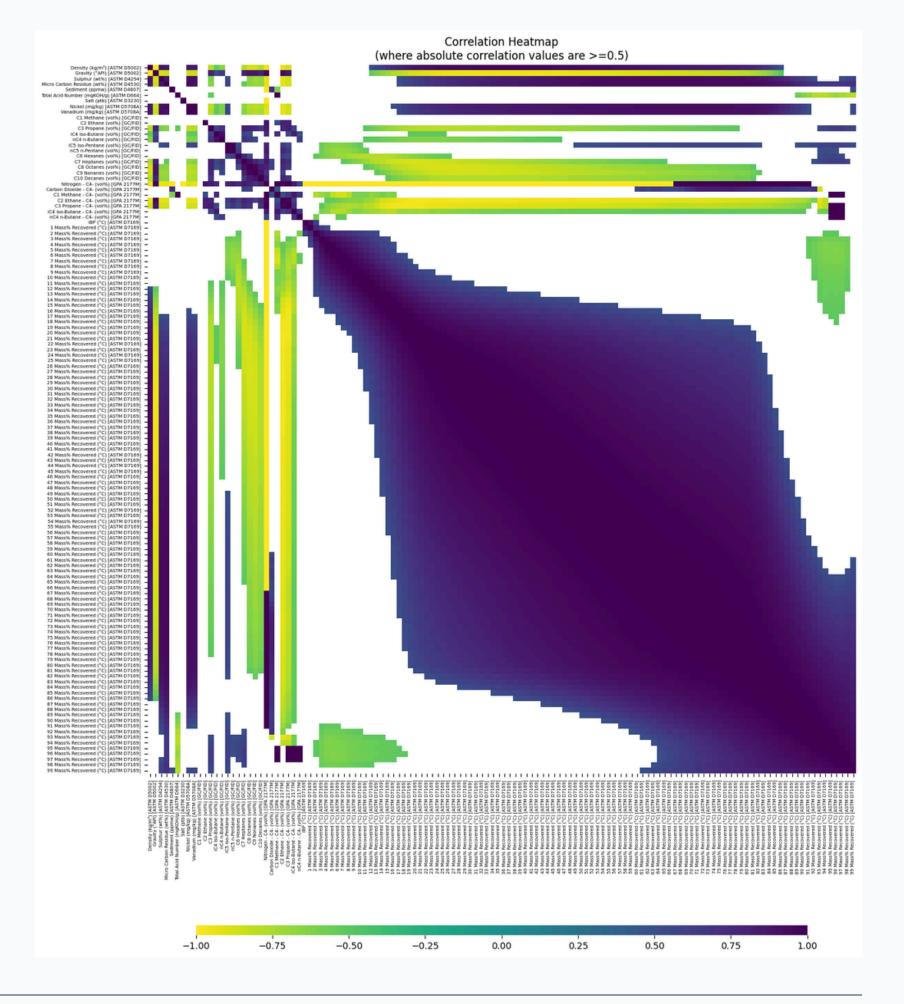
Noticeable patterns in the distributions suggest that many groups of crudes share similar properties



# **Numeric Correlations**

# **Correlation Heatmap**

Strong correlations are found throughout the crude quality and distillation temperature columns



# Clustering Algorithms

#### **K-Means**

K-Means is a **baseline clustering** method that partitions data into K distinct clusters by minimizing intra-cluster variance, allowing for efficient and straightforward classification of crude oil samples.

# Agglomerative

Agglomerative clustering is a **hierarchical approach** that builds clusters by merging similar data points iteratively, resulting in a tree-like structure that captures the relationships among crude oils.

#### **GMM**

Gaussian Mixture Models (GMM) utilize a **probabilistic framework** to model data as a mixture of multiple Gaussian distributions, providing flexibility and capturing complex data distributions in crude oil classification.

# Model Evaluation Metrics

#### **Internal Metrics**

Internal metrics will be used to assess clustering quality using statistical measures.

#### **External Metrics**

External metrics will be used to compare cluster assignments to known labels.

#### **Visualization Plots**

Visualization plots will be used to illustrate clustering results and distribution patterns.

# Supervised Benchmarking

# Comparing key machine learning methods

# **Logistic Regression**

Logistic Regression serves as a fundamental method, modeling the **probability of class membership** using a linear approach, effective for binary classification problems in crude oil analysis.

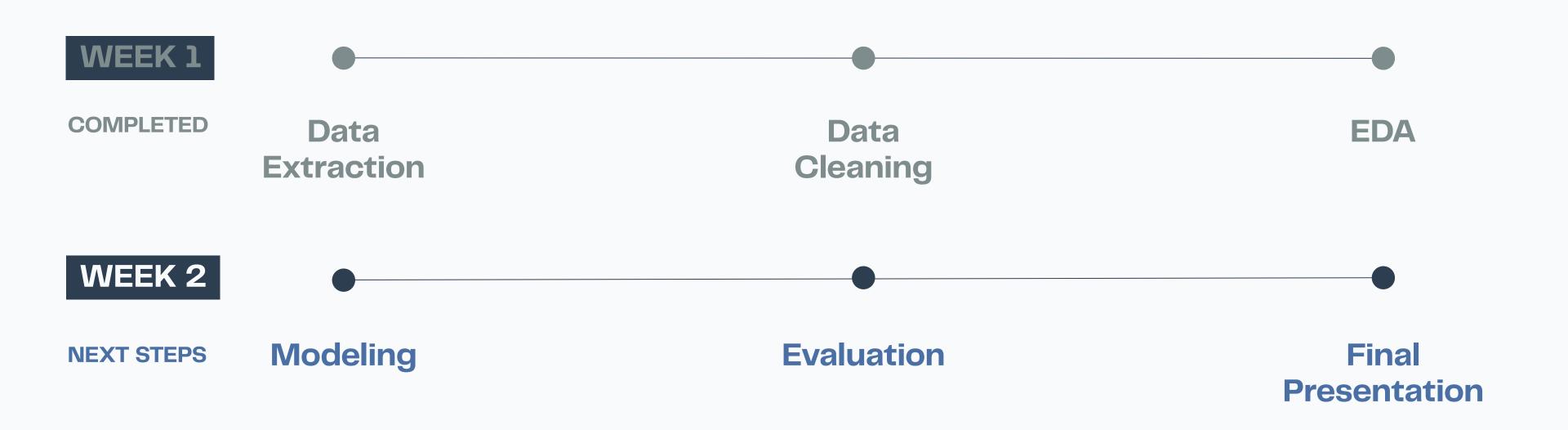
# **Support Vector Classifier**

SVC utilizes hyperplane separation to classify data points, **excelling in high-dimensional spaces**, providing robust classification through kernel trick adaptations tailored for complex crude oil datasets.

# **Gradient Boosting Classifier**

Gradient Boosting Classifier builds an ensemble of decision trees where each model corrects the errors of the previous one, producing an accurate and flexible classifier that captures nonlinear relationships in complex crude oil data.

# Project Timeline



# Potential Challenges

# **Data Quality**

Ensuring high data quality is crucial for accurate clustering results.

#### **Cluster Selection**

Choosing the right method for cluster selection impacts the project's effectiveness.

# Scaling

Efficient scaling is necessary to handle larger datasets effectively and swiftly.

# Computation

Computation resources must be allocated properly to support the algorithms used.