# Web Development

BATH SPA UNIVERSITY

**Click Start** 

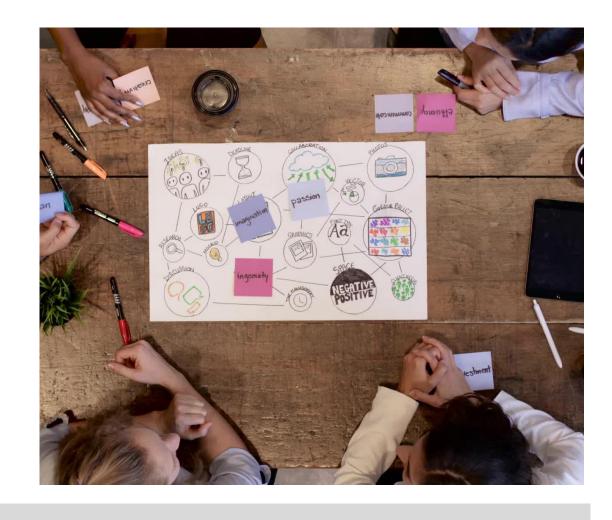
Session 3

### **Session Overview**

• 10:00-12:30 Lecture

• 12:30-13:15 Tasks and lunch

• 13:15-13:30 Session wrap up





## Lesson Objectives

- To understand HTML divisions
- To understand the use of style attributes in HTML elements
- To understand the use of colours in HTML & CSS
- To understand the importance of semantic elements
- To be able to apply knowledge of HTML divisions and CSS style attributes to create a visually appealing web page
- To apply knowledge of semantic tags



## Keywords

| Keyword                     | Description   |
|-----------------------------|---|
| Divisions                   | Divisions are structured containers for web page content.   |
| CSS                         | Cascading Style Sheets are a mechanism for adding styles (e.g., fonts, colours, spacing) to web pages.                                      |
| Style attributes            | A means to insert CSS styling into HTML elements.   |
| Semantic elements (or tags) | HTML tags that clearly define their content and help search engines and other systems to determine the importance and context of web pages. |

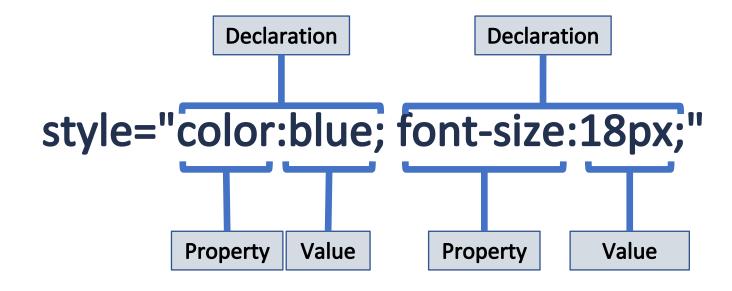


## HTML style attributes

- The **style** attribute specifies a style for an element
- It will override any style set globally, either in the <style>..</style> element within the web page, or an external style sheet
  - We will cover these in more detail in the next session
- The style attribute can be used on any HTML element, although it will not necessarily be useful



## Anatomy of a style attribute



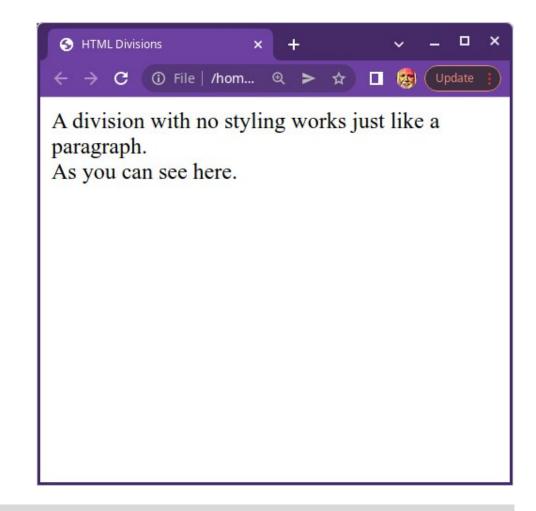
Note: Remember to include the semicolon at the end of each declaration



### **HTML** divisions

<div>A division with no styling works
just like a paragraph.

<div>As you can see here.</div>





### **Flexboxes**



#### **Flexboxes**

```
<div style="display:flex; flex-direction:column; border:solid;">
       <div style="display:flex; flex-direction:row; border:dashed;">
              <div style="background:lightblue;"><h2>Box 1</h2></div>
              <div style="background:lightgreen;"><h2>Box 2</h2></div>
       </div>
       <div style="display:flex; flex-direction:row; border:dashed;">
              <div style="background:lightgreen;"><h2>Box 3</h2></div>
              <div style="background:lightblue;"><h2>Box 4</h2></div>
       </div>
</div>
```



## Position property

**Note:** The **z-index** property defines the stack order of divisions. Divisions with a higher z-index will be on top of those with a lower z-index

https://www.w3schools.com/css/css\_positioning.asp



## Float property

Note: See what happens when making the browser smaller



## Float property

Note: See the order in which the divisions are put on the screen



## Clear property

Note: The value of the clear property can be right, left or both



## Useful web pages

Positioning divisions can be quite tricky, so here are some useful web pages:

- Flexboxes: <a href="https://www.w3schools.com/css/css3\_flexbox.asp">https://www.w3schools.com/css/css3\_flexbox.asp</a>
- Position: <a href="https://www.w3schools.com/css/css">https://www.w3schools.com/css/css</a> positioning.asp
- Float: <a href="https://www.w3schools.com/css/css">https://www.w3schools.com/css/css</a> float.asp
- Clear: <a href="https://www.w3schools.com/css/css">https://www.w3schools.com/css/css</a> float clear.asp
- If you have a particular problem: <a href="https://stackoverflow.com/">https://stackoverflow.com/</a>



### Colours

CSS allows colours to be defined in many ways:

- By name, such as Blue, DarkOliveGreen, Maroon
- By hexadecimal value: #0000FF, #556B2F, #800000
- By RGB value: rgb(0, 0, 255), rgb(85, 107, 47), rgb(128, 0, 0)

Useful link: <a href="https://www.w3schools.com/colors/default.asp">https://www.w3schools.com/colors/default.asp</a>



## Valentine poem for nerds

Roses are #FF0000; Violets are #0000FF; All my base are belong to you.

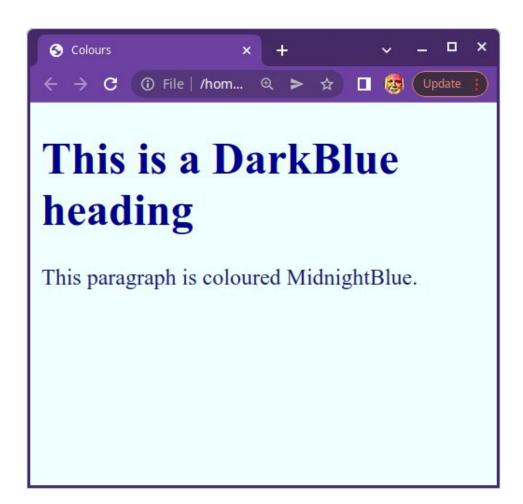


https://en.wikipedia.org/wiki/All your base are belong to us



#### Colours

```
<body><br/>style="background-color:azure;"></body</br>
<h1 style="color:#00008B;">
This is a DarkBlue heading</h1>
This paragraph is coloured MidnightBlue.
</body>
```





## Why use semantic tags?

- Readability
  - The purpose of each section is clearly defined
- Maintenance
  - It is easier for other programmers to amend your code
- Search Engine Optimisation (SEO)
  - Search engine's algorithms will recognise the important content on your web page



## Semantic tags

- <header> Logo, heading information
- <nav> Navigation bar content such as links to other pages on the site, search or social network pages
- <main> The main content of the web page
- <section> Introduction, contact information
- <article> News, blog posts
- <footer> Authorship, copyright information

https://www.w3schools.com/html/html5\_semantic\_elements.asp

#### Header

Nav

#### Main

#### Section

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#### Article

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#### Footer



### Task

- Use divisions to improve the structure of your web pages
  - You may want to split the information you included into horizontal sections
- Give your web pages more visual appeal using colours
  - Use a palette in which the colours compliment and contrast each other
- Add semantic tags to your pages, where appropriate
- You could also add a header and navbar
- Upload your html files to GitHub





## Project

- Design and build a web site for either...
  - A business
  - An organisation
  - An event
  - Something else (subject to my approval)
- There should be at least three web pages with a unified design
- Publish the web site on GitHub Pages





## Session Wrap up



