

C9_WK4,5_ASSIGNMENT_RD

TITLE: USING FOURSQAURE APP TO CHOOSE A CITY NEIGHBORHOOD TO RENT IN.

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1. INTRODUCTION

1.1 Background and Business Problem

As people relocate between cities for work or otherwise, they often start out in the new location by renting.

As you move to a new city, how would one choose the area of the new city in which to live?

This would depend a lot on the individuals personal choices and lifestyle.

Using rental data that is available online, I would like to explore the use of the Four Square API app to see if the combination can be used to get a better understanding of neighborhoods in a target city and if, based on user input and preference, any neighborhoods in a city are of greater interest to rent in as compared to others.

The city that I will be exploring will be Los Angeles, CA.