

Portfolio

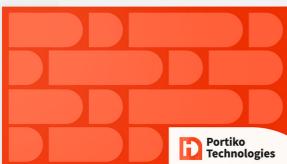
By Ryan Dunbar

Portiko Technologies

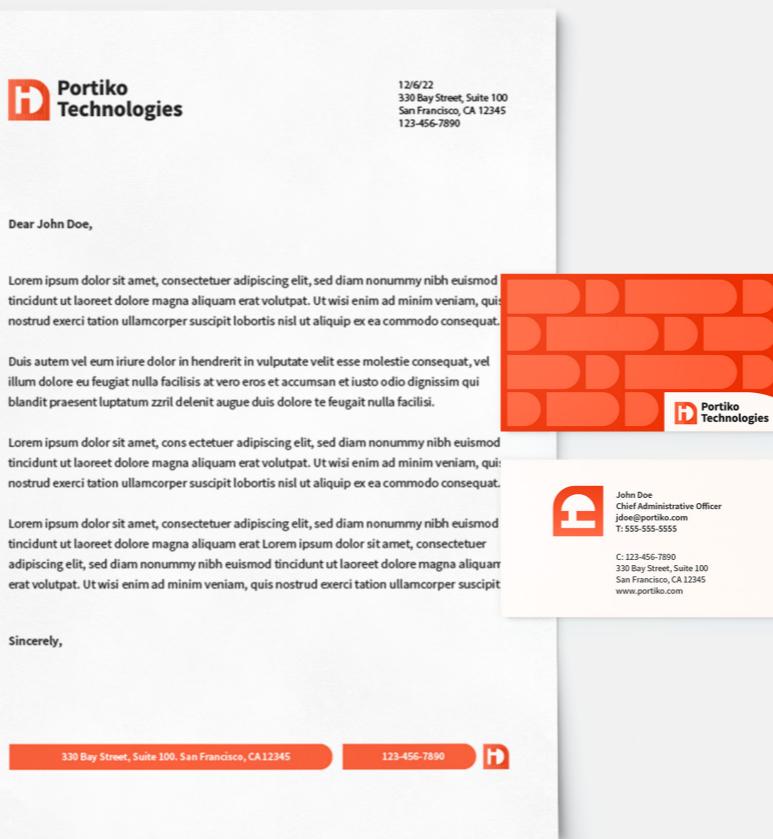
Portiko Technologies is a mobile app development company that needed a modern, sharp brand to take their business to the next level. I created a logo that is simple yet eye-catching, with a gradient of the company's orange and orange-red colors. The logo is adaptable to small sizes and can be easily recognized on apps and websites. I chose the Source Sans Pro typeface for its modern and timeless look, which works well on screens.

The business card features a pattern of the logo, while the letterhead repeats the logo in a neutral color. The homepage uses the same background color to complement the headings. I softened the page up with a more approachable design to avoid the potential loss of friendliness and trust.

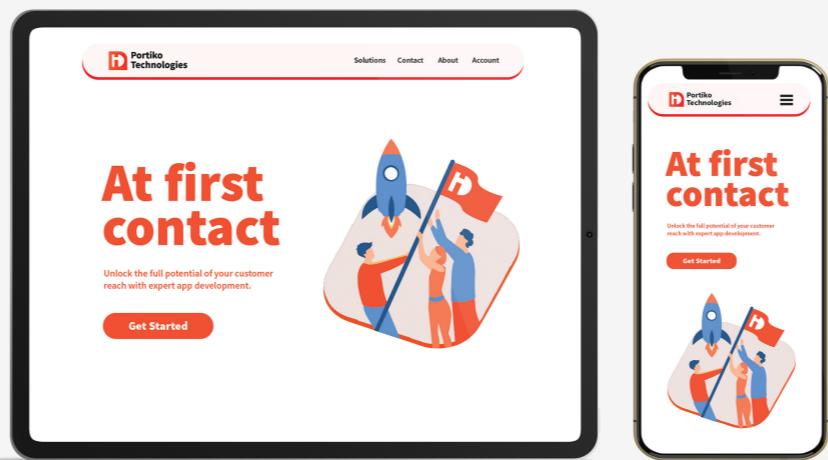
Overall, the new brand is modern, sharp, and consistent across all applications. It is a great fit for Portiko Technologies and will help them to achieve their business goals.



Portiko
Technologies



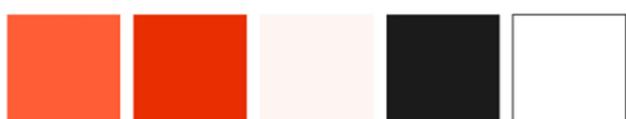
Portiko Technologies

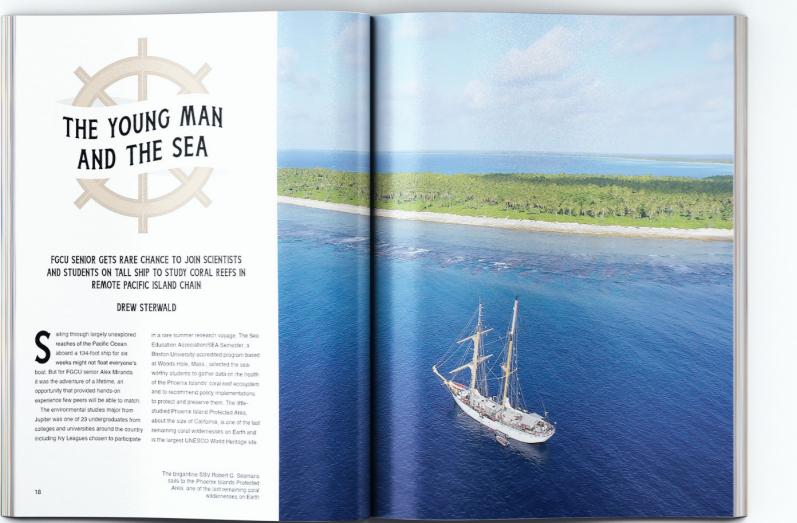


Source Sans Pro Black

Source Sans Pro Semibold

Source Sans Pro Regular





The Young Man and the Sea

I was tasked with designing a magazine spread that would pay tribute to the photography, enhance the story, and provide a more powerful viewing experience for the reader. I decided to incorporate elements from the story into the design, such as a ship's wheel for the title and rope to highlight captions. This resulted in a cohesive layout that was appropriate to the story.

The ship's wheel is a visually striking and relevant choice for the title. It is also a symbol of exploration and adventure, which is consistent with the theme of the story. The rope is a creative way to highlight the captions. The different knots used add visual interest.

This magazine spread is important to me because it showcases my skills as a designer. I was able to take the given elements and create a cohesive, logical, and visually appealing spread.



Client Response

"We have teamed up with Professor Mike Salmond with FGCU's Digital Media Design program to host a poster contest. Students enrolled in the Summer A semester were tasked with creating an inspirational design poster, and the members of TWO39Work had the opportunity to vote for their favorite."

"Ryan Dunbar created a FANTASTIC poster that now hangs in the TWO39 Work open space."



Design the Future

This poster explores the relationship between design and the future. The viewer is invited to move across the poster to uncover the elements of the quote.

This makes the poster more engaging and interactive for viewers in an open space. The large text "Design the Future" is visible from a distance and empowers designers to know that their choices shape the future.

This piece is important to me because it demonstrates my belief in the power of design. I believe that design can be used to solve problems, improve people's lives, and create a better future for everyone.

Adidas Bloom

I created seasonal, environmentally friendly packaging designs for Adidas that utilize the company's iconic three leaf brand mark. The designs are both sustainable and stylish, and they help to communicate Adidas' commitment to environmental responsibility.

The packaging is made from recycled materials and uses less ink than traditional packaging. The ink that is used is soy-based, which is a renewable resource. Customers are encouraged to recycle the packaging by having the important information about the product placed on a small tag. This reduces the need for customers to keep the box, which in turn reduces the amount of waste that is produced.

The new packaging designs are a great example of how businesses can be both sustainable and stylish. They are a win-win for both the environment and consumers.



at adidas we care about learning from plants better than how we found them. That is why we created this 100% recycled box to house your new kicks. Its FSC certified and printed with soy ink. Please don't recycle the packaging but keep this tag for the imports.

contact us at adidas.com/help

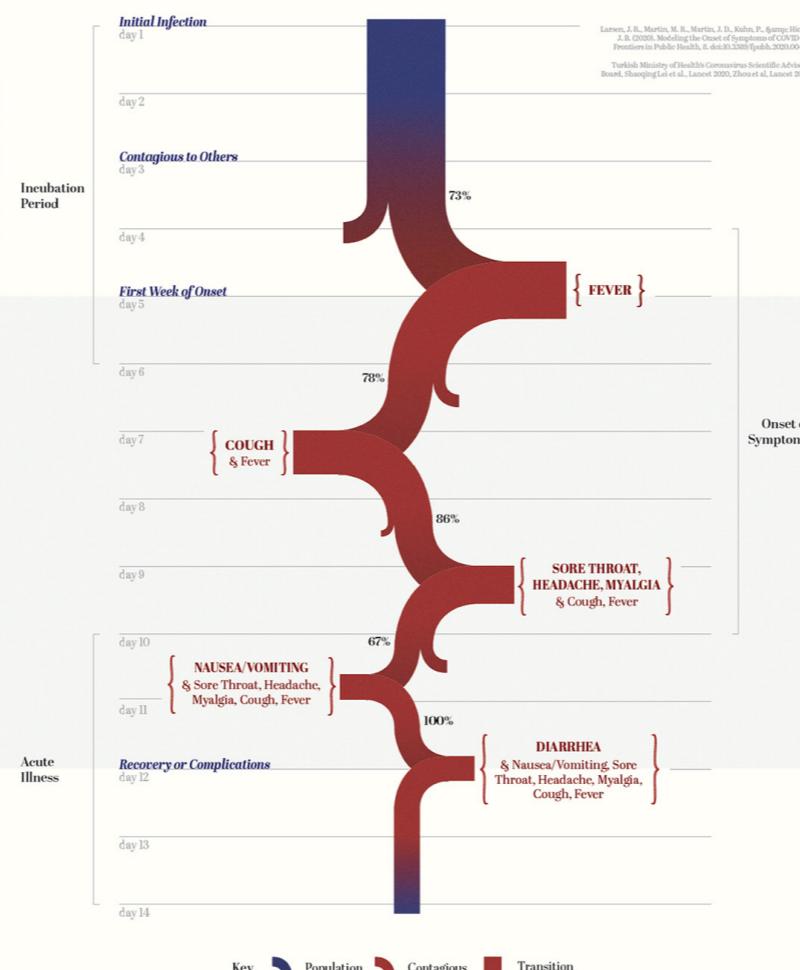
COVID-19 Infographic

Information visualization is crucial, especially during times of crisis. When the COVID-19 pandemic began, there was a lot of information available, but it was often difficult to understand. I created a visualization that combined two datasets to provide a clear and concise overview of the virus.

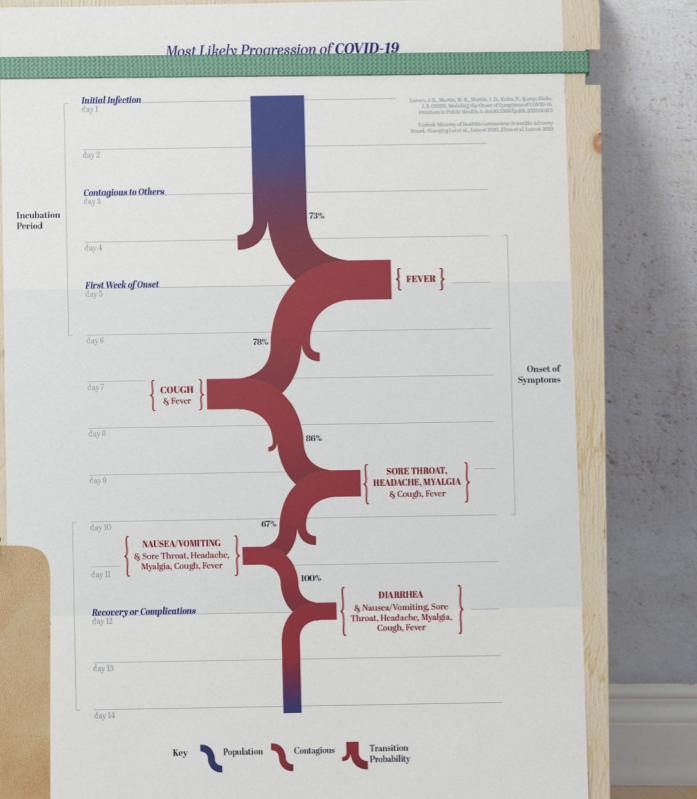
The visualization showed the progression of the disease and when people are contagious. This information helped people to better understand quarantine, the importance of protecting themselves and others, and how to slow the spread of the virus.

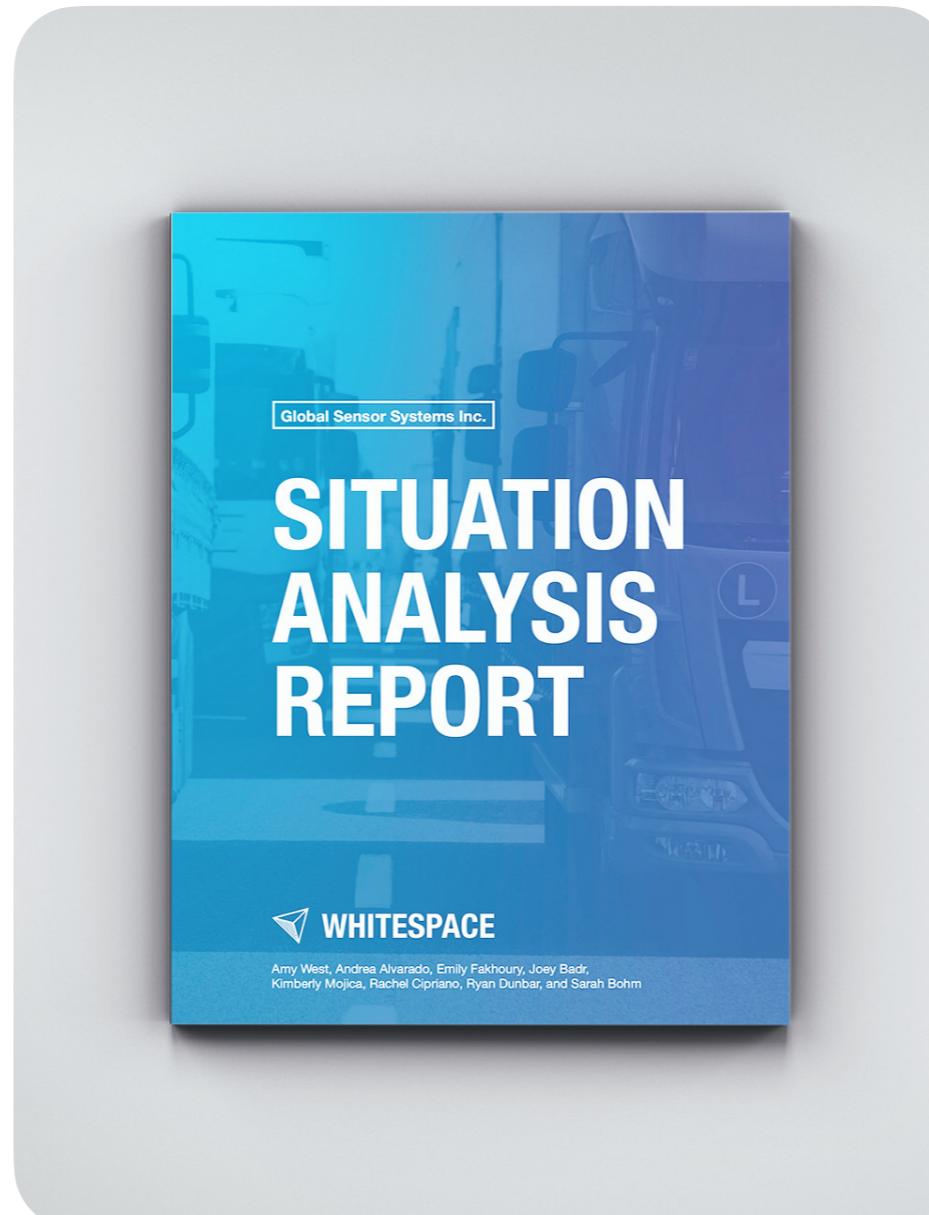
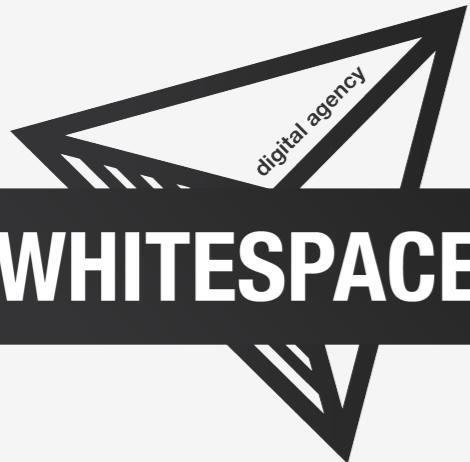
I was proud to use my design skills to help people understand this important information. I believe that information visualization is a powerful tool that can be used to make complex information more accessible and understandable.

Most Likely Progression of COVID-19



Most Likely Progression of COVID-19



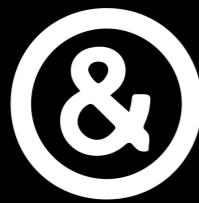


Creative Director

As creative director for my graduate capstone, I coordinated all creative aspects of the project for our team of eight. In order to better serve our client, we needed our own branding.

I offered many different proposals for the team to choose from, and ultimately created a logo that was both memorable and adaptable to any medium. The branding was sharp yet complex, and it communicated our philosophy with empathy for the client's brands.

This branding served us well in our interactions with the client, and it helped us to consistently deliver on their expectations.



SAGMEISTER & WALSH

RYAN DUNBAR

Sagmeister and Walsh is an iconic New York City based design studio.

Stefan founded the studio in 1993. Jessica Walsh became a partner in 2012.

Jessica Walsh



Stefan Sagmeister



Specializing in:

brand identities
campaigns
social strategy
&
content creation
commercials
websites
apps
books
environments
&
more.

MICHAEL BIERUT

Ryan Dunbar

Bierut attended the University of Cincinnati for graphic design. He went on to work for Vignelli Associates before becoming a partner at Pentagram. He works at the Yale School of Art as a graphic design critic and lecturer. He has authored books and done work for many well known companies.

Background

Design

Michael Bierut works in identity and editorial design, as well as in environmental graphics and marketing.



MICHAEL

His uniqueness is in his simplicity and structured design. It is legible and clear that highlights what's important. His modern style and subtle hints of color attracted me towards this designer.

BIERUT

Levi's Billboard



Presentations

I am a designer with a passion for creating engaging and informative presentations. I have designed presentations for a variety of briefs.

I am proud of my work on these presentations because they were both effective and well-received. I believe that my skills as a designer allow me to create presentations that are both visually appealing and informative. I am confident that I can use my skills to help clients achieve their goals.