Ryan Schaefer

Video Editor, Content Creator, Digital Media Coordinator, Front-End Web Developer

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Personal Per

GitHub: github.com/ryan-schaefer



Professional Summary

Detail-oriented digital media professional skilled in video production, storytelling, and cross-platform content creation. Proficient in Adobe Creative Suite and end-to-end production workflows, from pre-production to post-production and distribution. Experienced in creating engaging visual content and managing projects on time, within brand guidelines, and across multiple digital platforms. Flourish in fast-paced, creative environments where innovation drives results.

Professional Experience

Content Creator & Digital Media Coordinator

BendPak — Agoura Hills, CA

July 2023 – Current

- Edit and produce video projects including short-form content, branded videos, documentaries, social media clips, and enhancing customer engagement with our content
- Oversee the full video production process from scripting and scheduling to filming, editing, and multi-platform distribution.
- Schedule and coordinate both in-office personnel and external talent for video shoots; streamlining logistics for efficient video production.
- Adapt editing styles based on project needs, ranging from fast-paced highlight reels to long-form educational content.
- Optimize video content for multiple platforms (YouTube, Facebook, Instagram, and TikTok), including proper formatting, aspect ratios, and compression.

Video Editor & Camera Operator

BendPak — Agoura Hills, CA

March 2021 – July 2023

- Created video ads, product demos, and social media content using Adobe Premiere Pro, After Effects, and Photoshop.
- Set up and manage multi-camera shoots to create videos showcasing and demonstrating our products. Required constant on-the-fly adjustments to lighting and composition.
- Designed custom motion graphics, lower thirds, and animated assets to elevate production value and audience engagement.

Technical Director & Camera Operator

Love & Unity Christian Fellowship — Compton, CA

May 2018 - Feb. 2020

- Director and/or Camera Operator for the church's multiple services during the week.
- Managed live switching and streaming workflows with TriCaster equipment.
- Worked with and directed screen technicians and other camera operators to provide the best service possible.
- Delivered live production for in-person service to the church and simultaneous online streaming to their virtual audience.

Education

Bachelor of Arts in Documentary Production

Cal. State Long Beach -2017

Gained hands-on experience in documentary filmmaking, including story development, field production, camera operation, and post-production editing. Trained in visual storytelling, interview techniques, and ethical filmmaking practices with projects from concept to final cut.



Video & Design: Adobe Premiere Pro, After Effects, Photoshop, DaVinci Resolve, Pro Tools **Production:** Camera Operation (Canon R5C & 5D), Ronin with Advanced Tilta Ring Grip, Drone Operation & Aerial Photography, Lighting Setups, Audio Mixing & Editing

Web Development: HTML, CSS, JavaScript, Git/GitHub, React **Other Tools:** Asana, Slack, Jira, Envato, Genny (Al Voiceover)

Projects

Online Video Reel – www.ryanschaefer.com

Designed and developed myself using HTML, CSS, JS, React, and GitHub.

QuickJack vs Cheap Knockoff - https://youtu.be/D-yNyXmgBPg

Led the full creative process on a recent project I'm especially proud of. Directed creative development, scripting, filming, and editing to deliver a refined, high-impact final product.

