

RYAN BARKER

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WEB DEVELOPER/DESIGNER

WEBSITE DESIGNING, STRATEGIC PLANNING & EXECUTION, PROJECT MANAGEMENT

Expertise at building web presence from concept, navigation, and layout to completion

Highly creative and multitalented with solid training and education in multimedia, marketing, and print design. Skilled in translating subject matter into concrete designs for a wide range of marketing, promotional, and informational materials. Able to build exceptional rapport with clients, driving successful product life cycles and coordinating graphical/design changes. Proven ability to perform within deadline-driven environments. Adept at writing well-designed, testable, and efficient code using current best practices in web development. Fast learner and team player, proficient in an array of multimedia web tools.

Areas of Expertise

Bootstrap, HTML & CSS • Social Media Engagement
Web Design & Development • Marketing Communications • Customer Experience Advocacy
Problem Identification & Resolution • Digital & Interactive Design • Web Content Management
WordPress, JavaScript & PHP • Continuous Process Improvement • HTML/CSS/CSS3/Vue JS

EDUCATION

WEBER STATE UNIVERSITY, Ogden, UT

Bachelor of Arts in Web & UX, Minor in Computer Science, 2019

PROFESSIONAL EXPERIENCE

WEX/TRUCKERSB2B – Ogden, UT

2018 – Present

Marketing/IT Intern

Manage multiple projects, deftly redesigning websites from inception to completion through various platforms including WordPress, Instapages, and .NET. Communicate with users/clients to identify requirements and accordingly create innovative and eye-catching pages as well as profiles.

LOWES – Layton, UT

2015 – 2018

CSA-Garden Center, Cashier

Delivered proactive assistance to customers in checking out, purchasing items, and loading in vehicles. Collaborated with customers to identify requirements and accordingly directed customers in ordering various items. Greeted customers, answered questions, assisted in locating items, and provided advice/recommendations. Balanced the cash register and generated reports for credit and debit sales.

J&L GARDEN CENTER – Bountiful, UT

2013 – 2014

Landscaper

Provided active functional support in combining sprinkling systems, retaining walls, planting various plants, as well as maintaining and cleaning residential yards while lifting heavy materials excess of 40 or more pounds. Cultivated and took care of the landscaping and grounds surrounding a business or building. Performed minor repairs and maintenance procedures on equipment utilized in grounds keeping.

ADDITIONAL EXPERIENCE

Test-Proctor, Weber State University, Ogden UT

VOLUNTEER EXPERIENCE

Volunteer, The Church of Jesus Christ of Latter-Day Saints

Volunteer, Wildlife Rehabilitation Center of Northern Utah