



RYAN YOUNG

MARKETING + WEB DEVELOPMENT

CONTACT



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Charlotte, NC

PROFILE

Creative with experience in print + digital marketing and graphic design, and skills in web development with a passion for front-end development and UI/UX.

SKILLS

HTML

CSS + Frameworks

JavaScript, jQuery

Node.js

MySQL, NoSQL

APIs

SEO

Microsoft Visual Studio Code

Adobe Creative Suite

Microsoft Office

EXPERIENCE

MARKETING COORDINATOR

Big Sky Design | 2020 - 2022

- Plan and create social media content for both interior design firm and retail accounts.
- Create and manage all digital and print marketing design and copy (i.e. website, print media, advertisements, email marketing, broadcast media)
- Compose public relation documents
- Assist in planning and coordinating company events

SERVICE REPRESENTATIVE

First Citizens Bank | 2019-2020

- Provide customers with information about products and services offered by the Bank, and provide quality customer service.
- Demonstrate the Bank's service standards of accuracy, responsiveness, courtesy, and responsibility along with other service expectations.
- Manage risk related to credit, operational, reputational, regulatory and legal aspects of personal interactions.

INTERN

UNCW's Office of Relations | 2019

- Edited copy and reviewed websites in the CMS test server.
- Developed and designed UNCW department websites.
- Collaborated with the IT department and web creators to develop and enhance some of UNCW's web pages with a redesigned template.
- Researched UNC System schools' social media, and noted ways to enhance UNCW's social media outreach.

SHIFT MANAGER

Omega Sports | 2016-2019

- Trained and mentored new employees to maximize team performance.
- Built long-term customer relationships and advised customers on purchases and promotions.
- Worked company tents at local events to build community outreach.

EDUCATION

Full-Stack Coding Bootcamp at UNC Charlotte

EdX Boot Camps 2022-2023

Bachelor of Fine Arts in Creative Writing

University of North Carolina Wilmington

2015-2019

- Certificate in Publishing