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| **EDUCATION** | | |
| UNIVERSITY MALAYA  Bachelor of Information Technology (Management)  First Class Honors, CGPA 3.71, 2 Times Dean’s List Award | | 2011-2015 |
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| **WORK EXPERIENCE** | | |
| AVIVA  Senior Front End Web Developer | | September 2016 - Present |
|  | * Built and maintain public facing websites like [www.aviva.com.sg](http://www.aviva.com.sg) for multiple countries, i.e UK, Singapore, Poland. * Utilizes html, css, and js to code modular components for Adobe Experience Manager, a CMS by Adobe * Manages a team of junior web developers to ensure consistent delivery. * Work closely with global team consisting of teams in UK, India and Poland | |
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| VOLCANIC ASIA  Front End Web Developer | | February 2016 – August 2016 |
|  | * Built and managed the accounts of a few reputable recruitment brands from Singapore, UK, Australia and Hong Kong which includes but not limited to Elliott Scott, Savvy Creative and Vision Consulting. * Designs wireframe and mockups using Photoshop and make them into responsive, cross-browser compatible websites using HTML, CSS and Javascript. | |
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| HILTI  Mobile Application Developer | | September 2015 - February 2016 |
|  | * Managed 2 internal app projects by developing from scratch, consulting with relevant stakeholders and performing end-to-end execution of the project including operational goals, business specification, business reviews and application development. * Boosted customer-facing app's usage by more than 200% after refactoring and optimizing to reduce latency, load-up speed and improving overall user experience by having a deep understanding of customer needs and priorities. * Developed a scalable framework for business intelligence team to document, organize and manage app analytics by consolidating existing solutions, automating more than 90% of the tasks and removing 99% of the redundant data. | |
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| PIKTOCHART  Web Developer Intern | | 2013-2014 |
|  | * Assisted in supporting the customer requests and enquiries via ZenDesk, resulting in greater than 80% retention rate of existing customers by utilizing strong client-facing skills and deep understanding of customers’ priorities. * Achieved greater than 30% monthly traffic increase for company website by employing solid copy writing and SEO optimization skills. * Built and deployed scalable front-end frameworks by applying best coding practices and algorithm skills. | |
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| **ENTERPRENEURIAL EXPERIENCE** | | |
| FIVERR  Graphic Design Freelancer | | 2014 |
|  | * Achieved 185 positive customer reviews by exhibiting strong work ethics, ability to get things done within specified time frame and going the extra miles for the customers. | |
|  | * Obtained 99% positive customer ratings from a cumulative of 254 orders over period of 3 months. | |
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| READVOLUTIONS  Founder | | 2012-2013 |
|  | * Developed a website focused on giving productivity hacks in the form of beautiful looking infographics. * Converted said website to my graphic design portfolios which leads to 15% conversion rate for graphic design freelancing gigs. | |
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| DAWNBUILDERS  Co-Founder, CTO | | 2011 |
|  | * Developed website and contents for social media promotion, content marketing and to drive up traffic. | |
|  | * Designed logo, name cards and branding of the entire product. | |
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| **EXTRA-CURRICULAR ACTIVITIES** | | |
| UGENIX  Founder, President | | 2014 |
|  | * Initiated a student body organization focused on health and wealth investments. * Attracted more than 30 full time student members and held bi-weekly seminar with 90% attendance rate. * Obtained sponsorship for the bi-weekly seminars from private companies in relevant industries by capitalizing on strong negotiation and relationship-building skills. | |
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| SPORTS  Competitive Badminton Player | | 2011-2013 |
|  | * Emerged overall champion for Inter-Collegiate Game (ICG) 2013 as doubles badminton representative for Cinnamon College, National University of Singapore. * Represented 7th Residential College as doubles badminton player in SUKMUM (intra-varsity sports competition) 2012. | |
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| **SKILLS** | | |
|  | * Language: **Fluent** in English, Mandarin and Bahasa Malaysia. | |
|  | * Others: **Experienced** in Google Analytics, Adobe Photoshop, Ruby on Rails, Javascript, React, Jquery, Vue, HTML, CSS, SASS, Scrum Agile Methodology, Test-Driven Development (TDD), Wordpress, AEM, CMS, Git, Jasmine, Mocha, Babel, ES6.   **Intermediate** in SAP Business Warehouse, Objective C, Java, PHP, Project Management | |
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| **AWARDS** | | |
|  | * Overall Champion at MyAppsTEC, Category A (2015) * Recipient of TF LEaRN @NUS scholarship (2014) * Special Jury Prize in ACM-ICPC Malaysia al-Khawarizmi, National Programming Contest (2012) * Most Popular Award in Samsung App Star Competition (2012) * POSCO Asia Fellowship (2012) | |