

# Stacy Haskell

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## profile

A professional Graphic Designer with a strong background in print media. Specializes in all stages of conceptual development from creation to execution. Previous experience in branding and identity, marketing collateral and page layout. An independent thinker who also works well in a team-oriented environment. Finds fulfillment in sharing knowledge through creativity and positive reinforcement.

#### education

Bachelor's of Science in Advertising (GPA 3.4) Art Institute of California - San Diego 06/07

Creative Process Certification Program

05/12 - present

**UCSD** Extension

#### skills

InDesign CS6 Wordpress Photoshop CS6 Shopify

Illustrator CS6 Microsoft Office

### experience

## Graphic Designer/Blogger, Royal Design Studio

06/13 - 12/13

Chula Vista, CA

Create new blog design, implement existing content Write and design both print and web material

#### Production Artist, Neil A. Kjos Music Co.

11/10 - 12/12

San Diego, CA

Manage digital file archives and update layout templates Coordinate, proof, pre-flight and press check projects

### Photoshop Instructor, Potisarn School English Dept.

10/09 - 03/10

Bangkok, Thailand

Introduce fundamental design tools within the program Familiarize students with creative image manipulation skills

### **Graphic Designer, North Shores Printery**

07/07 - 09/09

San Diego, CA

Develop creative layouts, typography, and illustrations Responsible for pre-press production and file editing Respond to clients' needs and general customer service

#### Design Intern, Pacific Beach Magazine

01/07 - 04/07

San Diego, CA

Assistant to concept design and page layout Execute color correction of photographs

# affiliations

TEFL Certified	10/09
Member of the Art Institute of CA - San Diego Ad Club	09/05 - 09/08
American Advertising Federation Member	09/05 - 09/08