

Feed: My Mood

Data (Technology)

Phone Microphone



Audience

Emotional Texters

Sketch



What is it?

An add-on to your texting application that will stylistically alter the appearance of your voice-to-text messages based on the mood detected from your voice. This appearance will not carry through to the recipient, but will be displayed to the sender before the message is sent.

Who is it for?

Emotional texters and frequent users of the voice-to-text functionality within their texting application, who want to preview the emotional interpretation their tone might carry in a text message before sending.

Why make it?

(1) For users to see stylistic effects in the phone typeface based on their perceived mood and.

(2) To understand how your text message may be perceived by the receiving party before sending to avoid potential miscommunication.

Feed: Delay

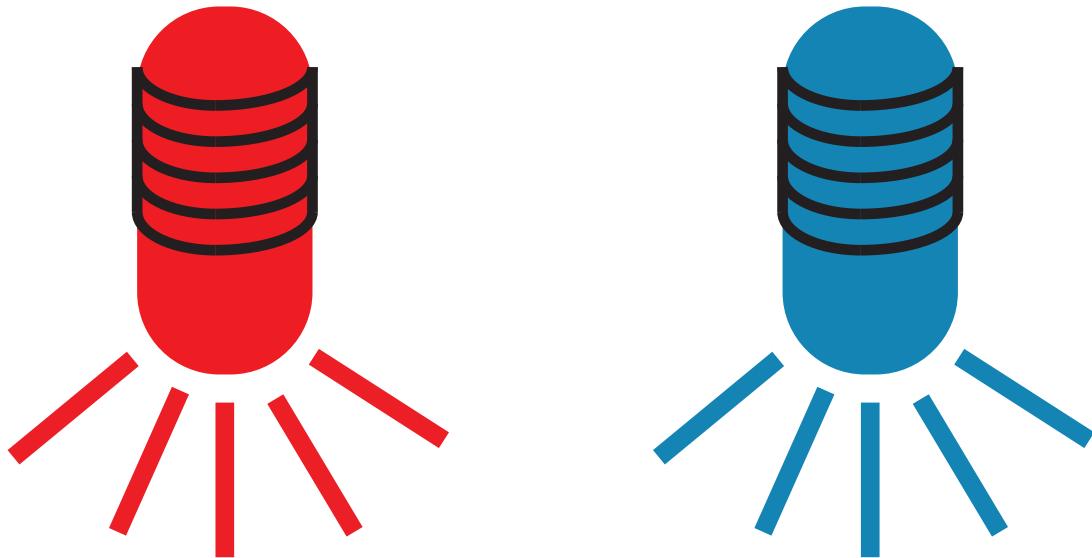
Data (Technology)

MTA Live Feed

Audience

NYC Commuters

Sketch



What is it?

Delay would be a physical installation of two old-timey submarine light bulbs, one red and the other blue. The red bulb would light up every time the MTA data feed posts a train delay, the blue every time someone tweets a complaint about MTA delays.

Who is it for?

Largely for anyone interested in urban planning, the New York's relationship with the subway, or for those New Yorkers that love to complain about MTA delays (which is pretty much all New Yorkers).

Why make it?

Delay would be a light-hearted abstract representation of the communication between the MTA and the population it serves. Do New Yorkers just love complaining about the train? Is the train actually just always delayed? Does the MTA not do a good job of communicating delays? It is inspired by the approach of R. Luke DuBois' "Take a Bullet for This City," with a much more fun and whimsical application.

Feed: Sound Asleep

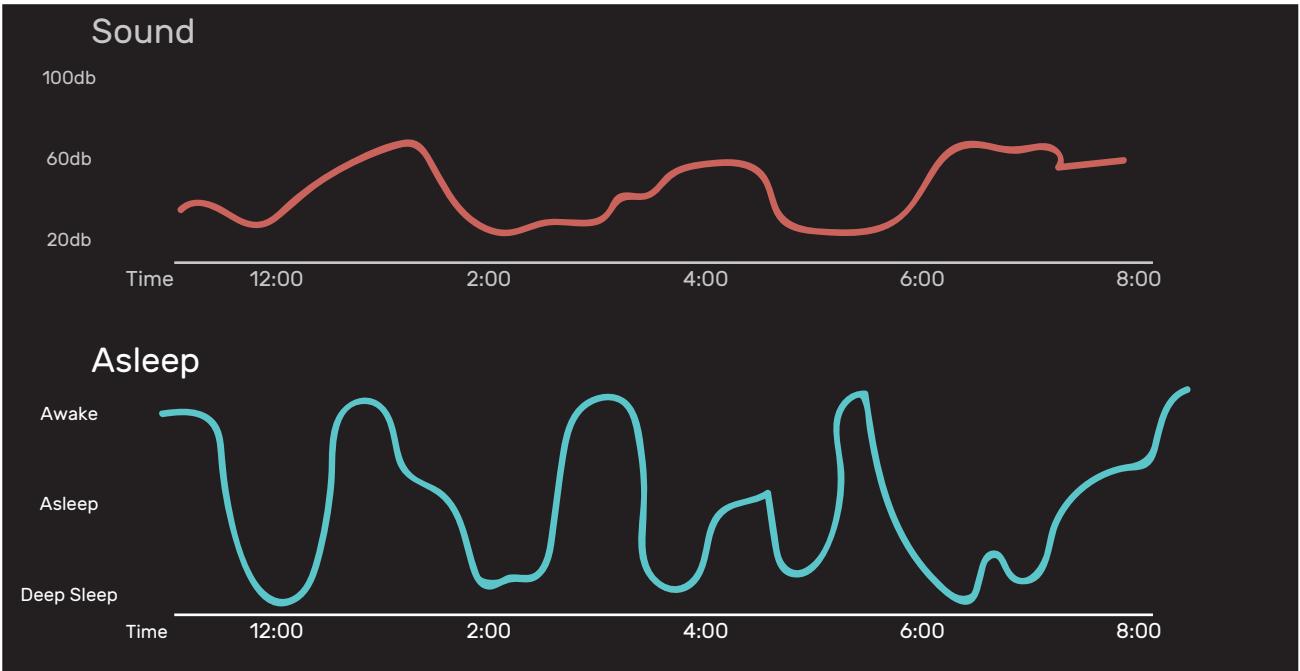
Data (Technology)

Microphone & Sleep Tracking

Audience

Uneasy City Sleepers

Sketch



What is it?

A Service that uses the phone's microphone in conjunction with a sleep tracking application to investigate and display the correlation between the noise levels in your bedroom and your sleep cycles.

Who is it for?

Sound Asleep would be for anyone who is an uneasy sleeper or tracks their sleep cycles and is interested to understand how external noise affects their sleep cycles. This is especially true for people who live on loud blocks without good sound insulation (like me).

Why make it?

This would add another relevant data layer to existing sleep cycle tracking services that can help improve user's sleep cycles by observing how noise levels affect your sleep, even when they may not fully wake you up.

Feed: How Do I Get There?

Data (Technology)

LinkedIn Data



Audience

Aspiring Professionals

Sketch

I'm inspired by...

person or profession



x 25

Education:

BFA 65%

MS 60%

MA 30%

BS 10%

Entry-Level:

Job 60%

Job 30%

Job 10%

Job 5%

Secondary:

Job 50%

Job 40%

Job 35%

Job 10%

Skills:

Skill 90%

Skill 60%

Skill 30%

Skill 10%

What is it?

'How Do I Get There?' is a site that would allow users to search LinkedIn's data stream for a particular individual or career that inspires them and aggregate the multitude of paths that related professionals have taken to reach this position, while showing which of these paths would match most closely with the user's current background.

Who is it for?

Aspiring professionals that have a particular idea about the kind of job they might want, or a specific person whose career they'd like to emulate, but are unsure of the different potential paths they could pursue to get to that position.

Why make it?

The aim for this site would be providing functional assistance in the overwhelming process of researching a career pivot. I've gotten the advice of looking at specific LinkedIn profiles to see the background of people in positions I would want, which was a very manual process of looking up individual people and cross-referencing their background with mine, along with struggling to find others with similar backgrounds/positions to the the people I was individually researching. This would aid in that manual, albeit incredibly helpful, process.

Feed: Crescendo

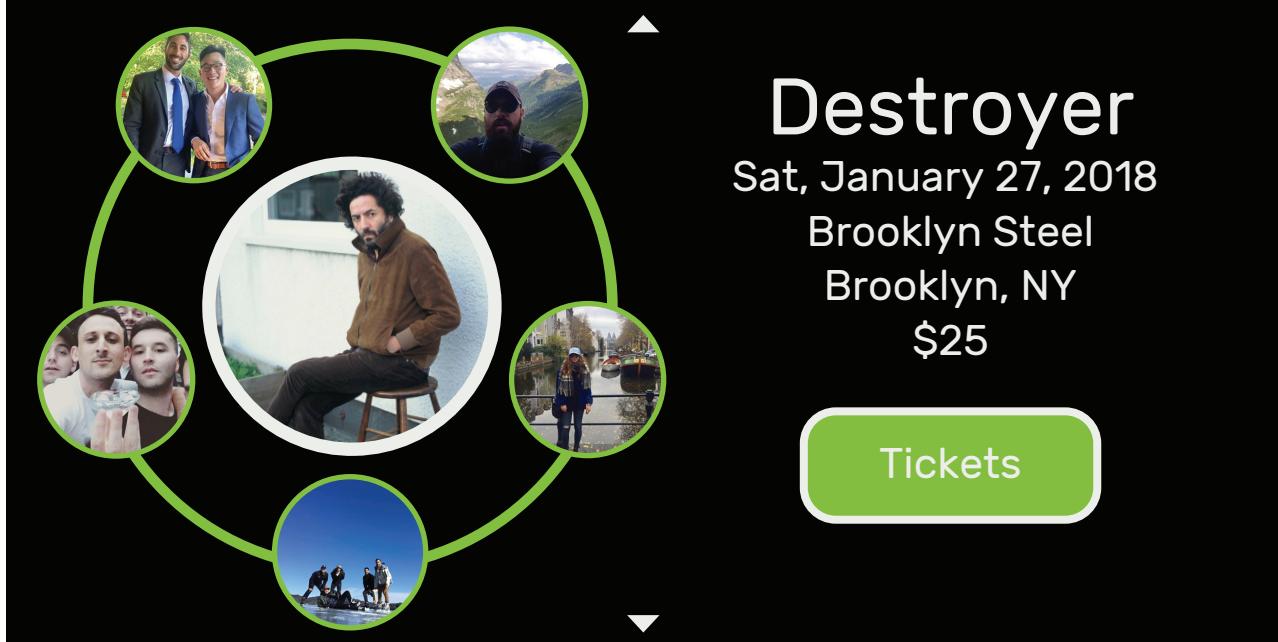
Data (Technology)

Spotify Streaming Data

Audience

Concert-Going Social Networkers

Sketch



What is it?

A social networking service that finds concerts in your area and matches a group of people in your network (or friends' networks) that listen to the same artist. Can be used to help facilitate a group of people sharing a concert experience together or as a dating service.

Who is it for?

Spotify users/concert-goers and active social networkers/online daters. Audience can vary from a particular person wanting to coordinate a group of friends for a concert, or someone interested in a dating service to meet new people for a first-date concert.

Why make it?

Proactively facilitates Spotify users to find concerts for their favorite artists, connect with their friends (and their extended networks) to have a group to go with, and facilitates people buying multiple concert tickets at once. Also provides an interesting new take on dating services by suggesting a shared experience related to mutual music interests.