

Portfolio

UIUX

Muhammad Ryan Alamsyah

Hello!

You can call me **Ryan**, I have been a Designer and video editor for more than 2 years.

Even though my educational background is a audit information system, but i have strong sense of **visual design** and **video editor**.

Becaues i'd like to work on startup or tech company, so i decided to be a **UI/UX Designer**.



@ryanalamasyah

Full Name Muhammad Ryan Alamsyah

Address Tebet, South Jakarta, Indonesia

Born 23 September 1999

My Tools



Figma



Adobe XD



Adobe Illustrator



Adobe Premire



Adobe Photosop

MY UI/UUX Design Process

Solving the right problem:

1

EMPATHIZE

- Research
- User Interview

2

DEFINE

- Identify Problem

3

IDEATE

- Sitemap
- User Flow
- User Story
- Wireframe

4

CREATE

- User Interface Design
- Prototyping
- Product Specification

5

TEST

- Usability Testing
- Design Iteration



Selected Works

The logo consists of the words "Selected Works" in a bold, black, sans-serif font. A thick blue oval surrounds the text. Two blue starburst shapes, one on each side, point towards the center of the oval.

"Whatever you are, be a good one."

Abraham Lincoln

Ourwear Mobile App

Team Project

About :

Ourwear mobile app is a clothing rental service application with a B2B & C2C concept.

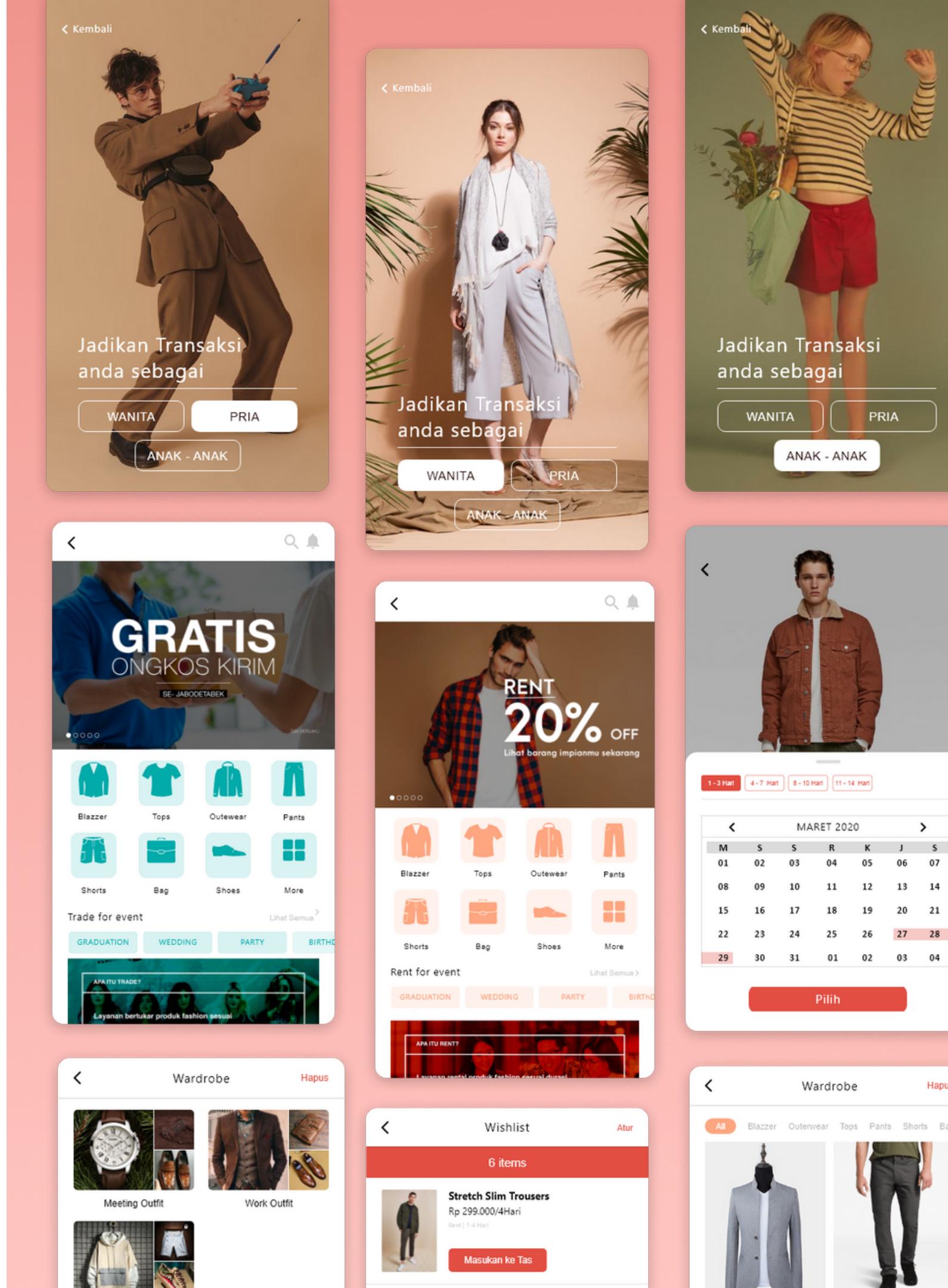
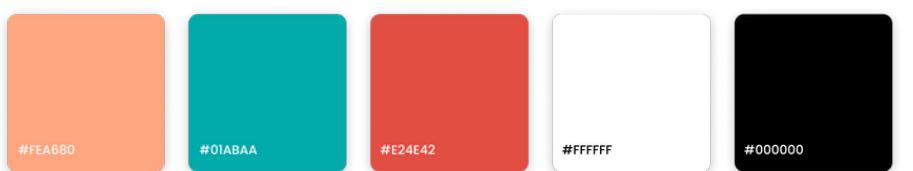
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Helvetica Neue **Helvetica Neue**

Color :



Identify Problem

- Domestic and global fashion trends which becomes a place of prestige among the community.
- The rise of domestic society And global consumption. Fast Fashion, resulting in damage climate due to industrial waste.

Target Market Segment

Demographic :

- 13-year-olds to Adults who are 40 years old years, with social class The middle down that at least earn Rp.2,500,000,- per month.

Geographic:

- People who live in JABODETABEK or cities Big in Indonesia.

Psychographic:

- People who like to wear brand products Exposed.
- People who always follow fashion trends.
- People who like to buy fashion products online.
- People who like to buy fashion products second/import.

Behaviour

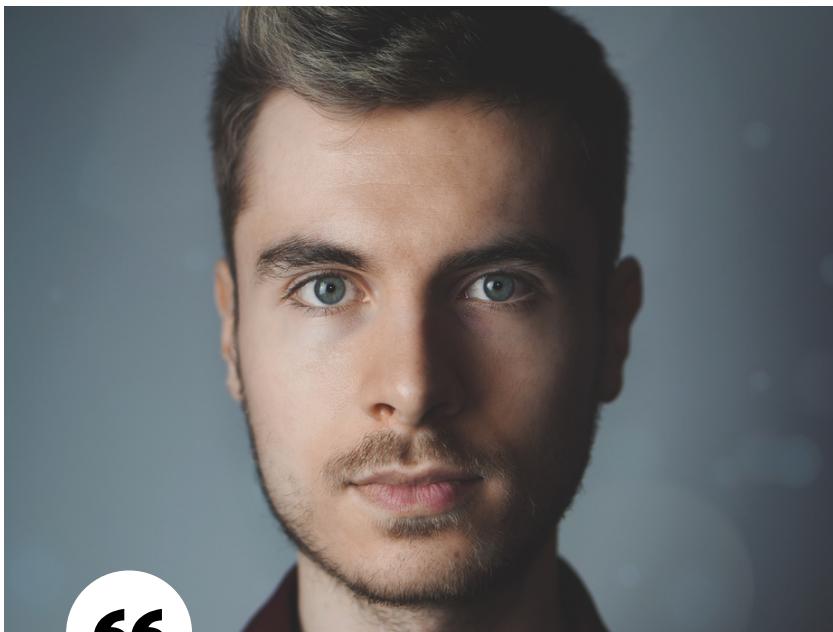
- People who attach importance to fashion style.
- Fashion Instagramable.
- People who wear clothes that same.
- People who get bored easily with the product The fashion they have.

User Persona

MUHAMMAD RIDWAN

PROFILE

Gender : Male
Age : 23
Education : Senior High School
Occupation : Employees of fashion brands
Address : South Jakarta, Indonesia



“

"Fashion is like music, we all have to make our own tune."

BIOGRAPHY

Ridwan is a private employee who has experience working as a fashion brand employee over 3 years. Ridwan is also a Good Persona and Perfectsonist.

PROBLEM COMPLAINT POINTS

- Goods are not in accordance with what they market.
- The quality of the clothes worn is not worth it.

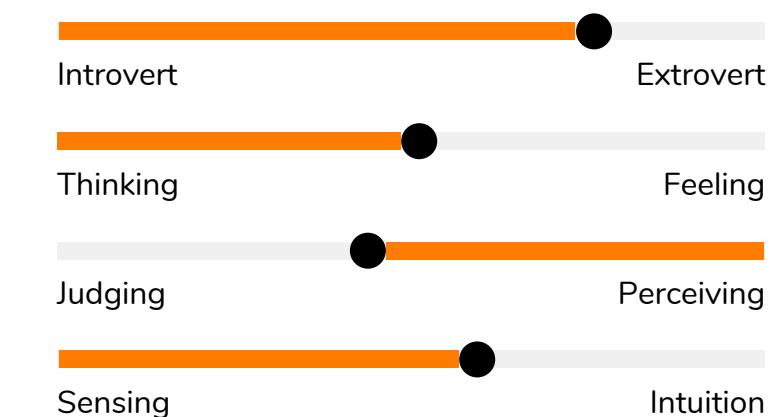
GOALS

- Provide clothing exchange services (Trade) to reduce costs in buy a new fashion product.
- Provide benefits by renting fashion products to people other.

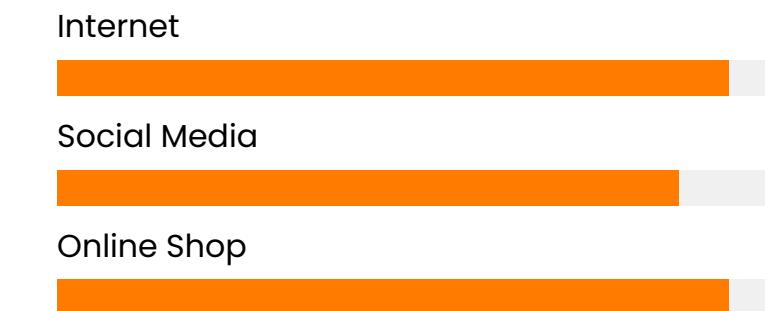
FRUSTRATIONS

Likes to buy fashion products, but easily bored with the wear . I don't know what clothes that are not used to be worn.

PERSONALITY



TECHNOLOGY

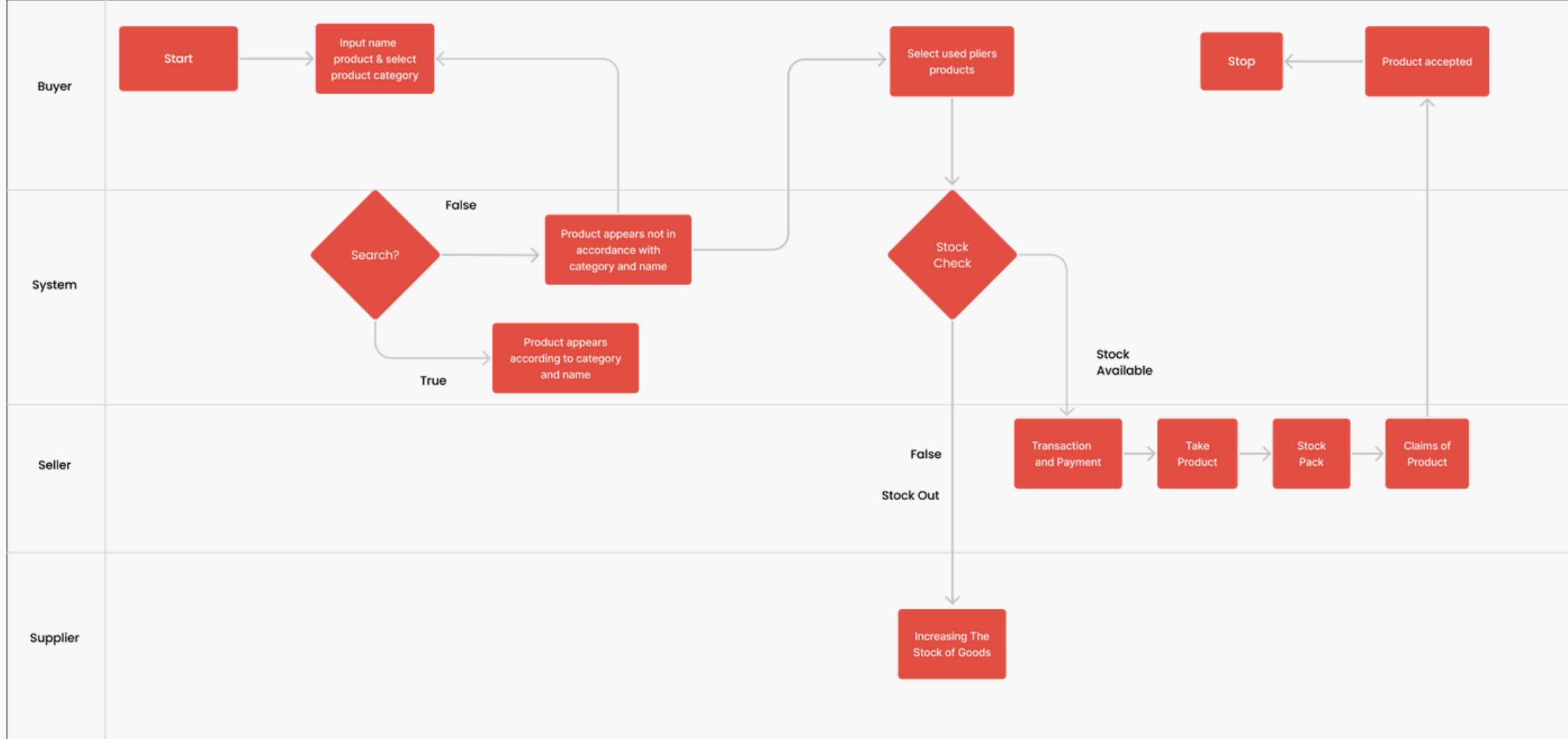


BRANDS

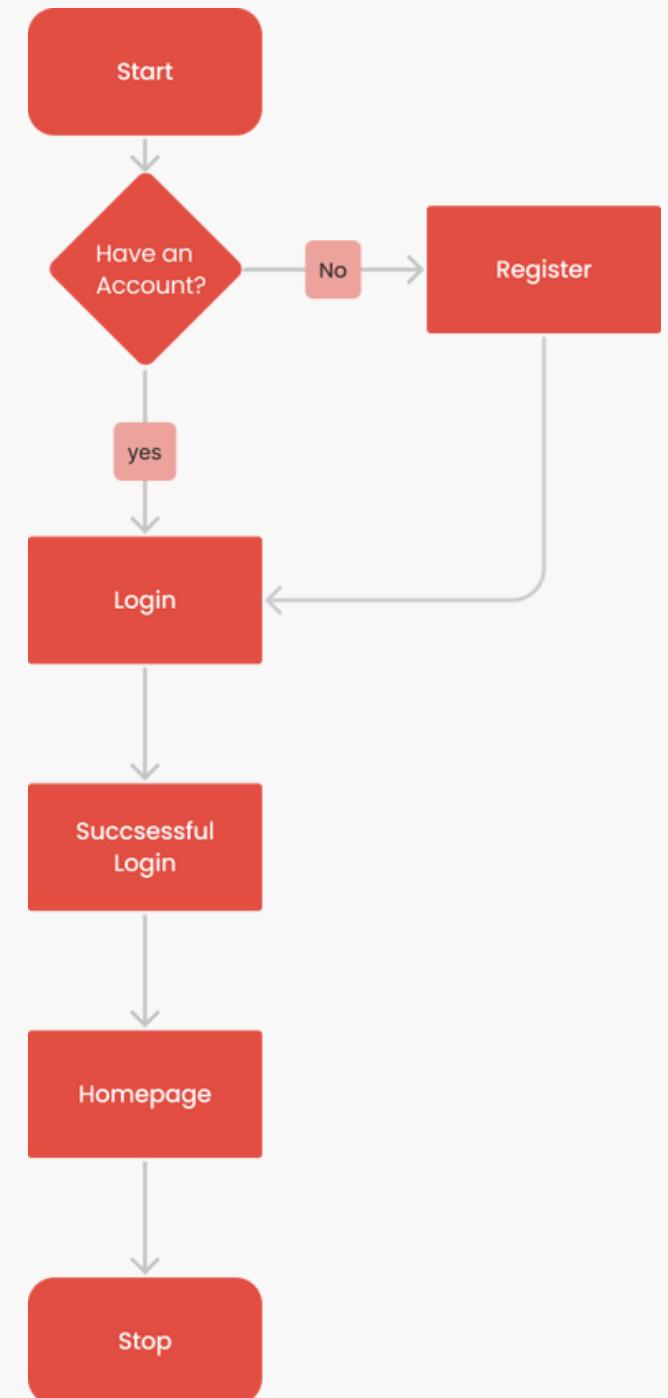


User Flow

All Flow users



Userflow Login





Musicfy Website

Individual Project

About :

Musicfy is a music streaming platform.
I made this by redesigning the Spotify
website.

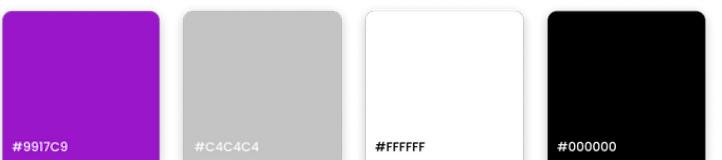
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Color :



New releases SEE ALL

30 Album Adele	Happier Than Ever Single Billie Eilish	Industry Baby Single Lil Nas	17 Album XXX Tentacion
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Music of the week SEE ALL

1 • Easy On Me Adele	5 ▾ December Neck Deep
2 • Happier Than Ever Billie Eilish	6 ▲ November Rain Gun N' Roses
3 ▲ Duka Last Child	7 ▲ Industry Baby Lil Nas
4 ▲ Bertaut Nadin Amizah	8 ▲ Changes XXX Tentacion

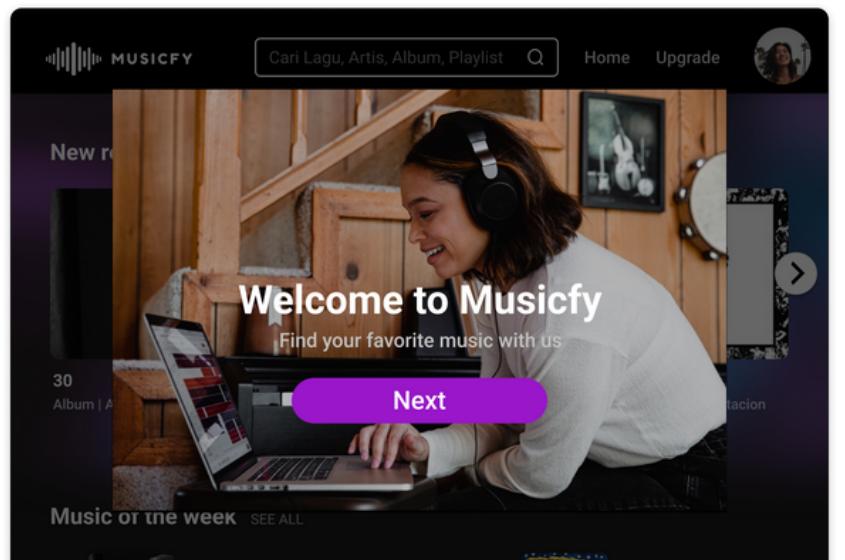
Top artists of the month

Adele	Billie Eilish	Eminem	Snoop Dog	Post Malone
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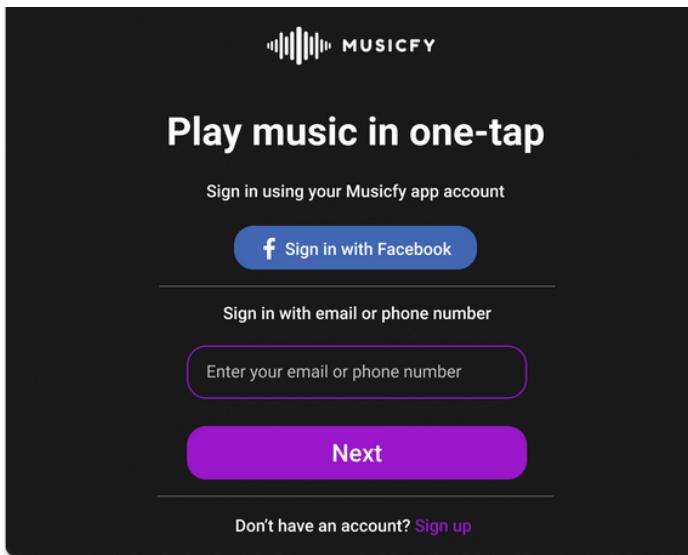
Final Design

Musicfy Website (Website)

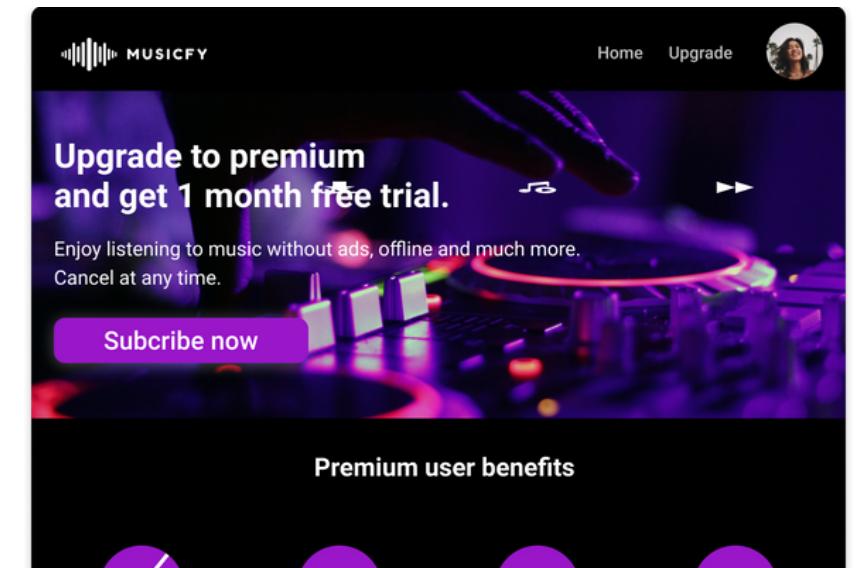
Interface Welcome



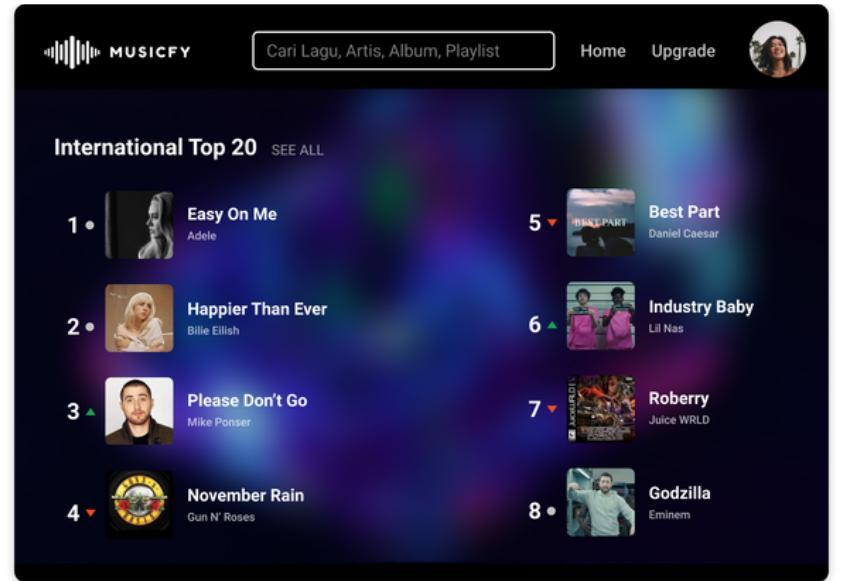
Interface Sign in



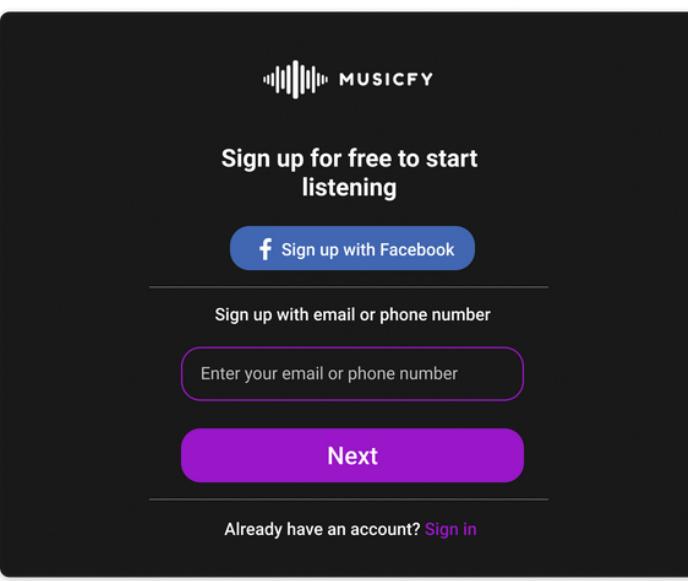
Interface Subscription



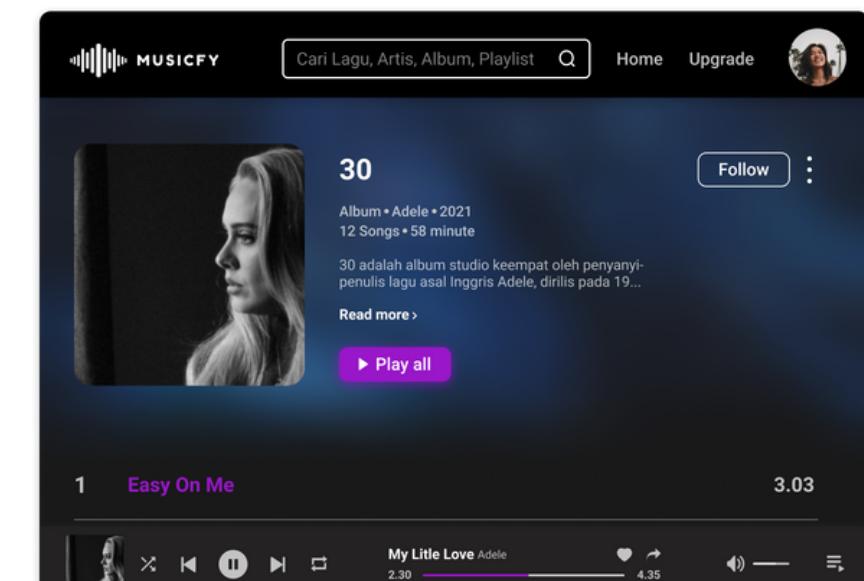
Interface See all music



Interface Sign up



Interface Album Playlist



Majeliskoo Mobile App

Work Project

About :

Majeliskoo mobile app is an application created for the Muslim community, and there is an e-learning feature.

Font :

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Roboto Roboto

Color :



HURE-Jobs Website

Work Project

About :

HURE JOBS is one of the job information application websites that acts as a facilitator of matching and job communication between job seekers and companies.

Font :

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Color :



Where the Career of your dreams are here

Make the best decision for your career and build your dream career!

Browse Jobs

Browse Resumes



Recommended for you

1-12 of 1.000 job vacancy



Garuda Indonesia

Finance Manager
PT Garuda Indonesia (Persero) Tbk
South Tangerang, Indonesia
IDR 3.000.000 - IDR 7.000.000/ month
Posted on Mar 23, 2021



Telkom Indonesia

Customer Service Representative
PT Telkom Indonesia
Bandung, Indonesia
IDR 4.500.000 IDR 7.000.000/ month
Posted on Mar 23, 2022



Danamon

EB Relationship Manager
PT Bank Danamon Indonesia Tbk
West Bekasi, Indonesia
IDR 5.500.000 - IDR 10.000.000/ month
Posted on Nov 23, 2022



SONY

Sales Executive
Sony Indonesia
Central Jakarta, Indonesia
IDR 7.000.000 - IDR 11.000.000/ month
Posted on Nov 23, 2022



HEXAGON

Project Manager
Hexagon PPM
Lembang, West Bandung, Indonesia
IDR 15.000.000 - IDR 25.000.000/ month
Posted on Nov 23, 2022



SUBUB CREATIVE DIGITAL

Video Editor
Subub Creative Digital
South Jakarta, Indonesia
IDR 8.000.000 - IDR 10.000.000/ month
Posted on Nov 23, 2022



IDOOH

Junior Quality Assurance
PT IDOOH Bersama Indonesia
South Cikarang, Indonesia
IDR 9.000.000 - IDR 13.000.000/ month
Posted on Nov 23, 2022



Holcim

Staff Mining Holcim
PT Solusi Bangun Indonesia Tbk
Central Jakarta, Indonesia
IDR 10.000.000 - IDR 15.000.000/ month
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Low-Fidelity

The image displays a collection of low-fidelity wireframe prototypes, likely created in tools like Sketch or Figma, illustrating the design process for a job search and company management application.

Job Search Wireframe:

- Header:** Includes a logo placeholder, navigation links for "Dashboard" and "Browse", a search bar, and a "Sort by" dropdown.
- Section:** "Recommended for you" showing 1-15 of 6,032 job matches.
- Table Headers:** Job Title, Company, Location, Salary.
- Job Listings:** Four entries for "Senior Software Quality (QA)" at IDR 3,000,000 - 15,000,000, posted 3 days ago, located in South Jakarta, Indonesia, by PT IDOOH Bersama Indonesia.

Company Profile Wireframe:

- Header:** Includes a logo placeholder, navigation links for "Dashboard" and "Browse", a search bar, and a "Sort by" dropdown.
- Section:** "Jobs in PT IDOOH Bersama Indonesia" showing four job entries.
- Job Details:** Placeholder cards for "Job Title", "Company Name", "Office Location", and "Salary".
- Footer:** Buttons for "Edit" and "Delete".

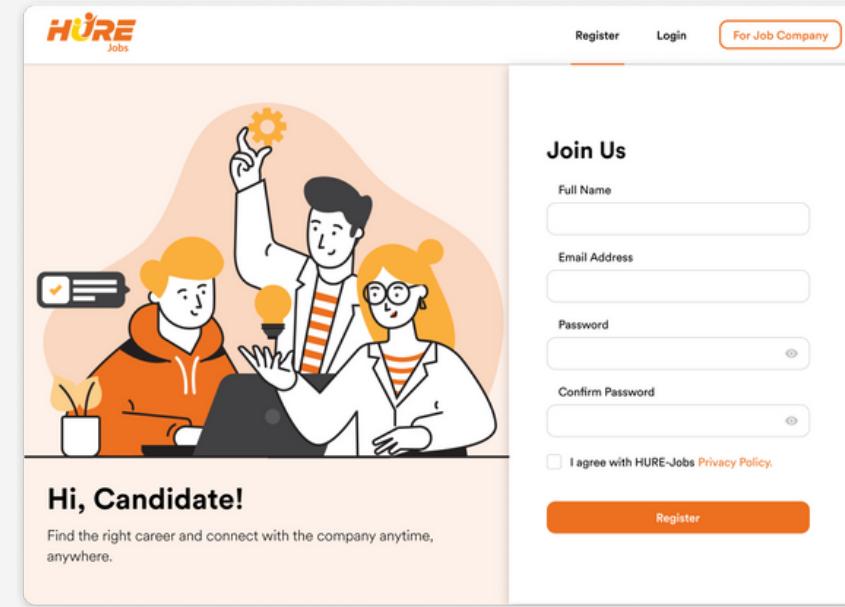
Profile Management Wireframe:

- Header:** Includes a logo placeholder, navigation links for "Dashboard" and "Browse", a search bar, and a "Sort by" dropdown.
- Section:** "Details" showing salary range (IDR 0 - IDR 100,000,000) and location fields.
- Filters:** "Work type" (On-site, Hybrid, Remote), "Employment type" (Full Time, Part Time, Freelance, Internship), and "Professional level" (Trainee level, Junior level, Middle level).
- Buttons:** "Save" and "Verify".
- Feedback:** A message box stating "Please complete the following fields." with a "Save" button.
- SMS Verification:** A message box with a "75 Change" link, stating "we sent to you via SMS to verify your mobile number.", "Send code again", and "The number will be used to send important updates on your applications, recruiters to contact you and invite you to interviews." with a "Save" button.

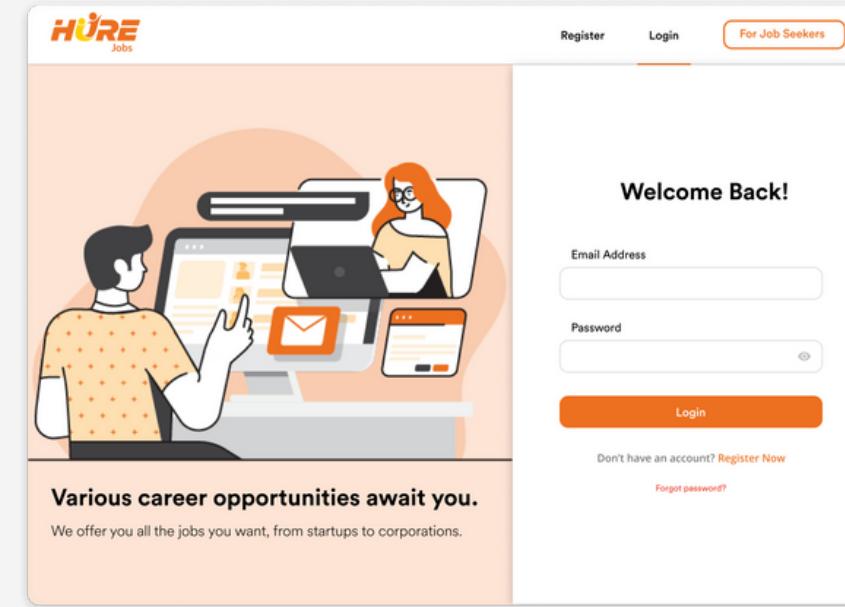
Final Design

HURE-Jobs Website (Website)

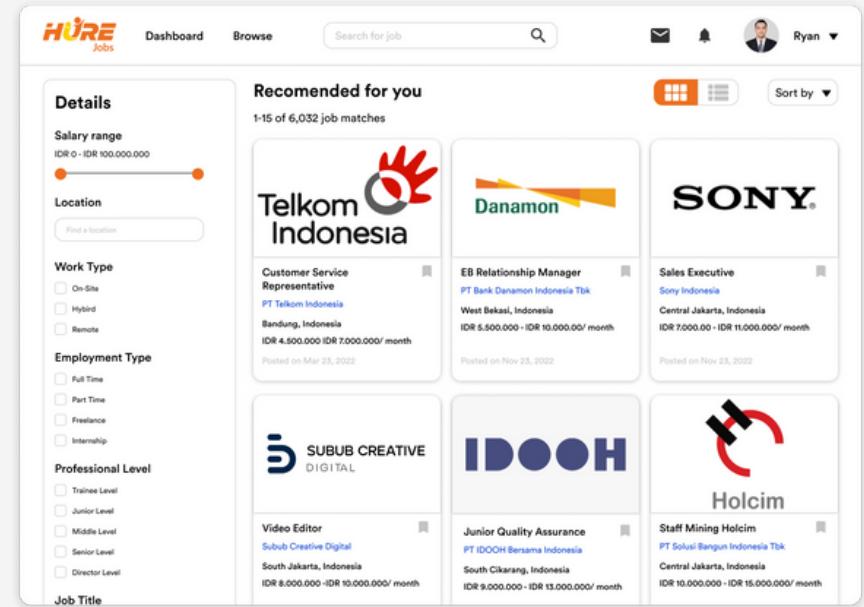
Interface Register



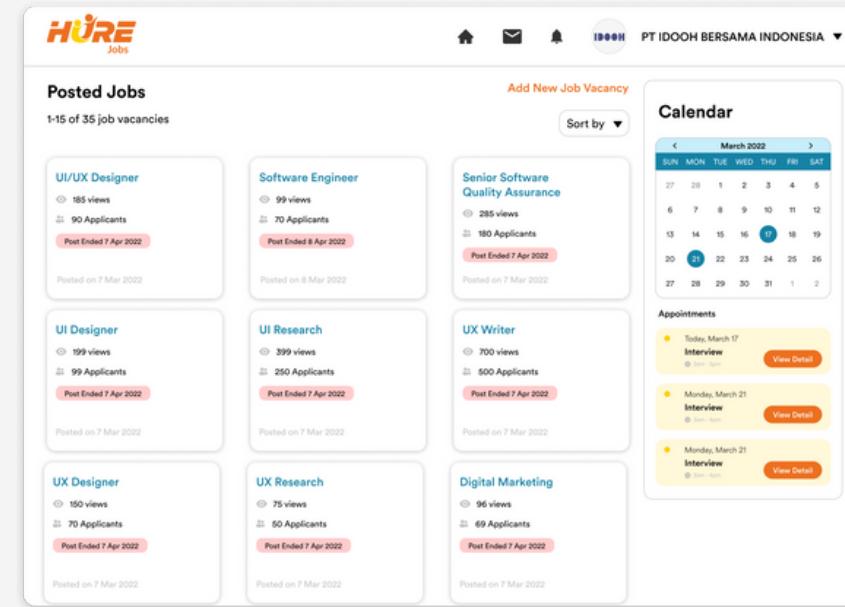
Interface Login



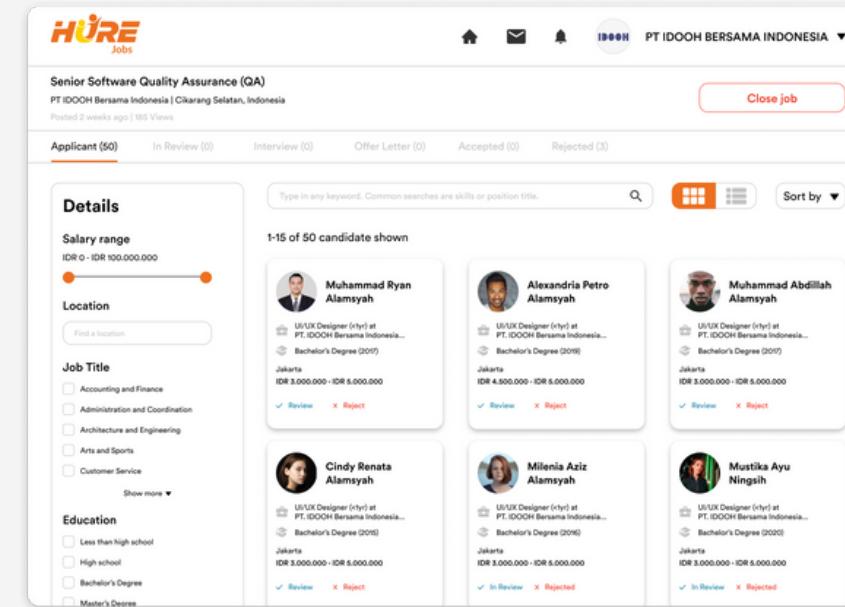
Interface Browse Jobs



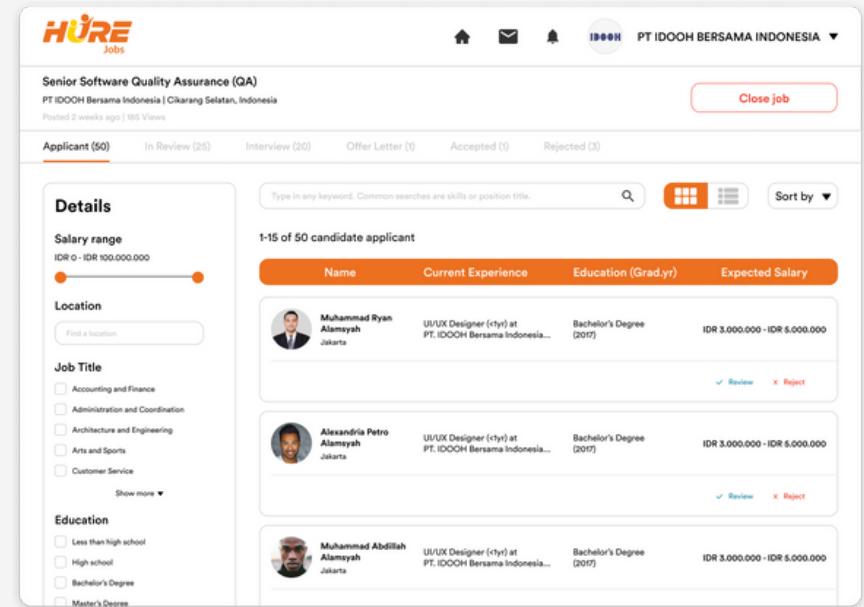
Interface Dashboard Employer



Interface Jobs Applicant Grid



Interface Jobs Applicant List



Interested to work together?

lets talk!

(+62) 812 -8961-6357

or email at alamsyahryan23@gmail.com



Thank you