List 7 ways companies are monitoring our data and sum up each way in 1-2 sentences (in your own words)

1. Buy medical records and resell: Facebook, RiteAid, CVS, General Electric, IBM. IMS health made 2.6 billion $ in 2014 by trading medical information.
2. Apple checks user’s bank account
3. Retail store tracks customer’s movement: Macy, BMW, Topshop, Morrison.
4. Facebook stalks user’s phone calls.
5. Made webcam become spy camera. Watching people’s reaction when viewing advertises.
6. Collect sounds around us. Alphonsa, McDonald, Google Home
7. Mighty “like” button is watching your website history.

List 20 new/ interesting vocab from the video

|  |  |  |
| --- | --- | --- |
| Word | Word form & Meaning | Other notes & Example |
| monitoring | V watch and check |  |
| Wildest conspiracy theorist | N peoples with dark minds |  |
| Prescription | N list of drugs from doctor | Prescription history |
| Intervention | N get in action to prevent smt from getting worse | Intervention plan |
| implementation | N start |  |
| Medical record | N History of illnesses |  |
| The patent | V invention’s confirmation letter |  |
| Monetary | Adj money supply | Monetory gain |
| Acknowledge | Adj understand and accepted |  |
| Insist | V try to do with disagree mind |  |
| Honest | Adj telling the truth, trustable |  |
| Astute | Adj intelligent, clever to take advantage | Astute people |
| Come loaded |  |  |
| Bury | V prevent ppl from finding out smt | Bury the truth |
| Revert | V reply, back to last/normal status |  |
| Repetitive | adj again and again |  |
| Incident | adj not normal, unusual event |  |
| prerequisite | N important condition before smt |  |
| placeholder | N short hint describes expected value |  |

Questions for discussion

1. What are the ways that you don’t know before? Do you find them surprising/ shocking? Why (not)?

1st one is quite surprising I guess. I don’t even think that someone’s medical history is that valued.

1. What is the most shocking way among the 7 ways listed?

1

1. Do you think the actions of companies like FB is acceptable? Why (not)?

I think they are going closer to legalize it, so soon it is normal, or we has to pay something to prevent their stolen

1. Is there anything we can do to protect our privacy more/ minimise the risks?

Yes, don’t share your information much, try to fake information when unnecessary

1. What would you expect to change regarding the leakage of personal information to big companies in the future

They have to do it underground. This is an serious industry.