Retailer

CAR MARKET APPLICATION

CLIENT PROPOSAL

Created By:
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Commencement:
28 / 03 / 22

Completetion:
18 / 04 / 22

R Bakker Projects | Auckland, NZ

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THE CLIENT

'Retailer' is a New Zealand buy and sell company, to let users easily be able to view and buy products, as well as sell their own products in a user friendly way.

PROJECT OVERVIEW

The application will allow users to buy and sell cars onlines. Each car listed with have attequite information about them to give buyers as much confidence as possible buying the vehicle. Buyers can also leave comments on listings to ask questions. Users can create listings, edit their listings as well as delete them. After signing in with their email.

TARGET AUDIENCE

'Retailer" doesn't have a key demographic. As the items users list is out of their control. Anything can be listed for purchased. Therefore the target audience is everyone with a computer or smart phone in New Zealand.

SPECIFICATIONS

- The app will be created using React JS, HTML and CSS.
- Planning and time management will be done using Notion and Adobe XD.
- Use a cloud based API to pull and post data.
- Use industry-standard validators for checking code.
- Create and test prototypes on Adobe XD.
- Project to be completed by 18th March, 2022.

BUSINESS GOALS

- Have an accessible and user-friendly app for buying and selling cars.
- Allow users to read detailed information to find a suitable car.
- Allow users to comment on listed cars to ask questions.
- Display accurate information for buying with confidence.

PROJECT TIMELINE

23/03
Decide the concepts of the App

29/03
Finalizing the design with HI-FI wireframe

31/03
Refining the design and function by user testing

02/04
Create app skeleton (component links and router)

07/03
Complete login, home, listings, create listing and delete listing components

15/03
Complete edit listing and commenting components
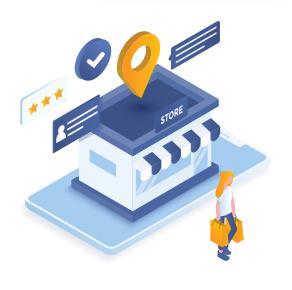
STYLE TILE

Retailer

Retailer

Button

Button

Zeitung Micro Pro

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COST ESTIMATES

User research and testing	$200
Interface protoype design	$400
A coded mockup of the interface	$900
Total project cost	**$1500**

This project cost excludes GST and will be calculated prior to the invoice.
Website modification including sourced images, text and content will be charged at $65 + GST per hour.
Please note, above costs does not include the maintence or hardware to run and/or host the application.

CLIENT CONTRACT

The contracting parties
This contract is between Retailer hereafter referred to as the "Client", and R Bakker hereafter referred to as the "Contractor".

1. Who will actually do the work?
All work will be carried out by the Contractor, or by subcontractors working to specifications determined by the Contractor.

2. What work will be done?
The contracted work for this contract is detailed in the previous section. Any work that is requested by the Client after this contract has been signed, will be subject to a separate contract.

3. What about the content?
Everything is supplied by the client, unless otherwise agreed. All images, text, data or other content supplied or used on this site must be either copyright-free, or owned by the client. When the supply of content is critical to the progress of the development of the site, this will be clearly indicated in the "Contracted Work" section. Failure to supply content by the agreed dates may affect the deadline, or even the delivery of the site.

4. Site hosting
Much of the code needed for most web sites has already been written by the contractor, and tested on the Contractor's web servers. If the site is not hosted on servers operated by the Contractor, problems may arise which are due to the way the web server has been set up. Final completion time is rarely affected by problems with other servers, but the Contractor reserves the right to extend this date if necessary. Additional charges may be incurred The Contractor agrees to keep the Client informed of any Proposal & Contract 5 such situation as it arises. Web site hosting will be covered by a separate agreement. Charges commence on publication.

5. Charges and Quotes
Unless otherwise agreed, the Contractor will provide an estimate of the potential cost, and/or hours for the job as understood at that time. The quote in the "Contracted Work section will be based on more research, and will incorporate changes agreed by negotiation. It will be either: a) A fixed sum for an agreed task. or b) An hourly rate with an estimated number of hours required. In this case the Contractor will charge only for the hours spent on the job, and will notify the Client when 80% or the agreed time has been spent. If further time is required, an estimate will be provided.

6. Payment
Unless otherwise agreed, a standard hourly rate of $50 (ex GST) will be applied to all work agreed on and listed in the "Contracted Work" section of this document. A 50% deposit, plus any additional one-off charges, for example, but not exclusively, URL registration fees, Fee for alternative hosting, additional software required etc, must be paid before any work is commenced. If the quote has been provided on an hourly basis, the initial invoice will be for half the estimated time. When that time has been reached, invoices will be sent weekly, unless otherwise arranged. Invoices are sent by email only, and terms, unless otherwise agreed, are payment in full in 7 days.

7. What is the process?

Where possible, all work will be carried on a development server on a sub-domain of one of the Contractor's web. Search engines are repelled as much as possible at this stage to avoid any unfortunate caching of development code being cached by Google. Once the site is working to the agreed specifications, and all design details have been resolved, the final sums are due. Upon payment the site will be transferred to the Client's URL, and be published. There will be a period of 28 days from publication when the Client may request minor changes without further charges. Proposal & Contract 6 Major changes or new functionality will be subject to a new agreement and contract.

8. Who owns the code?

The Contractor may write some of the scripts and develop part of the database as part of establishing the quote, but reserves the right to uplift the code and the database at any stage before this contract is signed. When final payment has been made, the Client has the right to use all the code supplied by the Contractor forever, but the Client may not re-use the code, or allow it to be used, on any other website without the prior agreement of the Contractor.

Contractor:

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Date ....

Client:

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Date: ....