

### Elevator Pitch:

A website dedicated to Ryan Cornillie's reviews and recommendations on movies and video games.

### Long Pitch:

Having always had a passion for movies, music, videogames, and the conversations that surround them, this website will serve as an outlet for Ryan's reviews and recommendations. Reviews are more meaningful when the reader has an understanding of the author, but most sites produce this information through dozens of different authors. The goal of this website is to produce an alternative, more intimate and consistent source for options on popular media.

### Personas:

Jeremy Oaks



High School Student  
Casual Gamer

Carl Smith



College Student  
Movie Enthusiast

Mark Willis



Software Engineer  
Self-described "geek"

### Comps:



Rotten Tomatoes



IGN



Metacritic