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Before I attended this class, I knew how to compose websites using html and css, but I never really focused on the text and media that I was creating. Some of the things that I learned were that in order to keep the online audience interested in what you are saying, you need to format the text certain ways. During my tactical hypertext, which was based on sun safety, I learned that people reading online browse through pages fairly quick, but things such as bolded sentence, facts, and numbers tend to catch peoples attention. I also learned that when writing a lot of content it is important to not only spread it out logically over many pages, but also to use short concise paragraphs. Breaking up the text with relevant pictures also is very important because it not only gives the readers eyes a breaking from reading, but if someone is scanning a webpage and sees an interesting photo, they will stop to read about it. The video that we placed into our tactical hypertext was used as a means not only to raise awareness for sun safety but also to give users something that they could share online.

Although I already had some experience with the technologies used to bring the websites to life, I did learn some new things along the way. Before this class, I had never hosted a webpage before, and having that opportunity in this class allowed me to learn about File Transfer Protocol. During the design of the tactical hypertext, I was pushed to learn some new CSS attributes to get certain effects within my document.

I have always been one to dive into projects without proper planning, but this course forced me to act differently. When dealing with multipage websites and a strict rubric, I had to first identify what information I was collecting and then distribute it in a logical way. Working with Jessica,a very methodical person, reminded me to check my work before I moved on to

something new. The tactical hypertext also gave me something I haven't experienced yet, working on a website as a team. Although Jessica didn't know much code, her attention to detail and comments, and my many rounds of revisions, made our final product something we were proud of. I had one problem that needed troubleshooting on the tactical hypertext. When I FTPd the website to the server, for some reason, a couple pictures were not showing up. After going through all the possible situations, I found that the FTP program I was using renamed the image file with a capital letter so the href in the a tag was unable to read in the photo.

As a Web Design and Engineering major, my future job will most likely be creating websites and web apps to present peoples ideas in an aesthetically pleasing and effective way. Having been trough this class, I will be able to ask the right questions to the copywriter. This course has also sparked my interest in learning new javascript frameworks that I started to teach myself when the class was learning basic HTML. I intend to use the principals learned in this class more immediately in my upcoming senior design project which will be a social networking app that will connect students in same courses so they can create study groups, share notes, and create communal flash card piles.