

Ryan Payne

ryanpayne.me@gmail.com

(920)200-6316

Digital Product Designer

I'm an experienced digital product designer that clarifies complex ideas by being curious, asking the right questions, and sweating the right details.

Ingage Partners

Cincinnati, OH

Senior Consultant

Apr 2019 – Current

Ingage Partners is a tech consulting company working with mid to large size companies in the greater Cincinnati region.

- Designed a “one-touch” communication system allowing Crossroads Church childcare workers to alert staff of urgent needs and emergencies
- Led research and design of Crossroads Church’s volunteer discovery tool resulting in increased volunteer sign-ups
- Helped Health Carousel design and launch On Demand—an app that allows travel nurses to find new opportunities and track required credentials
- Helped Clarke Power Services modernize their parts ordering, tire replacement, and time tracking features by replacing time consuming and error prone spreadsheet and email processes

Untappd

Wilmington, NC

Product Designer

Dec 2016 – Apr 2019

Untappd is a 7 million user beer-focused social app with a B2B channel helping businesses reach current and new customers.

- Shipped a successful v3 consumer app redesign increasing combined MAU year over year by 26%
- Designed UI for designing and displaying digital beer menus in bars, restaurants, and tap rooms.
- Designed UI allowing venues to create tap lists and push them to Untappd’s user base.

Next Glass

Wilmington, NC

Senior Consultant

Nov 2013 – Dec 2016

Next Glass was a beer and wine recommendation app that predicted how much a user would like a new beverage based on its molecular structures (mass spectrometry).

- Design augmented reality-based label recognition and rating system
- Introduced usability testing and discovery activities into standard release cycles
- Reached #5 in the Food & Wine category on the Apple App Store
- Defined brand system and guidelines

Webstop

Tampa, FL

Lead Designer

Feb 2010 – Oct 2013

Webstop is a family-owned business providing full-featured customer web tools for independent grocers.

- Redesigned the Weekly Ad, Recipes, Store Finder, and Digital Coupons modules
- Worked with grocery clients to redesign store websites implementing Webstop's modules
- Produced sales and marketing materials

Skills

Beyond the basics skills you can expect from an experienced designer, you can also count on me for design systems work, workshop facilitation, CSS (vanilla, sass, and modern frameworks), familiarity with modern front-end frameworks like React and Vue, and research tasks such as user interviews, field studies, and usability testing.

Volunteering

I believe it's important be involved in my community and am passionate about civics and exposing students in under represented communities to design.

Ragtag

Brand & UX Design

CIVIL RIGHTS AND SOCIAL ACTION

1N5

Brand and UX design

YOUTH MENTAL HEALTH AWARENESS

Hughes Technical High School

Curriculum Advisory Board

EDUCATION

Education

Chatt. State Community College

Chattanooga, TN

2000–2002

AA, Advertising Design

Contact Info

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