

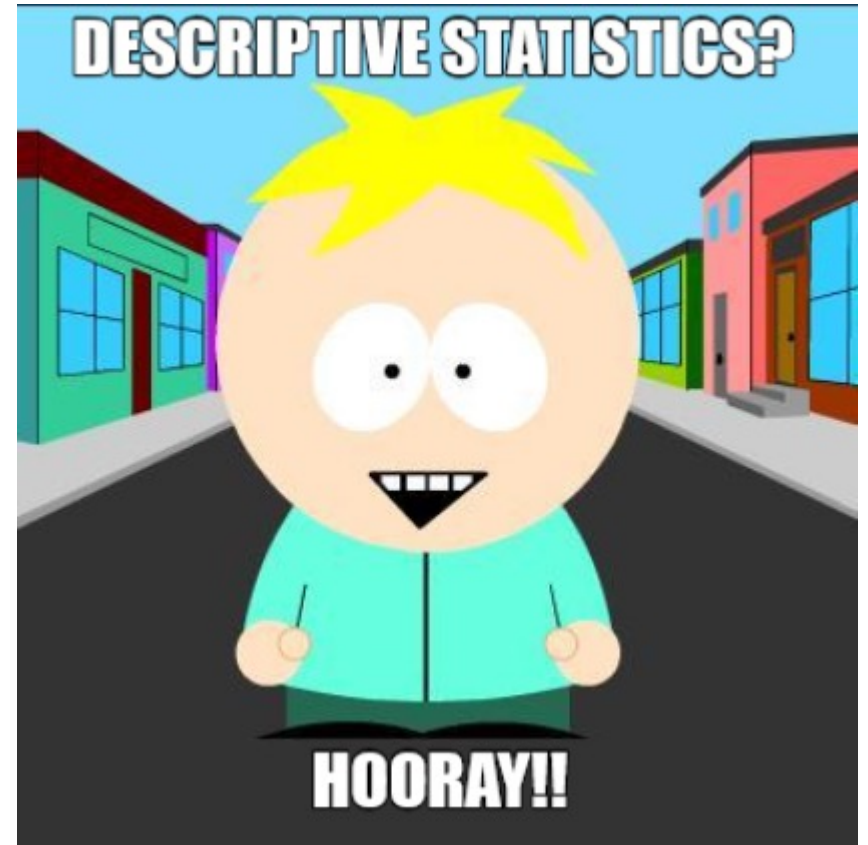
# Basics to R

## *Descriptive Statistics*

December 4, 2020

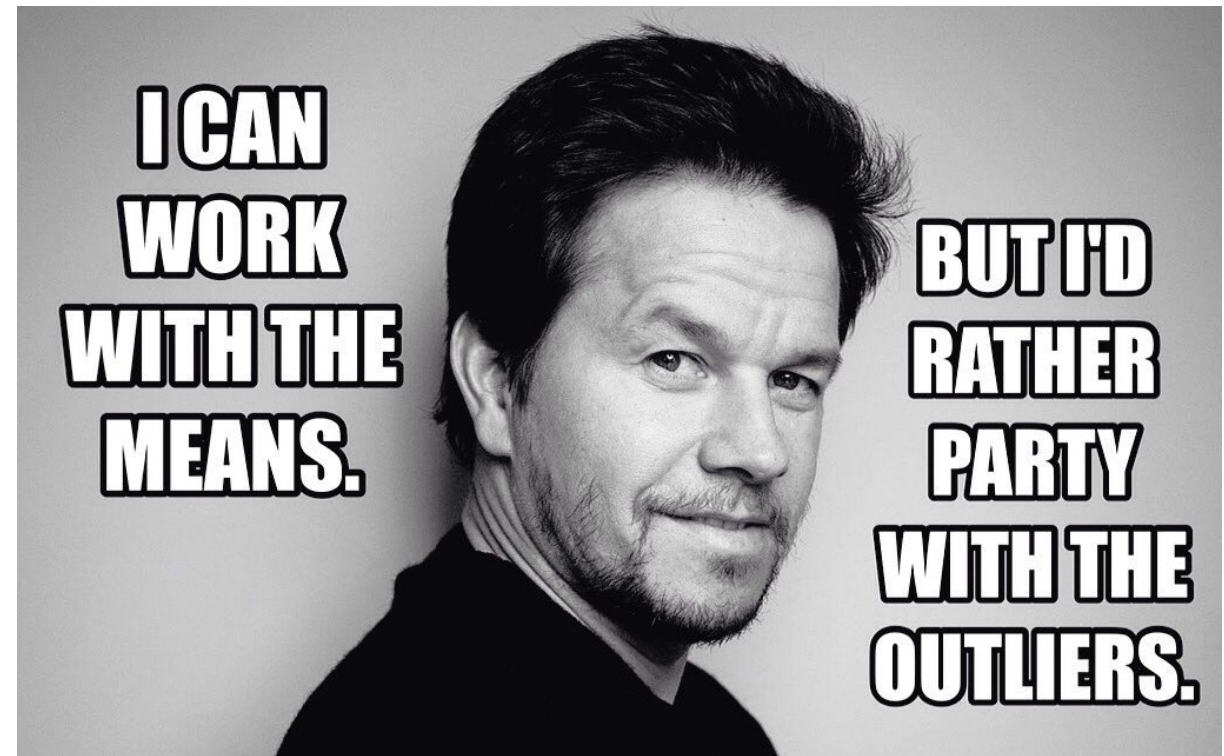
# Outline for Today

- What are descriptive statistics?
- Why are they important?
- What do I need to look at?
- Using R for descriptive statistics and basic data visualization

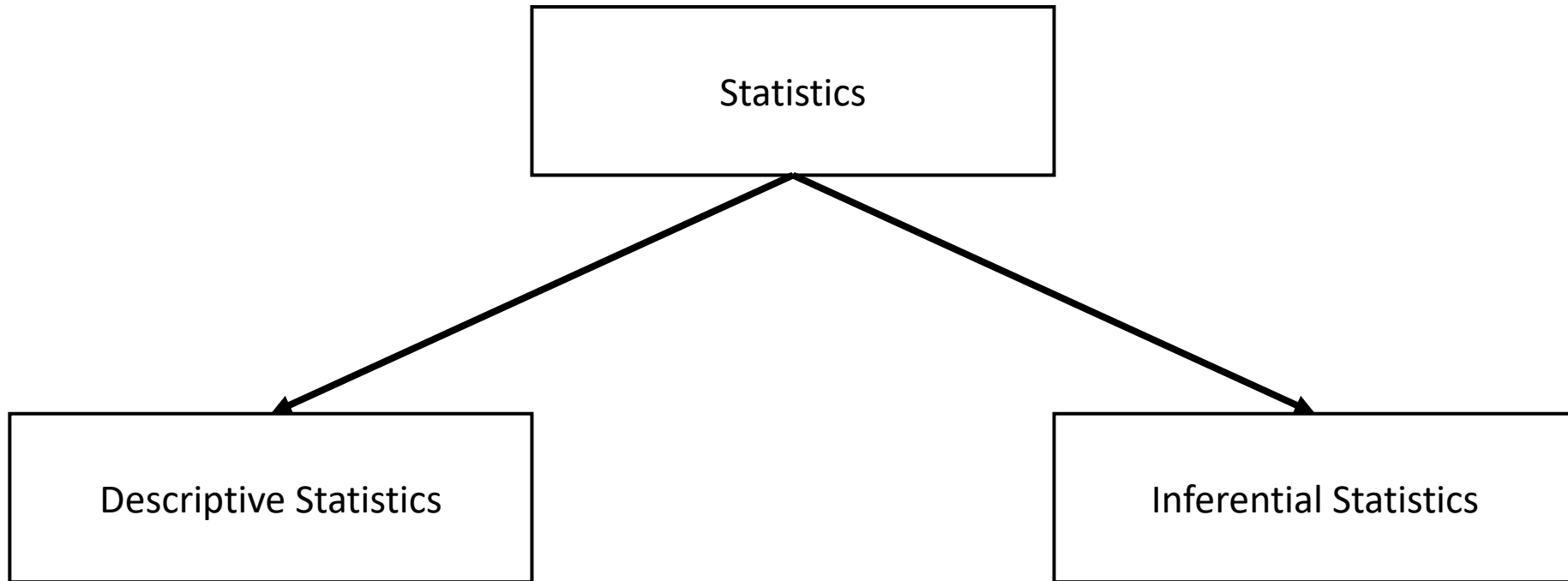


# What are descriptive statistics?

- Simple summaries about the sample
- Can be quantitative (e.g., the mean) or visual (e.g., histograms)
- Common descriptive statistics:
  - **Measures of central tendency:** mean, mode, median
  - **Measures of variability:** standard deviation, variance, range, IQR
  - **Modality**
  - **Skew**
  - **Kurtosis**



# What are descriptive statistics?



# But why should I care?

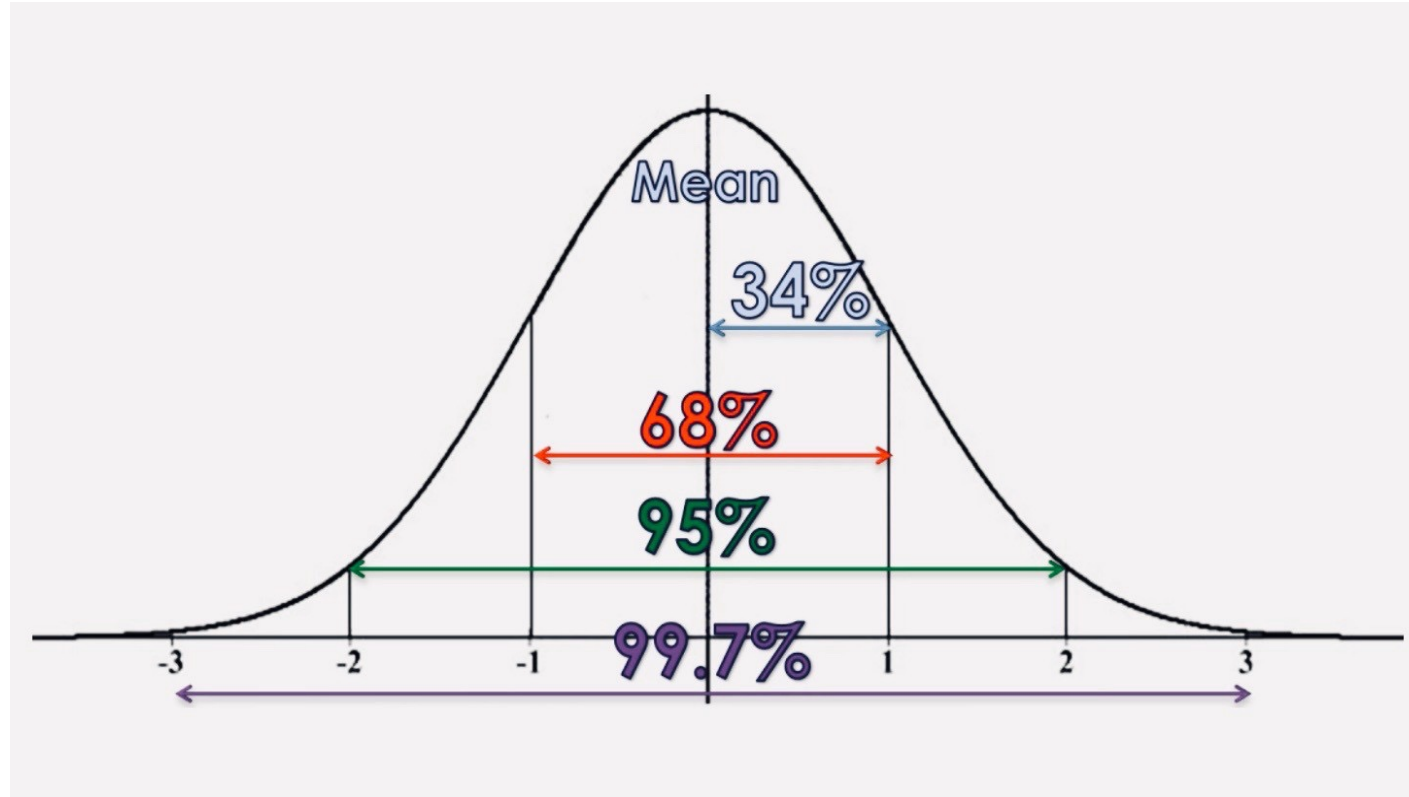
- Know thy data, know thyself
- All inferential statistics are based on assumptions
  - If you're data don't meet the assumptions, then you're conclusions may be false
- Skew, kurtosis, variance, and distribution

### Variance

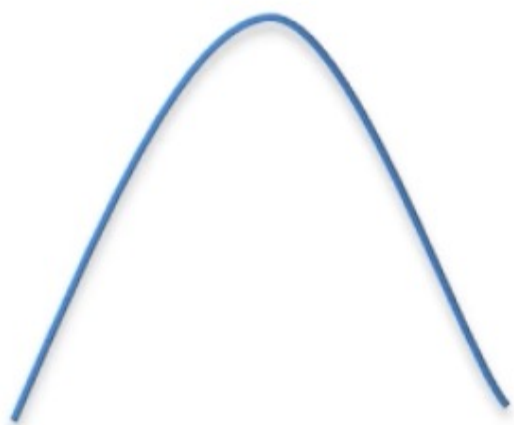
$$s^2 = \frac{\sum (X - \bar{X})^2}{N - 1}$$

### Standard Deviation

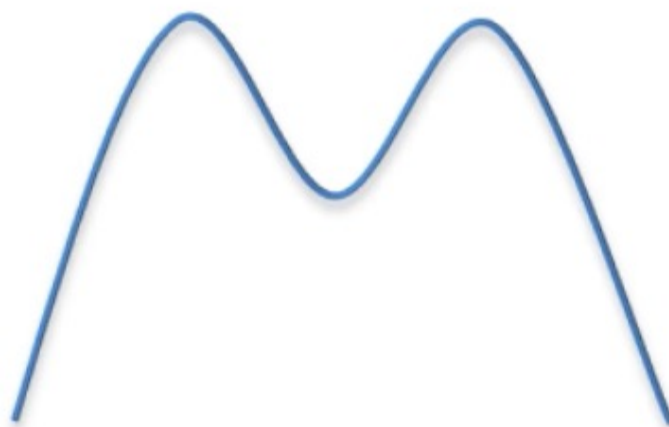
$$SD = \sqrt{\frac{\sum |x - \bar{x}|^2}{n}}$$



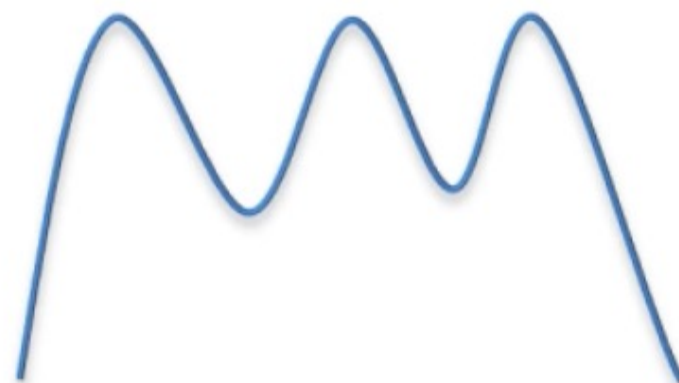
**Unimodal**



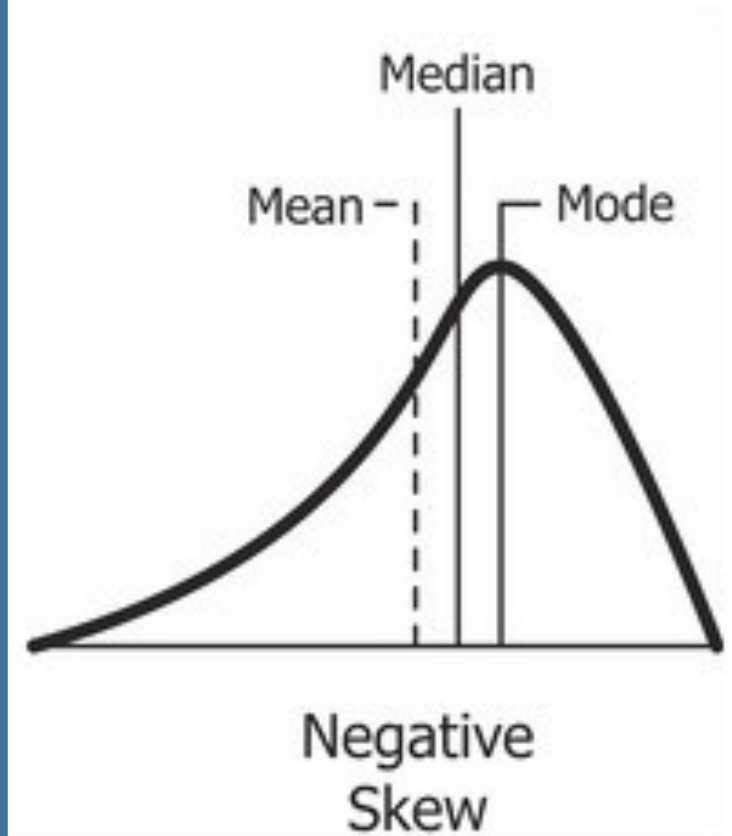
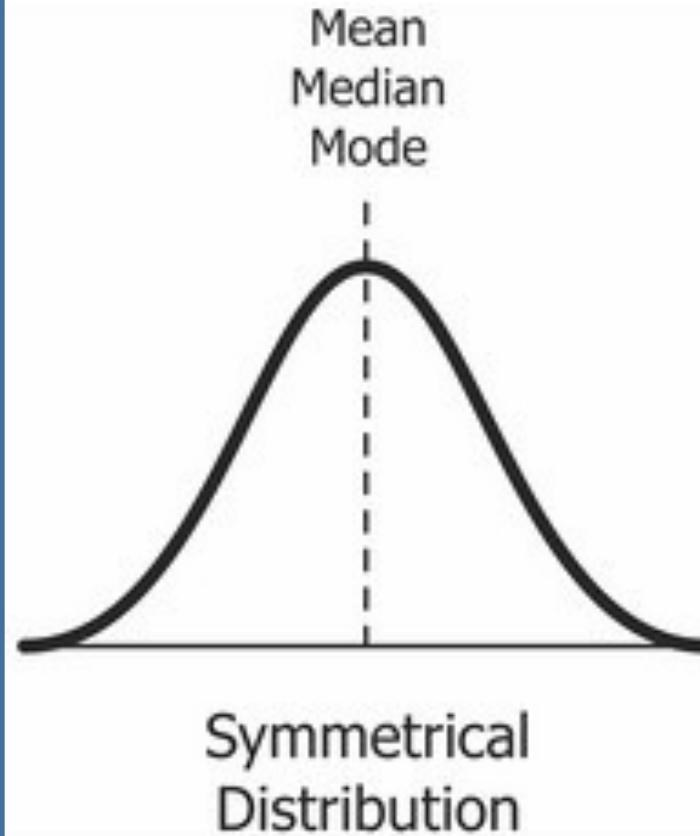
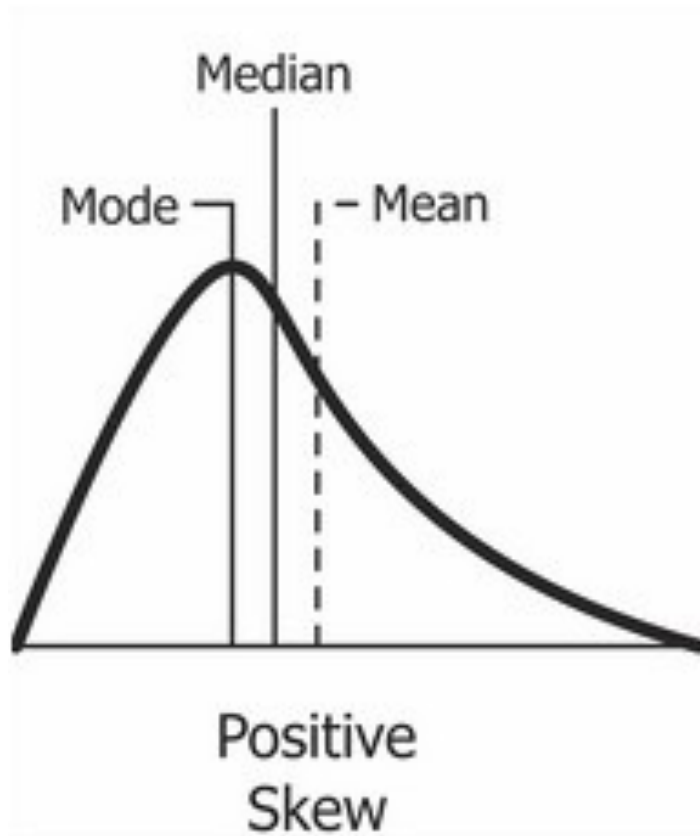
**Bimodal**



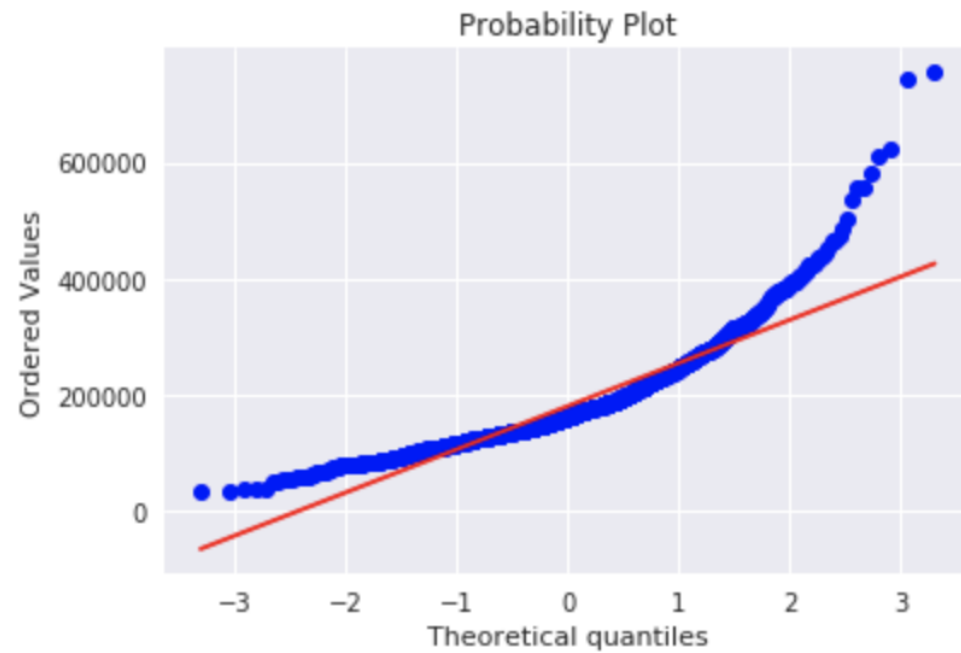
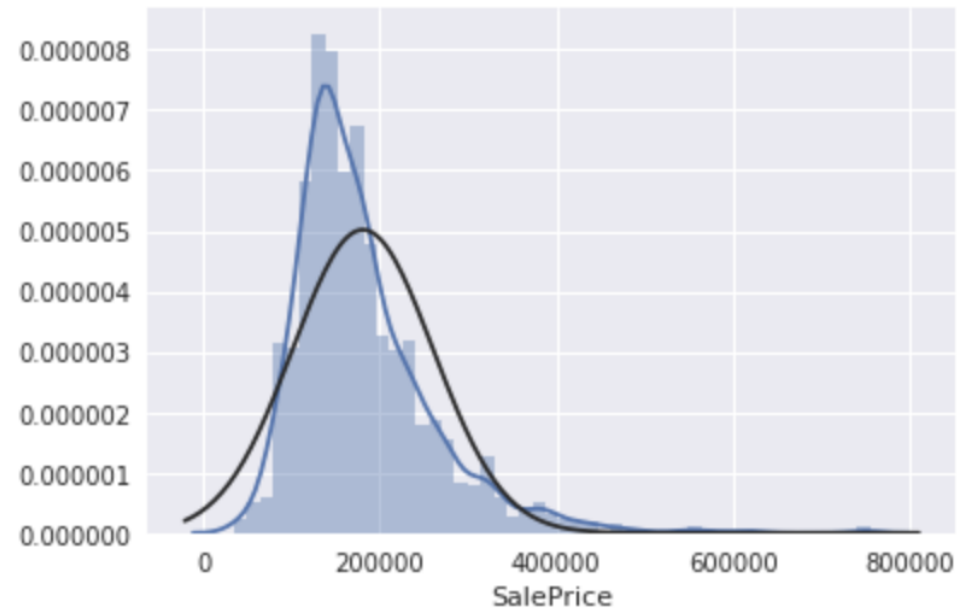
**Multimodal**



## ***AKA The Dream Distribution***







# Summary

- Descriptive statistics are not very interesting
- Not looking at descriptive statistics is bad
- Ryan Gosling stats memes are great ways to end a PowerPoint

