

# Easy Reads

Easy Reads is a place where local bookstores can organize events or book clubs virtually or in person. Connects the community to their local bookstores.

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In 2020, Covid-19 hurt communities in so many ways. People lost that social aspect to their lives and it's been a struggle to find it again even 4 years later. Easy Reads is a place where communities can connect to their local bookstores. The stores can utilize this site to advertise their stores and plan events all in one place. We provide top of the art planning software that will allow the users to organize events, clubs, fundraisers, ect, easily. Communities are strong when there is a common place for them to meet, Easy Reads allows users to stay connected to their communities and find events to meet others.

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- Middle aged Bookstore owner, connected deeply in her community. Loves helping out where she can and holds book readings for young children. Has been trying to get people to the store for bake sales and reading events for months now, she is struggling to get the event information out there.
  - Stay at Home Mom of 3, loves to read and is trying to get her family to enjoy it as much as she does. Loves cooking and planning meals to hang out with fellow moms and her friends. Is part of a Moms group where the parents hang out and chat while the kids go play with each other.
  - Elderly Man, retired, he lives alone and loves to plan visits with his kid and grandkids. He bakes and loves music. He struggled at the outbreak of Covid-19 due to his living alone, it was many months before he could meet with his family again. Is looking to reconnect with his friends and family, has been feeling lonely since the pandemic.
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Facebook  
GoodReads  
Likewise

## Shorthand Flow

### Short Hand flow

★ Goal: RSVP to Book club event

Site Homepage

Look for Clubs  
Tab

Finds Tab

Clicks to new page

List of local clubs

Searches for one  
they like and  
Clicks on it

Club page

Reads info

Club Page

Clicks RSVP  
Button to Request  
to join Club

Member info page

Reads info of  
Club they joined



## WireFrame



