

# John Ryan Halligan

770-367-7730 • Atlanta, GA • ryanhalligan@gatech.edu • <https://www.linkedin.com/in/ryanhalligan>

## EDUCATION

**GEORGIA INSTITUTE OF TECHNOLOGY, Scheller College of Business**

**Atlanta, Georgia**

**Bachelor of Science in Business Administration | GPA 4.0**

*June 2024 - Present*

**Concentration: Information Technology Management | Minor: Business of Sport and Entertainment**

- Dean's List & Faculty Honors recipient for 5 consecutive semesters, Zell Miller Scholarship Recipient (full tuition, merit-based)
- Vertically Integrated Projects Program: Sports Valuation and Analytics Team, Study Abroad: Georgia Tech – Europe (Summer 2025)

## EXPERIENCE

**GEORGIA TECH FOOTBALL TEAM**

**Atlanta, GA**

**Student Equipment Manager**

*July 2024 - Present*

- Manage daily equipment operations for 200+ players and staff, ensuring gear is readily available for every practice and game
- Collaborate with coaches during practices by managing practice setup and takedown, improving efficiency of on-field drills, spotting footballs for scripted plays, and operating the scoreboard; Support gameday operations as a ballboy, defensive signs operator

**REEL ANALYTICS**

**Atlanta, GA**

**Scouting & Data Analytics Intern**

*January 2025 - Present*

- Evaluated 250+ NFL Draft prospects by analyzing HUDL film, position specific metrics, PFF Grades, and personal information to create 200+ player profiles with NFL comparisons, predictive analytics, and data visualization for an NFL Draft Guide
- Support the University of Colorado's game planning by producing weekly, data-driven advanced scouting reports on future opponents, using Reel Analytics' IGA® score and PFF data to identify insightful player tendencies, strengths, and weaknesses

**GEORGIA TECH SPORTS BUSINESS CLUB**

**Atlanta, GA**

**Atlanta Hawks Marketing Team – Team Lead**

*January 2025 – November 2025*

- Leading team in a data-driven analysis to design and present social media and ticketing strategies to Hawks executives, solidifying interdisciplinary-team leadership and collaboration, while contributing to an increase in revenue, YouTube views, and fan interaction

**Georgia Tech Buzz Bowl Case Competition**

*November 2024*

- Developed a strategic business proposal with the Sports Business Club using market research and data-driven insights to enhance visibility and revenue for Georgia Tech Men's Basketball, earning 3rd place from a panel of judges out of 40+ teams

**SWIM ATLANTA POOL MANAGEMENT – Mark Trail Club and The Branches Club**

**Atlanta, GA**

**Pool Manager, Lifeguard**

*June 2021 - August 2024*

- Managed daily pool operations, including staff training, scheduling, and site supervision for 15+ employees

## LEADERSHIP & INVOLVEMENT

**SIGMA NU FRATERNITY — Gamma Alpha Chapter, Georgia Institute of Technology**

**Atlanta, GA**

**Rush Chairman, Athletics Chairman**

*July 2024 - Present*

- Elected to lead all fraternity recruitment operations as Rush Chair, after contributing to 40+ quality new members as an assistant
- As Athletics Chair, managed 15+ intramural teams and fraternity sporting events, driving competitiveness and brother engagement

**SAINT JUDE THE APOSTLE CATHOLIC CHURCH**

**Sandy Springs, GA**

**Master Server Emeritus – Altar Server Guild**

*2016 - Present*

- Assist priests and deacons by leading a team of 5-8 servers on the altar during mass, contributing 300+ volunteer hours

**YOUNG MEN'S SERVICE LEAGUE (YMSL)**

**Dunwoody, GA**

**Vice President Class of 2024, Philanthropy Chair**

*2021 - 2024*

- Led and supported 25 members in 140+ hours of service initiatives, meetings, and leadership development
- Awards: Heart of YMSL, Senior Leadership, Most Philanthropies Served, Superior Service, and Spirit of Service

**ALL SAINTS CATHOLIC CHURCH**

**Dunwoody, GA**

**Basketball Coach**

*2021 - 2023*

- Led and instructed U12 and U14 players, implemented sporting strategies, built team bonds and developed player skills

## SKILLS & INTERESTS

**Technical:** Adobe Photoshop, Lightroom, Canva, Python, Java, SQL, Excel, Microsoft Office Specialist Certification

**Skills:** Teamwork, Conflict Resolution, Adaptability, CPR/First Aid Certified, German (5 yrs), Spanish (Level 3)

**Activities:** Investments Management Club, Endurance Sports (Ironman 70.3 Augusta, Dolomys 22K Skyrace, 5x Peachtree Road Race 10K); Volunteer: Community Assistance Center, Second Helpings, Special Pops, Corners Outreach