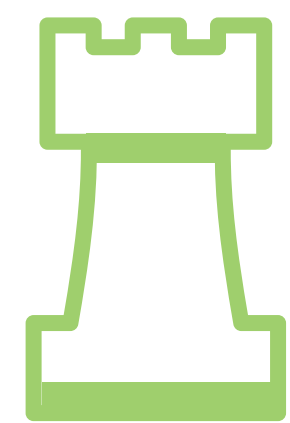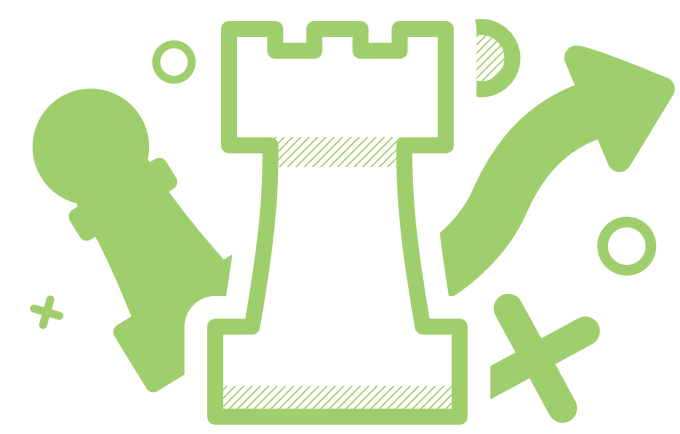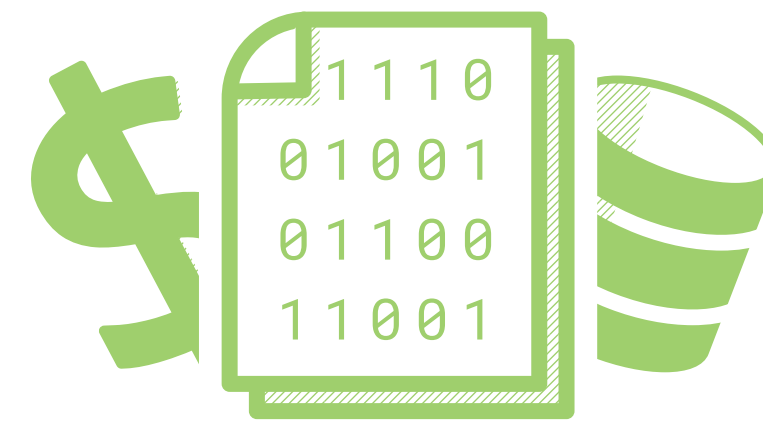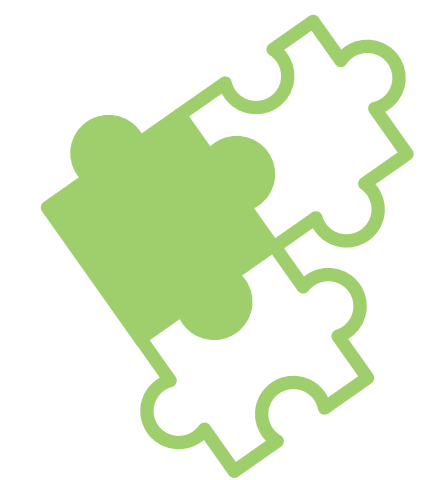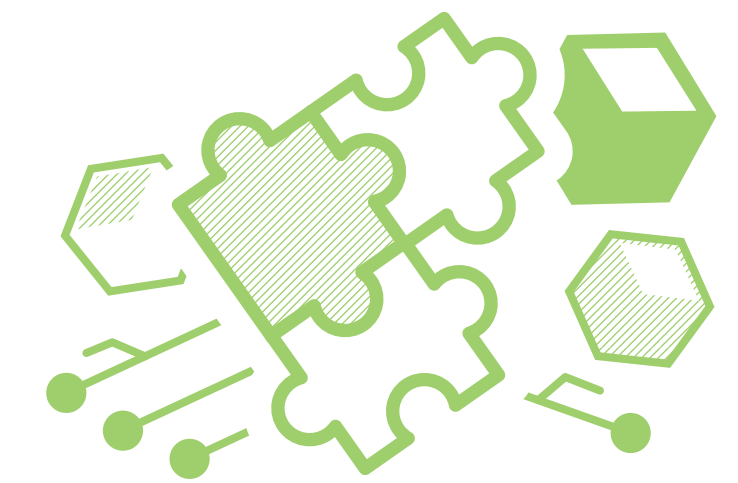Strategic
Alignment

Reuse,
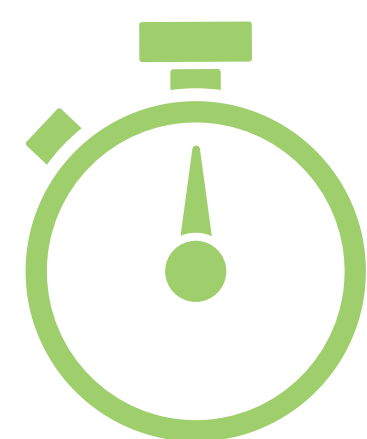Buy, Build

Data is
an Asset

Security &
Compliance

Service
Orientation

Operational
Readiness

Testability

Technologically
Unbiased

Disciplined
Innovation