



# Stacy Haskell

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## *profile*

A professional Graphic Designer with a strong background in print media. Specializes in all stages of conceptual development from creation to execution. Previous experience in branding and identity, marketing collateral and page layout. An independent thinker who also works well in a team-oriented environment. Finds fulfillment in sharing knowledge through creativity and positive reinforcement.

## *education*

Bachelor's of Science in Advertising 06/07  
Art Institute of California - San Diego

Creative Process Certification Program 05/12 - present  
UCSD Extension

## *skills*

InDesign CS6      Wordpress  
Photoshop CS6      Shopify  
Illustrator CS6      Microsoft Office

## *experience*

**Graphic Designer/Blogger, Royal Design Studio** 06/13 - 12/13  
Chula Vista, CA  
Create new blog design, implement existing content  
Write and design both print and web material

**Production Artist, Neil A. Kjos Music Co.** 11/10 - 12/12  
San Diego, CA  
Manage digital file archives and update layout templates  
Coordinate, proof, pre-flight and press check projects

**Photoshop Instructor, Potisarn School English Dept.** 10/09 - 03/10  
Bangkok, Thailand  
Introduce fundamental design tools within the program  
Familiarize students with creative image manipulation skills

**Graphic Designer, North Shores Printery** 07/07 - 09/09  
San Diego, CA  
Develop creative layouts, typography, and illustrations  
Responsible for pre-press production and file editing  
Respond to clients' needs and general customer service

**Design Intern, Pacific Beach Magazine** 01/07 - 04/07  
San Diego, CA  
Assistant to concept design and page layout  
Execute color correction of photographs

## *affiliations*

TEFL Certified 10/09  
Member of the Art Institute of CA - San Diego Ad Club 09/05 - 09/08  
American Advertising Federation Member 09/05 - 09/08