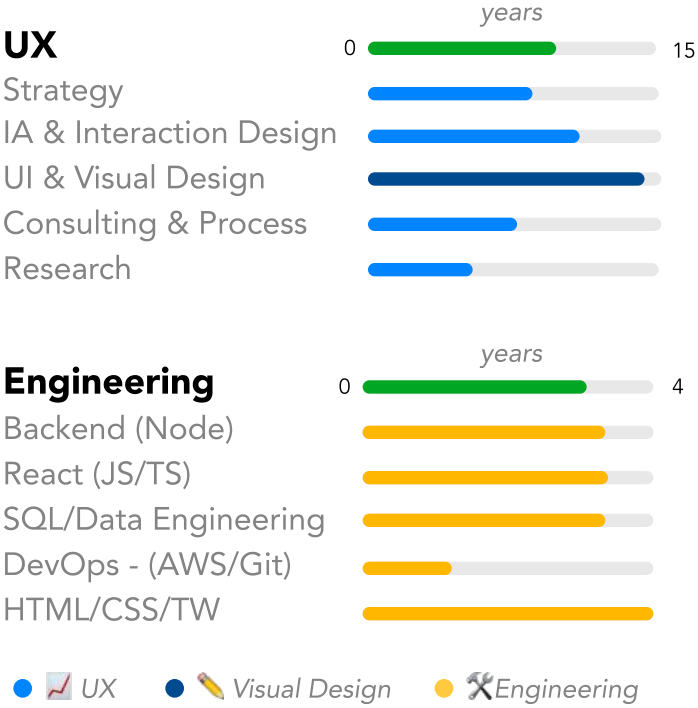




# Skillset



# Education

**General Assembly**  
UX Design Immersive  
2015 - 2016

**St.Helens College**  
Media & Multimedia  
2006 - 2008

**Rainford High Technology College**  
8 GCSE's  
2001 - 2006

# Awards

**BIMA Awards- 1st\***  
'Best Website & Apps Over £70k'  
Scope

**CIO Awards Canada\*\***  
'CIO's Future of work award'  
'Orb' Data Platform Project

# Recent Experiences

Founder / Side Project

turtle.io

✓ True end-to-end Discovery (research) → Build (real product)

✓ Over 60k lines of clean custom modular code, few dependencies

✓ 5,000+ users (organic), 6% paid conversion

✓ 60%+ onboarding sign-up conversion & ongoing experimentation

Senior Product Designer to UX/Product Consultant

www.gwi.com

✓ Initially hands-on heavy experimentation & prototyping

✓ Identifying team and user blockers preventing project progress

✓ Setting up and facilitating varied team processes to move forward (strategy, user feedback loops, team retrospectives etc.)

✓ Advising Product Managers & training (then) Intern User Researchers

UX Consultant to Acting Head of Design

www.stint.co

✓ Ground up re-design of their mobile app, contributing to their impressive 2/5 stars (then) to 4.4/5 (now) reviews transformation along with other positive key metrics.

✓ Demonstrating & training new Product Manager's on various methodologies and practices.

✓ Identifying team skill-gaps and recruitment assistance that aligned with new company strategy and goals.

✓ Facilitating collaborative problem/solution/prioritisation workshops

Lead Product Manager\*\*

www.atkinsrealis.com

✓ Conducted preliminary discovery research piece into employee experiences concerning internal data retrieval & consumption.

✓ Strategy definition, project planning & execution of internal single source data tool to self-serve over 35,000 employees

✓ Formed & hired initial team, putting UCD principles at the centre of the conversation.

✓ Working closely with wider Intelligence teams to ensure correct trajectory towards project success.

✓ Later award winning.

Lead UX Designer & User Researcher\*

www.scope.org.uk

✓ Conducted and delivered an in-depth UX research piece for a leading UK disability charity (Scope).

✓ Delivered an award winning beautiful, functional & accessible website.