**Concept**

ryanbarsatan.com will be a website that will display information about myself and my work as a website developer. An online personal portfolio that potential customers can use to see my past work and find out more about the services I offer. This website will also provide them with the ability to contact me if they want to work with me on building a website.

**Purpose**

I hope that creating this website will bring in more potential customers. I want to receive calls and emails from potential customers because they saw something on the website.

**Audience:**

Business owners, small shop owners in Hawaii.

**Audience Info:**

I want my potential audience to see:

1. What I do (website development)
2. How I do it (process or steps from beginning to end of the web development process)
3. Past work that I have done, examples of my work
4. A way to contact me and set up a meeting
5. Addition personal information