

RYAN SKEANS

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EDUCATION

California Polytechnic State University – Orfalea College of Business

San Luis Obispo, CA

Bachelor of Science in Business Administration, Financial Management

June 2020

- **GPA:** 3.49 / 4.0
- **Honors:** President's Honors List (2017-2018), 5-Time Dean's List
- **Relevant Coursework:** Information Systems, Calculus 2, Stat Inference/Management 2, Corporate Finance, Managerial/Financial Accounting, Securities Analysis and Portfolio Management, Lean Six Sigma, International Finance

WORK & LEADERSHIP EXPERIENCE

Prudential Financial

Sunnyvale, CA

Senior Product Management Associate

July 2020 – Present

- Worked to build and enhance Prudential's retail/direct to consumer products
- Analyzed and provided insights on KPI's using Tableau and Adobe Analytics
- Participated in design sprints aimed at providing the customer with the best experience possible
- Communicated with a diverse team to serve several business units across the organization
- Focused on smooth, customer-driven journeys

Product Management Intern

June 2019 – August 2019

- Worked in the Silicon Valley office of Prudential Financial
- Helped guide web based financial management products from concept to market
- Wrote user stories and crafted intuitive user flows for a scalable mobile digital experience
- Analyzed several online, recorded user tests for insight on customer demands
- Conducted rigorous competitive analysis of industry competitors

University Police Department

San Luis Obispo, CA

CSO Officer

April 2018 – March 2020

- Worked in a branch of the University Police Department to safely escort students at night, foster a safe environment, and facilitate events throughout campus

RELEVANT TECHNICAL SKILLS

- Languages: HTML, CSS, Javascript, SQL
- Data Visualization: Tableau (Desktop Specialist Certification), Adobe Analytics

OTHER RELEVANT SKILLS

- Agile Methodology
- Jira
- Excel and PowerPoint
- Leadership
- Teamwork

ACTIVITIES AND SOCIETIES

- Financial Management Association
- USAC Study Abroad
- The Odin Project

Cal Poly SLO

Czech Republic

VOLUNTEER EXPERIENCE

- Freely Accessible Tutor at the Temecula Public Library
- Assisted Teachers at Local Elementary Schools

Temecula, CA

Temecula, CA