

Content









Project

My Pizza Oven Visual Design

Case Owner

Wildcat Industries

Duration

Feb 2013 - Dec 2017

Software & Platform

Photoshop, Illustrator, After Effects, Premiere Pro Wordpress, Mailchimp, HTML5, CSS3

Discription

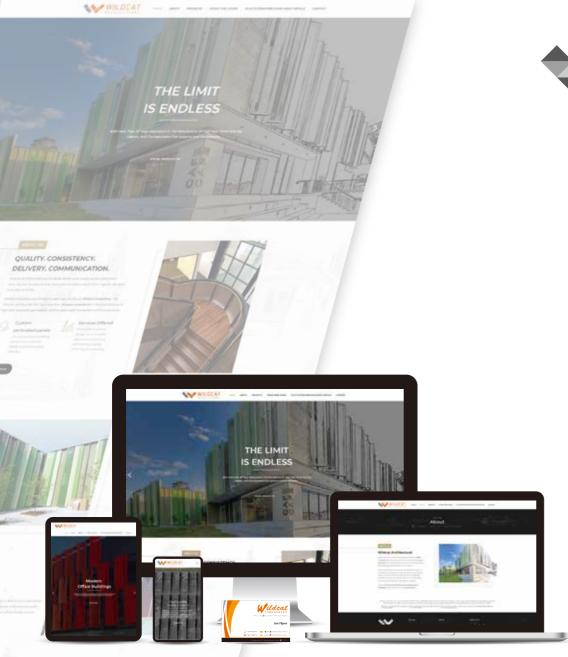
"My Pizza Oven" is a subsidiary brand of Wildcat Industries that produces quality wood-fired pizza ovens. I was in charge of the CIS of the brand, as well as the related visual development such as flyers, business cards, point of sales materials, and responsive web design using Wordpress.

I was also responsible for ATL and TTL campaigns, MailChimp email marketing, social media marketing via Facebook, and Youtube video production and channel management.

Please follow the link below to visit the website. http://www.mypizzaoven.com.au/https://www.youtube.com/user/wildcatoven1









Project

Wildcat Architectural Visual Design

Case Owner

Wildcat Industries

Duration

July 2015 - Dec 2017

Software & Platform

Photoshop, Illustrator, After Effects, Premiere Pro Wordpress, Mailchimp, HTML5, CSS3

Discription

"Wildcat Architectural" is a sub-brand of Wildcat Industries that provides solutions to sheet metal related architectural demand, such as balustrade infill panels, facade walls, and perforated panels.

I was responsible for the CIS and the construction, maintenance of the website using Wordpress CMS, photography touch-up, and managing the social media page.

Please follow the link below to visit the website. http://www.wildcatarchitectural.com.au/

Motion Graphic & Animation

From 2008 to 2012, I worked in 3D animation, film-making and casino gaming industries as a motion graphic designer, 3D animator, and VFX artist. The clients include both international and local well-known brands such as IBM Taiwan and Taiwan Mobile Co. I was responsible for the creation of the introduction videos, promotion clips for ATL and BTL campaigns. It required me working closely to the agents or the case owners to produce quality clips and meet the demands. My experience in casino gaming and 3D animation industries required to build all the materials from the ground up including concept arts, illustration, modeling, texturing, rigging, animation, and VFX.

Please follow the link below to view my showreel. https://vimeo.com/ryan0432



Taiwan Review Magazine, Annual Conference Motion Graphic



IBM Taiwan, Annual Conference Motion Graphic



Taiwan Mobile Co., Cloud Service Conference Motion Graphic



Fareastern Animation, Project AIRA 3D Animation



Taiwan Life Insurance Co., Commendation Ceremony Motion Graphic



Global Star, Golden Castle Billboard Motion Graphic



Alpaca Game Dev, Zon Kon Pitch Video Motion Graphic



Illustration

In my leisure time, I sometimes do some illustration or doodles. Not quite often recently due to the fact that I am learning new skills in programming. However, art and design is still my favorite undoubtedly.

> Please check out my artworks by following the link below. https://ryan0432.tumblr.com/

THANK YOU FOR YOUR TIME AND CONSIDERATION

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