



Ryan Parag

Product Designer

I'm a multidisciplinary designer and problem solver. I'm driven to learn why people do what they do so I can create experiences that are intuitive and successful. I've helped rethink, prototype and design solutions to help bring empathy and simplicity into complex problems.

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🌐 grapalab.com

Experience

Chargebacks911

Product Designer (May 2016 -)

Lead designer working between multiple engineering, executive, and marketing teams. Led the design of two legacy applications and one new application for clients in the enterprise payments space. Worked on UX flows, design systems, rapid prototyping, user journeys, marketing assets, and live product. Increased qualified web traffic by 400% and inbound leads by 250%.

Grapalab

Freelance (2009 -)

Managed product and branding projects for clients like World Rugby, the governing body of rugby, LinkMe, a meeting app startup, and Patellini's, an Italian restaurant chain

Xcenda

Healthcare Analyst (June 2015 - May 2016)

Analyzed data to measure pharmaceutical outcomes, investigated key business problems through quantitative analyses of pharmaceutical cost data.

Education

University of South Florida

M.S. Certificate - Applied Biostatistics (2015 - 2016)

University of Central Florida

B.S. Biology, B.S. Health Informatics (2008 - 2012)

Skills

Interface Design
Interaction Design
Visual Design
UX, ideation and Workflows
Interaction and UI design
Branding
User Research
Usability Testing
Communication Design

Tools

Adobe Creative Suite
Sketch App
Figma
Git
HTML/CSS/JS
Principle
Framer
Invision
SQL/R/Python
CMS platforms

Languages

English - Native (ILR lvl 5)
Gujarati - Native (ILR lvl 5)
Hindi - Limited (ILR lvl 2)