Easy Reads

Easy Reads is a place where local bookstores can organize events or book clubs virtually or in person. Connects the community to their local bookstores.

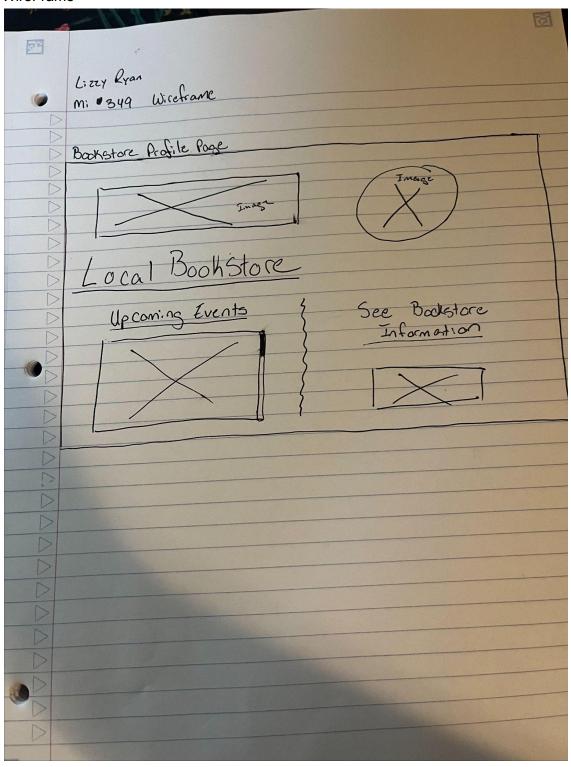
In 2020, Covid-19 hurt communities in so many ways. People lost that social aspect to their lives and it's been a struggle to find it again even 4 years later. Easy Reads is a place where communities can connect to their local bookstores. The stores can utilize this site to advertise their stores and plan events all in one place. We provide top of the art planning software that will allow the users to organize events, clubs, fundraisers, ect, easily. Communities are strong when there is a common place for them to meet, Easy Reads allows users to stay connected to their communities and find events to meet others.

- Middle aged Bookstore owner, connected deeply in her community. Loves
 helping out where she can and holds book readings for young children. Has been
 trying to get people to the store for bake sales and reading events for months
 now, she is struggling to get the event information out there.
- Stay at Home Mom of 3, loves to read and is trying to get her family to enjoy it as much as she does. Loves cooking and planning meals to hang out with fellow moms and her friends. Is part of a Moms group where the parents hang out and chat while the kids go play with each other.
- Elderly Man, retired, he lives alone and loves to plan visits with his kid and grandkids. He bakes and loves music. He struggled at the outbreak of Covid-19 due to his living alone, it was many months before he could meet with his family again. Is looking to reconnect with his friends and family, has been feeling lonely since the pandemic.

Facebook GoodReads Likewise

short Hand flow
Goal: RSVP to Book club event
5.te Homepage finds Tab
Look for Clubs Clicks to new page
Searches for one Reads into
they like and clicks on it
Club Page Member inforcage Clichs PSVP -> Records info of
Button to Request Club they Joineal to Join Club

WireFrame



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