

Ryan Skeans

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Summary

After graduating with a B.S. in Financial Management, I began my career in technology as a Senior Product Management Associate. After spending the last year learning the principals and skills necessary for Web Development, I am highly motivated and committed to delivering as a professional developer.

<https://github.com/skeanster>

Experience

Senior Product Management Associate

Prudential Financial • San Francisco, CA

07/2020 - Present

- Worked to build and enhance Prudential's retail/direct to consumer products
- Analyzed and provided insights on KPI's using Tableau and Adobe Analytics
- Participated in design sprints aimed at providing the customer with the best experience possible

Product Management Intern

Prudential Financial • Sunnyvale, CA

06/2019 - 08/2019

- Helped guide web based finance product from concept to market
- Wrote user stories and crafted user flows for a scalable mobile digital experience

Projects

Facebook Clone (React)

- A facebook clone built with a React front-end and Firebase back-end. Login, change your username, post statuses, add comments, and like posts. All stored in the cloud!

Fake E-Commerce Store (React)

- Multi page React App. Browse the product page and add to your cart. State is maintained across pages. Add or remove items from your cart and see the updated totals rerendered.

Top Skills

- | | |
|--------------|-----------|
| • HTML | • CSS |
| • JavaScript | • React |
| • Node.js | • Git |
| • NPM | • Webpack |

Education

B.S. Business Administration, Financial Management

California Polytechnic State University - San Luis Obispo • San Luis Obispo, CA

06/2020