

# Wasatch International Food [& Music] Festival

August 19 & 20

Utah Cultural Celebration Center, Festival Grounds

BUILDING COMMUNITY THROUGH FOOD, ART, CULTURE, & EDUCATION



Reach your target market while having fun - - benefits of sponsorship:

- Product and specialty food demos on our kitchen stage
- Reward employees and clients with VIP Tickets and tasting events
- Expose your brand with signage & co-branded advertising
- Opportunity to offer product demonstrations at the Demo Stage
- Recognition at [www.culturalcelebration.org](http://www.culturalcelebration.org).
- Supporting the local community through a nonprofit organization





### Event Features:

- ✚ International Foods of restauranteurs & food trucks throughout the Wasatch Front
- ✚ Live music & community arts activities
- ✚ Kids Zone
- ✚ Beer & Wine sampling and seminars
- ✚ Gourmet specialty food and home goods
- ✚ Cooking demonstrations

### Presenting Sponsor (1): \$20,000

#### Benefits

\*Everything listed on Premier Sponsor plus:  
Sponsor listing at 'summer series' events  
Presenting mention throughout event  
Speaking opportunity  
Backstage meet and greet  
Business name included on radio PSA's  
Sponsor listing at UCCC 'Summer Series' events

### Premier Sponsor: \$10,000

#### Benefits

\*Everything listed on Supporting Sponsor plus:  
Name on banners, flyers, event guides  
Name on all social media & Website link  
Name or logo printed on admission tickets  
Additional tickets (details TBD)  
Sponsorship billing on all event collateral  
Business logo on T-Shirt (prominent)  
VIP Food Tasting Event

## Supporting Sponsor: \$5,000

### Benefits

'Named' VIP tent sponsor  
Sponsor table  
Name on banners, flyers, event guides  
50 tickets and 10 VIP weekend passes  
Website link

## Music Sponsor: \$2,500

### Benefits

Sponsor table  
Name on stage banners & electronic collateral  
30 Tickets and 4 VIP weekend passes  
VIP Backstage event

## Partner Sponsor: \$1,500

Sponsor table  
30 Tickets and 2 VIP passes

## Media Sponsor: In kind media

Benefits TBD

### Special Category Partners:

Each category sponsor level has an attractive benefits package.

Family Fun Zone sponsor:	\$1,200	Bouncy houses, garden, arts & educational fun!
Ticket wristband sponsor:	\$1,000	Name on wristbands – all attendees! <b>SOLD</b>
Food vendors:	\$250	Apply online.
Specialty food market:	\$120	Apply online.
Group sales discounts	TBD	Send employees and clients

Get involved in the best new festival in Utah - Contact us for details!



*The Utah Cultural Celebration Center Foundation (UCCCF), a 501(c)3 organization created in 2012, supports the mission of the Utah Cultural Celebration Center. Contributions are tax deductible to the extent allowed by law (EIN#: 80-0783246).*

### CONTACT US

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