Ryan Skeans

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San Francisco, CA

Summary

After graduating with a B.S. in Financial Management, I began my career in technology as a Junior Product Managemetn Associate. After spending the last year learning the principals and skills necessary for Front-End Web Development, I am now highly motivated and interested in beginning my journey as a professional developer.

Experience

Senior Product Management Associate

Prudential Financial • San Francisco, CA   07/2020 - Present

- Worked to build and enhance Prudential's retail/direct to consumer products
- Analyzed and provided insights on KPI's using Tableau and Adobe Analytics
- Participated in design sprints aimed at providing the customer with the best experience possible
- Communicated with a diverse team to serve several business units across the organization
- Focused on smooth, customer-driven journeys

Product Management Intern

Prudential Financial • Sunnyvale, CA   06/2019 - 08/2019

- Worked in the Silicon Valley office of Prudential Financial
- Helped guide web based financial management products from concept to market
- Wrote user stories and crafted intuitive user flows for a scalable mobile digital experience
- Analyzed several online, recorded user tests for insight on customer demands

Skills

- HTML
- JavaScript
- Node.js
- NPM
- Webpack
- ES6
- CSS
- React
- Git
- Figma
- ESLint
- API's

Education

B.S. Business Administration, Financial Management

California Polytechnic State University - San Luis Obispo • San Luis Obispo, CA   06/2020

Graduated with a 3.49 GPA

Relevant Sites

- http://linkedin.com/in/ryanskeans/
- https://github.com/skeanster