

# John Ryan Halligan

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## EDUCATION

<b>GEORGIA INSTITUTE OF TECHNOLOGY, Scheller College of Business</b> <i>Bachelor of Science in Business Administration   GPA 4.0</i> <b>Concentration: Information Technology Management   Minor: Business of Sport and Entertainment</b>	<b>Atlanta, Georgia</b> June 2024 - Present
<ul style="list-style-type: none"><li>• Dean's List &amp; Faculty Honors recipient for 5 consecutive semesters, Zell Miller Scholarship Recipient (full tuition, merit-based)</li><li>• Vertically Integrated Projects Program: Sports Valuation and Analytics Team, Study Abroad: Georgia Tech – Europe (Summer 2025)</li></ul>	

## EXPERIENCE

<b>GEORGIA TECH FOOTBALL TEAM</b> <i>Student Equipment Manager</i>	<b>Atlanta, GA</b> July 2024 - Present
<ul style="list-style-type: none"><li>• Manage daily equipment operations for 200+ players and staff, ensuring gear is readily available for every practice and game</li><li>• Collaborate with coaches during practices by managing practice setup and takedown, improving efficiency of on-field drills, spotting footballs for scripted plays, and operating the scoreboard; Support gameday operations as a ballboy, defensive signs operator</li></ul>	

<b>REEL ANALYTICS</b> <i>Scouting &amp; Data Analytics Intern</i>	<b>Atlanta, GA</b> January 2025 - Present
<ul style="list-style-type: none"><li>• Evaluated 250+ NFL Draft prospects by analyzing HUML film, position specific metrics, PFF Grades, and personal information to create 200+ player profiles with NFL comparisons, predictive analytics, and data visualization for an NFL Draft Guide</li><li>• Support the University of Colorado's game planning by producing weekly, data-driven advanced scouting reports on future opponents, using Reel Analytics' IGA® score and PFF data to identify insightful player tendencies, strengths, and weaknesses</li></ul>	

<b>GEORGIA TECH SPORTS BUSINESS CLUB</b> <i>Atlanta Hawks Marketing Team – Team Lead</i>	<b>Atlanta, GA</b> January 2025 – November 2025
<ul style="list-style-type: none"><li>• Leading team in a data-driven analysis to design and present social media and ticketing strategies to Hawks executives, solidifying interdisciplinary-team leadership and collaboration, while contributing to an increase in revenue, YouTube views, and fan interaction</li></ul>	

  

<b>Georgia Tech Buzz Bowl Case Competition</b>	November 2024
<ul style="list-style-type: none"><li>• Developed a strategic business proposal with the Sports Business Club using market research and data-driven insights to enhance visibility and revenue for Georgia Tech Men's Basketball, earning 3rd place from a panel of judges out of 40+ teams</li></ul>	

<b>SWIM ATLANTA POOL MANAGEMENT – Mark Trail Club and The Branches Club</b> <i>Pool Manager, Lifeguard</i>	<b>Atlanta, GA</b> June 2021 - August 2024
<ul style="list-style-type: none"><li>• Managed daily pool operations, including staff training, scheduling, and site supervision for 15+ employees</li></ul>	

## LEADERSHIP & INVOLVEMENT

<b>SIGMA NU FRATERNITY — Gamma Alpha Chapter, Georgia Institute of Technology</b> <i>Rush Chairman, Athletics Chairman</i>	<b>Atlanta, GA</b> July 2024 - Present
<ul style="list-style-type: none"><li>• Elected to lead all fraternity recruitment operations as Rush Chair, after contributing to 40+ quality new members as an assistant</li><li>• As Athletics Chair, managed 15+ intramural teams and fraternity sporting events, driving competitiveness and brother engagement</li></ul>	

<b>SAINT JUDE THE APOSTLE CATHOLIC CHURCH</b> <i>Master Server Emeritus – Altar Server Guild</i>	<b>Sandy Springs, GA</b> 2016 - Present
<ul style="list-style-type: none"><li>• Assist priests and deacons by leading a team of 5-8 servers on the altar during mass, contributing 300+ volunteer hours</li></ul>	

<b>YOUNG MEN'S SERVICE LEAGUE (YMSL)</b> <i>Vice President Class of 2024, Philanthropy Chair</i>	<b>Dunwoody, GA</b> 2021 - 2024
<ul style="list-style-type: none"><li>• Led and supported 25 members in 140+ hours of service initiatives, meetings, and leadership development</li><li>• Awards: Heart of YMSL, Senior Leadership, Most Philanthropies Served, Superior Service, and Spirit of Service</li></ul>	

<b>ALL SAINTS CATHOLIC CHURCH</b> <i>Basketball Coach</i>	<b>Dunwoody, GA</b> 2021 - 2023
<ul style="list-style-type: none"><li>• Led and instructed U12 and U14 players, implemented sporting strategies, built team bonds and developed player skills</li></ul>	

## SKILLS & INTERESTS

<b>Technical:</b>	Adobe Photoshop, Lightroom, Canva, Python, Java, SQL, Excel, Microsoft Office Specialist Certification
<b>Skills:</b>	Teamwork, Conflict Resolution, Adaptability, CPR/First Aid Certified, German (5 yrs), Spanish (Level 3)
<b>Activities:</b>	Investments Management Club, Endurance Sports (Ironman 70.3 Augusta, Dolomiths 22K Skyrace, 5x Peachtree Road Race 10K); Volunteer: Community Assistance Center, Second Helpings, Special Pops, Corners Outreach