



RYAN YOUNG

MARKETING + WEB DEVELOPMENT

CONTACT



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<https://ryan-young17.github.io/portfolio/>

PROFILE

Creative with experience in print + digital marketing and graphic design, and skills in web development with an interest in front-end development and UI/UX.

SKILLS

Creative Writing

Professional Writing

Copy Writing

Graphic Design

Web Development

Web Design

Adobe Creative Suite

Microsoft Office

EXPERIENCE

MARKETING COORDINATOR

Big Sky Design | 2020 - 2022

- Successfully transformed the company's brand, while navigating their move and retail expansion.
- Cultivated social media branding and content for both interior design firm and retail accounts.
- Established a streamlined system for all digital and print marketing and spearheaded all marketing design and copy (i.e. website, print media, advertisements, email marketing, broadcast media).
- Composed public relation documents
- Assisted in planning and coordinating both the company's community events, as well as the retail's private events.

SERVICE REPRESENTATIVE

First Citizens Bank | 2019-2020

- Provide customers with information about products and services offered by the Bank, and provide quality customer service.
- Manage risk related to credit, operational, reputational, regulatory and legal aspects of personal interactions.

INTERN

UNCW's Office of Relations | 2019

- Edited copy and reviewed websites in the CMS test server.
- Developed and designed UNCW department websites.
- Collaborated with the IT department and web creators to develop and enhance web pages with a redesigned template.
- Researched UNC System schools' social media, and noted ways to enhance UNCW's social media outreach.

SHIFT MANAGER

Omega Sports | 2016-2019

- Trained and mentored new employees to maximize team performance.
- Built long-term customer relationships and advised customers on purchases and promotions.
- Worked company tents at local events to build community outreach.

EDUCATION

Bootcamp Certificate | 2022-2023

University of North Carolina Charlotte

- A 24-week program focused on gaining skills in HTML, CSS, Javascript, Bootstrap, Node.js, MySQL, MERN stack, etc.

Bachelor of Fine Arts in Creative Writing | 2015-2019

University of North Carolina Wilmington

- Certificate in Publishing