# **■** Modernized Series Bible Template (2025 Master)

#### **Mission Statement**

One or two strong paragraphs. Define the core intent of the series: What's the story really about? Frame in modern cultural language. End with a big thematic hook.

### **Core Concept**

Logline (1–2 sentences). What makes the series distinctive? Why it matters now.

### **Tone & Visual Style**

Cinematic influences, camera language, design approach, a 'This meets That' shorthand.

### **Story Structure**

Break down arcs: 1. Seasonal Macro Arcs 2. Mini-Arcs 3. Standalone Spotlights.

#### **Themes**

3–5 big themes tied to modern parallels. Format as: 'This isn't just about X—it's about Y today.'

#### **Characters**

For each major character: Name & Role, Archetype, Background, Psychological core, Modern resonance.

#### **Season One Arcs**

Story Arcs (external crises), Character Arcs (internal journeys), Sample Episodes (2–3 line teasers).

## **World-Building**

History, Religion, Culture & Society, Technology. Grounded rules, not magic.

## **Distribution & Engagement Strategy**

Series format, Companion media (podcasts, VR, ARGs), Fan engagement hooks.

# **Appendices**

Optional: Lookbook, Franchise pathways, Inspirations.