

Three styles:

1. Joy & surprise:

- a. Highlight font: Gamja Flower
- b. Main font: Open Sans
- c. Main color: Yellow
- d. Additional colors:



- e. Sound effects:
  - i. Part1- car engine
  - ii. Part2- dogs barking
  - iii. Part3- gong aka yoga singing bowl
  - iv. Part4- camera flash
  - v. Part5- phone ringing
- f. Animations:
  - i. Part1- sun and a car
  - ii. Part2- dogs
  - iii. Part3- zen friend
  - iv. Part4- camera, London Eye
  - v. Part5- dream scene...cloud bubbles

2. Sadness & fear:

- a. Highlight font: Crimson Text
- b. Main font: Open Sans
- c. Main color: Royal blue
- d. Additional colors:



- e. Sound effects:
  - i. Part1- thunderstorm
  - ii. Part2- grasshoppers
  - iii. Part3- someone driving a wagon
  - iv. Part4- wet plop
  - v. Part5- door closing
- f. Animations:
  - i. Part1- night sky, swaying palm trees
  - ii. Part2- grasshopper(evil?)
  - iii. Part3- storm cloud, wind
  - iv. Part4- rain
  - v. Part5- packing bags

3. Anger & disgust:

- a. Highlight font: Teko
- b. Main font: Open Sans
- c. Main color: Red
- d. Additional colors:



e. Sound effects:

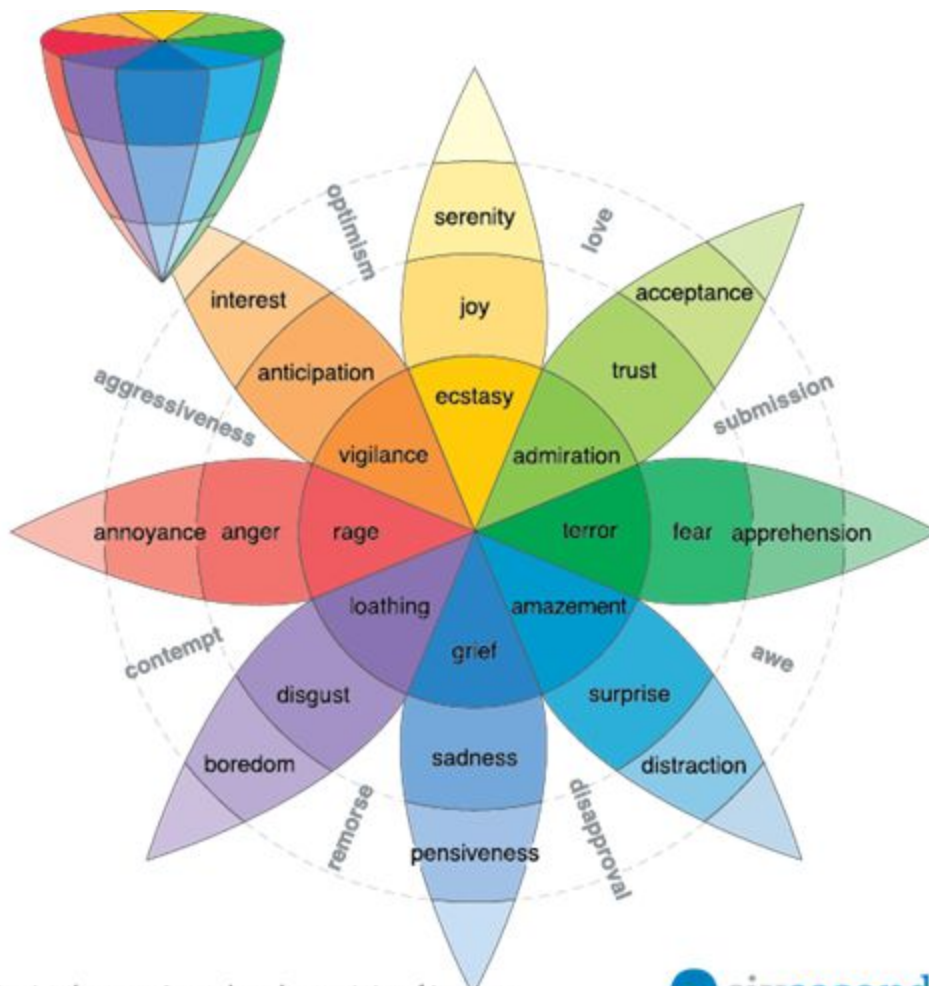
- i. Part1- thunderstorm
- ii. Part2- grasshoppers
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f. Animations:

- i. Part1- night sky, swaying palm trees
- ii. Part2- grasshopper(evil?)
- iii. Part3- storm cloud, wind
- iv. Part4- rain
- v. Part5- packing bags

## Plutchk's Wheel of Emotions

- Red: Anger, embarrassment, passionate, and lustful.
- Blue: Shyness, sadness, and calmness.
- Yellow: Cowardice, happiness, or caution.
- Green: Disgust, envy, sickness, friendly, or greedy.
- Grey: Depression and emotionless.
- Black: Cold or mournful.
- Pink: Cheery, embarrassed, and love.
- White: Sick, shocked, scared, cold, and mournful.



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