

# Explaining and Generalizing Skip-Gram through Exponential Family Principal Component Analysis

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## Abstract

The popular skip-gram model induces word embeddings by exploiting the signal from word-context cooccurrence. We offer a new interpretation of skip-gram based on exponential family PCA—a form of matrix factorization to generalize the skip-gram model to *tensor* factorization. In turn, this lets us train embeddings through richer higher-order cooccurrences, e.g., triples that include positional information (to incorporate syntax) or morphological information (to share parameters across related words). We experiment on 40 languages and show our model improves upon skip-gram.

## 1 Introduction

Over the past years NLP has witnessed a veritable frenzy on the topic of word embeddings—low-dimensional representations of distributional information. The embeddings, trained on extremely large text corpora, e.g., Wikipedia and the Common Crawl, are claimed to encode semantic knowledge extracted from large text corpora. While numerous models have been proposed in the literature, the signal for learning the embeddings is typically a bag of contexts associated with each word type. The most popular models for this low-dimensional embedding are skip-gram (Mikolov et al., 2013) and GloVe (Pennington et al., 2014). Natural language text, however, contains richer structure than simple context-word pairs. In this work, we probe embedding  $n$ -tuples, allowing us to escape the bag-of-words assumption by encoding richer linguistic structures.

As a first step, we offer a novel interpretation of the skip-gram model (Mikolov et al., 2013). We show how skip-gram can be viewed as an application of exponential family principal components

analysis (EPCA) (Collins et al., 2001) to an integer matrix of cooccurrence counts. Previous work has related the negative sampling *estimator* for skip-gram model parameters to the factorization of a matrix of (shifted) positive pointwise mutual information (Levy and Goldberg, 2014b). We show the skip-gram *objective* is just EPCA factorization.

This EPCA factorization leads to the natural extension of tensor factorization and enables the model to move beyond skip-gram’s bag-of-words assumptions by capturing richer linguistic structures. In this paper, we explore incorporating positional and morphological content in the model by factorizing a positional tensor and morphology tensor. The positional tensor directly incorporates word order into the model, and the morphology tensor adds word-internal information. We validate our models experimentally on 40 languages and show large gains under standard metrics.<sup>1</sup>

## 2 Matrix Factorization

To show the equivalence between the skip-gram model and EPCA, we briefly review the latter. Given a matrix  $X \in \mathbb{R}^{n_1 \times n_2}$ , where  $X_{ij}$  is the number of times word  $i$  appears in context  $j$  under some user-specified definition of “context.” Vanilla PCA (Pearson, 1901) minimizes

$$\left\| X - CW^\top \right\|_F^2 = \sum_{ij} (X_{ij} - c_i \cdot w_j)^2 \quad (1)$$

$$= \sum_j \|X_{:j} - Cw_j\|^2 \quad (2)$$

by choosing matrices  $C \in \mathbb{R}^{n_1 \times d}$  and  $W \in \mathbb{R}^{n_2 \times d}$ , whose rows are  $d$ -dimensional vectors that embed the contexts and the words, respectively.  $c_i$  and  $w_j$  denote the *column* vectors formed by the  $i^{\text{th}}$

<sup>1</sup>The code developed is available at <https://github.com/azpoliak/skip-gram-tensor>

row of  $C$  and  $j^{\text{th}}$  row of  $W$ . Note that  $CW^\top$  is an approximate factorization of  $X$  with rank  $\leq d$ . Globally optimizing Eq. (1) means finding the *best* rank  $\leq d$  approximation to  $X$  (Eckart and Young, 1936), and can be done by SVD (Golub and Van Loan, 2012). Both Roweis (1997) and Tipping and Bishop (1999) interpreted Eq. (2) as the maximum-likelihood estimate of a certain Gaussian graphical model (drawn in Fig. 1a), which generates the column vector  $X_{\cdot j} \sim \mathcal{N}(Cw_j, I)$ .<sup>2</sup>

EPCA is a generalization of PCA, where the Gaussian family is replaced by any other exponential family of distributions over vectors. Our point is that skip-gram is precisely *multinomial EPCA with the canonical link function* (Mohamed, 2011), which generates the vector  $X_{\cdot j}$  of integer counts from a multinomial with log-linear parameterization.<sup>3</sup> That is, skip-gram chooses embeddings that maximize a different log-likelihood

$$\text{where } \sum_j \sum_i X_{ij} \log p(c_i | w_j), \quad (3)$$

$$p(c_i | w_j) = \frac{\exp(c_i \cdot w_j)}{\sum_{i'} \exp(c_{i'} \cdot w_j)}. \quad (4)$$

The typewriter-styled names ( $c_i$  and  $w_j$ ) denote the  $i^{\text{th}}$  context type and  $j^{\text{th}}$  word type, whereas  $c_i$  and  $w_j$  denote the embeddings of those types in  $\mathbb{R}^d$ .

**Relation to Levy and Goldberg (2014).** Levy and Goldberg (2014b) also interpreted skip-gram as matrix factorization. Specifically, they argued that the skip-gram estimation by *negative sampling* implicitly factorizes a shifted matrix of positive empirical pointwise mutual information values. We instead regard the skip-gram objective as demanding EPCA-style factorization of the matrix  $X$ : that is,  $X$  was generated stochastically from some unknown matrix of log-linear parameters (where column  $j$  of  $X$  is generated from column  $j$  of the parameter matrix), and we seek a rank- $d$  estimate  $CW^\top$  of *that* matrix. pLSI (Hofmann, 1999) is similar but factors an unknown matrix of multinomial probabilities, which is *multinomial EPCA with the identity link function*.

Our EPCA interpretation applies equally well to the component distributions that are used in hierarchical softmax (Morin and Bengio, 2005), which is

<sup>2</sup>Singh and Gordon (2008) offer a comprehensive discussion of PCA and other matrix factorization techniques in ML.

<sup>3</sup>The embeddings are real numbers rather than counts, so we continue to impose Gaussian priors on *them*, yielding an  $\ell_2$ -regularized maximum likelihood estimate. Regularization has only minor effects with large training corpora, and is not in the original word2vec implementation of skip-gram.

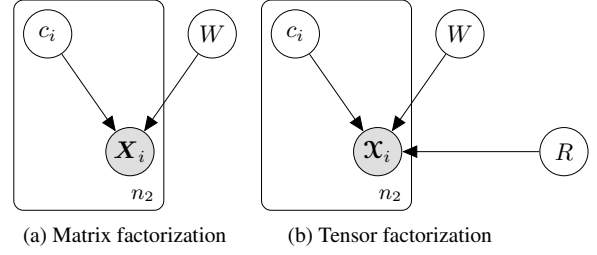


Figure 1: Comparison of the graphical model for matrix factorization (either PCA or EPCA) and 3-dimensional tensor factorization. Priors are omitted from the drawing.

an alternative to negative sampling. Additionally, it yields avenues of future research using Bayesian (Mohamed et al., 2008) and maximum-margin (Srebro et al., 2004) extensions to EPCA.

### 3 Tensor Factorization

In contrast to matrix factorization, there are several distinct definitions of tensor factorization (Kolda and Bader, 2009). We focus on the polyadic decomposition (Hitchcock, 1927), which yields a satisfying generalization—the resulting graphical model is displayed in Fig. 1b. The tensor analogue to PCA is

$$\begin{aligned} & \|X - C \otimes_2 W \otimes_2 R\|_F^2 \\ &= \sum_{ijk} (X_{ijk} - \mathbf{1} \cdot (c_i \odot w_j \odot r_k))^2 \\ &= \sum_{jk} \|X_{\cdot jk} - C(w_j \odot r_k)\|^2, \end{aligned} \quad (5)$$

where the new matrix  $R \in \mathbb{R}^{n_3 \times d}$  holds embeddings for *relations* between the contexts and words. Given a tensor  $X \in \mathbb{R}^{n_1 \times n_2 \times n_3}$ , this objective attempts to predict each entry as the three-way dot product of the vectors  $c_i, w_j, r_k \in \mathbb{R}^d$ , thus factorizing  $X$  into  $C, W, R$ . The polyadic decomposition can be viewed as a Tucker decomposition (Tucker, 1966) that enforces a diagonal core.

In our setting,  $X$  is a collection of *count vectors* in  $\mathbb{N}^{n_1}$  generated from  $n_2 \times n_3$  multinomial distributions, so we now move from third-order PCA to third-order EPCA. Our higher-order skip-gram (HOSG) attempts to maximize the log-likelihood

$$\sum_{ijk} X_{ijk} \log p(c_i | w_j, r_k), \quad (6)$$

where we define the model  $p$  as

$$p(c_i | w_j, r_k) = \frac{\exp(\mathbf{1} \cdot (c_i \odot w_j \odot r_k))}{\sum_{i'} \exp(\mathbf{1} \cdot (c_{i'} \odot w_j \odot r_k))}. \quad (7)$$

**Approximate Learning.** We locally optimize the parameters of our probability model—the word, context and relation embeddings—through stochastic gradient ascent (Robbins and Monro, 1951) on (6). Each stochastic gradient step computes  $\log p(c_i | w_j, r_k)$  and its gradient for some  $(i, j, k)$  triple, which unfortunately requires summing over  $n_1$  contexts in the denominator of (7). This is problematic as  $n_1$  is often very large, e.g.,  $10^7$ . As speedups, Mikolov et al. (2013) offer two schemes: negative sampling and hierarchical softmax. Here we apply the negative sampling approximation to HOSG, but hierarchical softmax is also applicable. We direct the reader to Goldberg and Levy (2014) for an in-depth discussion.

## 4 Two Tensors for Word Embedding

There are many tensors that one could factorize with our approach. As examples, we offer two third-order generalizations of Mikolov et al. (2013)’s context-word matrix. We are still predicting the distribution of contexts of a given word type. Our first version *increases* the number of parameters (giving more expressivity) by conditioning on additional information. Our second version *decreases* the number of parameters (giving better smoothing) by factoring the word type.

### 4.1 Positional Tensor

When predicting the context words in a window around a given word token, Mikolov et al. (2013) uses the same distribution to predict each of them. We propose to use different distributions at different positions in the window; we define a “positional tensor”:  $\mathcal{X}_{\langle \text{dog}, \text{ran}, -2 \rangle}$  is the number of times the context word `dog` was seen two positions to the left of `ran`. We will predict this count using  $p(\text{dog} | \text{ran}, -2)$ , defined from the embeddings of the word `ran`, the position  $-2$ , and the context word `dog` and its competitors. For a 10-word window, we have  $\mathcal{X} \in \mathbb{R}^{|V| \times |V| \times 10}$ . The incorporation of word position into the tensor should improve syntactic awareness.

### 4.2 Compositional Morphology Tensor

For Mikolov et al. (2013), related words such as `ran` and `running` are monolithic objects that do not share parameters. We decompose each word into a lemma and a morphological tag. This is a relaxation of the bag of words to a bag of morphemes. Thus, we predict the count  $\mathcal{X}_{\langle \text{dog}, \text{RUN}, t \rangle}$

using  $p(\text{dog} | \text{RUN}, t)$ , where  $t$  is a morphological tag such as  $[\text{pos}=\text{v}, \text{tense}=\text{PAST}]$ . Our model is essentially a version of Mikolov et al. (2013) that parameterizes the embedding of the word `ran` as a Hadamard product  $w_j \odot r_k$ , where  $w_j$  embeds `RUN` and  $r_k$  embeds tag  $t$ . Where Cotterell et al. (2016) used additive embeddings such as  $w_j + r_k$ , our approach is more flexible, since  $c_i \cdot (w_j + r_k)$  can be expressed using a Hadamard product in lieu of addition, as  $(c_i; c_i) \cdot ((w_j; \mathbf{1}) \odot (\mathbf{1}; r_k))$  (using twice as many dimensions to embed each object).

## 5 Experiments

We build HOSG on top of the HYPERWORDS package<sup>4</sup>. All models (both skip-gram and higher-order skip-gram) are trained for 10 epochs and use 5 negative samples. All models for §5.1 are trained on the September 2016 dump of the full Wikipedia. All models for §5.2 were trained on the lemmatized and POS-tagged WaCky corpora (Baroni et al., 2009) for French, Italian, German and English (Joubarne and Inkpen, 2011; Leviant and Reichart, 2015). To ensure controlled and fair experiments, we use identical preprocessing for both models, following Levy et al. (2015).

### 5.1 Experiment 1: Positional Tensor

We postulate that the positional tensor should encode richer notions of syntax than standard bag-of-words vectors. Why? Positional information allow us to differentiate between the geometry of the cooccurrence, e.g., `the` is found to the left of the noun it modifies and is—more often than—close to it. Our tensor factorization model explicitly encodes this information during training.

As a direct, intrinsic evaluation of the vectors, we use the QVEC evaluation framework (Tsvetkov et al., 2015; Tsvetkov et al., 2016), which measures Pearson’s correlation between human-annotated research and the vectors using CCA (Hardoon et al., 2004). The QVEC metric will be higher if the vectors better correlate with the human-annotated resource. To measure the syntactic content of the vectors, we compute the correlation between our learned vector  $w_i$  for each word and its empirical distribution  $g_i$  over universal POS tags (Petrov et al., 2012) in the UD treebank (Nivre et al., 2016).  $g_i$  can be regarded as a vector on the  $(|\mathcal{T}| - 1)$ -dimensional simplex, where  $\mathcal{T}$  is the tag set.

<sup>4</sup><https://bitbucket.org/omerlevy/hyperwords/>

		ar	bg	ca	cs	da	de	el	en	es	et	eu	fa	fi	fo	fr	ga	gl	he	hi
w2	SG	.25	.22	.41	.20	.21	.49	.58	.44	.41	.09	.41	.39	.20	.32	.41	.22	.43	.31	.10
	HOSG	.40	.46	.45	.36	.50	.48	.61	.48	.42	.28	.46	.43	.39	.40	.40	.29	.46	.44	.40
	$\Delta$	+15	+24	+14	+16	+29	-.01	+03	+04	+01	+19	+05	+04	+19	+08	-.01	+07	+03	+13	+30
		hr	hu	id	it	kk	la	lv	nl	no	pl	pt	ro	ru	sl	sv	ta	tr	ug	vi
	SG	.51	.36	.41	.45	.47	.42	.21	.42	.30	.43	.42	.28	.34	.13	.54	.60	.22	.53	.57
	HOSG	.53	.49	.43	.46	.43	.46	.38	.45	.47	.44	.42	.46	.33	.37	.51	.58	.41	.62	.60
	$\Delta$	+02	+13	+02	+01	-.04	+04	+17	+03	+17	+01	0.0	+18	-.01	+24	-.03	-.02	+21	+09	+03
w5		ar	bg	ca	cs	da	de	el	en	es	et	eu	fa	fi	fo	fr	ga	gl	he	hi
	SG	.24	.41	.39	.29	.44	.45	.54	.52	.45	.40	.40	.38	.37	.33	.39	.53	.40	.38	.48
	HOSG	.29	.47	.42	.36	.49	.52	.60	.54	.48	.42	.45	.44	.43	.41	.42	.56	.45	.43	.51
	$\Delta$	+05	+06	+03	+07	+04	+07	+06	+02	+03	+02	+05	+06	+06	+08	+08	+06	+06	+05	+03
		hr	hu	id	it	kk	la	lv	nl	no	pl	pt	ro	ru	sl	sv	ta	tr	ug	vi
	SG	.50	.46	.39	.42	.47	.43	.52	.43	.39	.41	.38	.38	.24	.40	.46	.59	.38	.57	.57
	HOSG	.53	.49	.44	.50	.40	.46	.54	.50	.44	.47	.44	.43	.34	.46	.52	.58	.43	.63	.61
	$\Delta$	+03	+03	+05	+08	-.07	+03	+02	+07	+06	+06	+06	+05	+10	+06	+05	-.01	+06	+06	+04

Table 1: The scores for QVEC-CCA for 40 languages. All embeddings were trained on the complete Wikipedia dump of September 2016. We measure correlation with universal POS tags from the UD treebanks.

We report results on 40 languages from the UD treebanks in Tab. 1, using context windows of two different sizes: 2 or 5 context words on either side. We find that for 77.5% of the languages, our positional tensor embeddings outperform the standard skip-gram approach on the QVEC metric. We highlight again that the positional tensor exploits *no* additional annotation, but better exploits the signal found in the raw text.

## 5.2 Experiment 2: Morphology Tensor

Since the compositional morphology tensor allows us to share parameters among related word forms, we get a single embedding for each *lemma*, i.e., the words `ran`, `run` and `running` all contribute signal to a single lemma embedding. We expect these lemma embeddings to correlate well with human similarity judgments, since humans are presumably judging *conceptual* similarity and ignoring morphological inflection.

We evaluate using standard datasets on four languages: French, Italian, German and English using standard datasets. Given a list of pairs of words (always lemmata), multiple native speakers judged (with a integral value between 1 and 10) how “similar” the concepts those words represent are. The judgments were then averaged to yield a single score for the pair. Our model produces a similarity judgment for each pair using the cosine similarity of their embeddings. Tab. 2 shows how well the cosine distance between our learned vectors correlate with the human judgments, using Spearman’s correlation coefficient. Our model does achieve higher correlation than standard skip-gram.

## 6 Related Work

Tensor factorization has already found uses in a few corners of NLP research. Van de Cruys et al. (2013)

applied tensor factorization to model the compositionality of subject-verb-object triples. Similarly, Hashimoto and Tsuruoka (2015) use an implicit tensor factorization method to learn embeddings for transitive verb phrases. Tensor factorization also appears in semantic-based NLP tasks. Lei et al. (2015) explicitly factorize a tensor based on feature vectors for predicting semantic roles. Chang et al. (2014) use tensor factorization to create knowledge base embeddings optimized for relation extraction. See Bouchard et al. (2015) for a large bibliography.

Other researchers have likewise attempted to escape the bag-of-words assumption in word embeddings, e.g., Yatbaz et al. (2012) incorporates morphological and orthographic features into continuous vectors, Cotterell and Schütze (2015) consider a multi-task set-up to force morphological information into embeddings, Cotterell and Schütze (2017) jointly morphologically segment and embed words, Levy and Goldberg (2014a) derive contexts based on dependency relations and, finally, Schwartz et al. (2016) derived embeddings based on Hearst patterns (Hearst, 1992). Ling et al. (2015) propose structured word2vec models that specifically include word order information. As demonstrated in the experiments, our tensor factorization method enables us to include other syntactic properties besides for word order, e.g. morphology. Poliak et al. (2017) also create positional word embeddings. Our research direction is orthogonal to these efforts in that we provide a general purpose procedure for all sorts of higher-order cooccurrence.

## 7 Conclusion

We have presented an interpretation of the skip-gram model as exponential family principal component analysis—a form of matrix factorization—and, thus, related it to an older strain of work. Build-

	fr		it		de				en					
	353	353	SIML	RG-65	353	SIML	Z222	RG-65	353	MEN	MTURK	SIML	SIMV	RW
SG	48.31	43.63	21.33	44.90	28.39	50.39	29.75	70.60	<b>64.50</b>	64.33	58.77	41.62	30.48	40.78
HOSG	<b>58.21</b>	<b>45.00</b>	<b>28.54</b>	<b>68.08</b>	<b>40.09</b>	<b>53.97</b>	<b>31.11</b>	<b>71.71</b>	63.72	<b>66.66</b>	<b>62.64</b>	<b>49.70</b>	<b>29.96</b>	<b>42.40</b>
$\Delta$	<b>+9.90</b>	<b>+1.37</b>	<b>+7.21</b>	<b>+23.18</b>	<b>+11.7</b>	<b>+3.58</b>	<b>+1.36</b>	<b>+1.11</b>	<b>-0.78</b>	<b>+2.33</b>	<b>+3.87</b>	<b>+8.08</b>	<b>+0.52</b>	<b>+1.62</b>

Table 2: Word similarity results comparing the compositional morphology tensor with the standard skip-gram model. Number indicate Spearman’s  $\rho$  between human judgements and cosine distance between vectors.

ing on this connection, we generalized the model to the tensor case, allowing us to incorporate rich linguistic structure in our model. We illustrated two higher-order skip-gram methods that easily incorporate more structure, e.g. word order and morphology, into the objective function without sacrificing scalability. These methods achieved better word embeddings as evaluated by standard metrics on 40 languages.

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