



Stacy Haskell

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profile

A professional Graphic Designer with a strong background in print media. Specializes in all stages of conceptual development from creation to execution. Previous experience in branding and identity, marketing collateral and page layout. An independent thinker who also works well in a team-oriented environment. Finds fulfillment in sharing knowledge through creativity and positive reinforcement.

education

Bachelor's of Science in Advertising 06/07
Art Institute of California - San Diego

Creative Process Certification Program 05/12 - present
UCSD Extension

skills

InDesign CS6 Wordpress
Photoshop CS6 Shopify
Illustrator CS6 Microsoft Office

experience

Graphic Designer/Blogger, Royal Design Studio 06/13 - present
Chula Vista, CA
Create new blog design, implement existing content
Design both print and web material

Production Artist, Neil A. Kjos Music Co. 11/10 - 12/12
San Diego, CA
Manage digital file archives and update layout templates
Coordinate, proof, pre-flight and press check projects

Photoshop Instructor, Potisarn School English Dept. 10/09 - 03/10
Bangkok, Thailand
Introduced fundamental design tools within the program
Familiarized students with creative image manipulation skills

Graphic Designer, North Shores Printery 07/07 - 09/09
San Diego, CA
Developed creative layouts, typography, and illustrations
Responsible for pre-press production and file editing
Responded to clients' needs and general customer service

Design Intern, Pacific Beach Magazine 01/07 - 04/07
San Diego, CA
Assistant to concept design and page layout
Executed color correction of photographs

affiliations

TEFL Certified 10/09
Member of the Art Institute of CA - San Diego Ad Club 09/05 - 09/08
American Advertising Federation Member 09/05 - 09/08
Participant, National Student Advertising Competition 01/07 - 06/07