

It's time to push

Lavender.

Who we're working
with

www.lancashirelavender.com



LancashireLavender.com

You are **tasked** with creating a website to display the beauty of lavender.

Its **sustainability**, its **benefits** to people's health

The **ethics** behind lavender

The products that are available



Ideas

LancashireLavender.com

Modern design w/ parallax scrolling

Efficient navigation

About the owners

Health benefits

Products: Oils, honey, beauty

Wide appeal, very inclusive of young people



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What the client says...

The fields of lavender aid the bees who are in crisis

The surrounding hawthorn bushes will aid the birds, bees and hedgehogs as well as adding beauty to the area.



LancashireLavender.com

Examples

<https://www.lavenderworld.co.uk>

<https://www.welshlavender.com>

<https://www.cotswoldlavender.co.uk>

<https://www.mayfieldlavender.com>

<https://lordingtonlavender.co.uk>

<https://www.hitchinlavender.com>

<https://www.cottagechamomile.co.uk>



LancashireLavender.com

Client specifically doesn't want it to look like this as they believe it's a bit dated and evokes emotions that lavender is for older people :

<https://www.shropshirelavender.co.uk>



Deliverables

LancashireLavender.com

Wireframe for site by Friday 28th

Git setup, shared with client

Trello - every task to be done managed here, shared with client

Version 0.5 of website delivered on Weds 3rd July

Final version done Friday July 5th

Everything apart from  [®]

the buy button.