



Stacy Haskell

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profile

A professional Graphic Designer with a strong background in print media. Specializes in all stages of conceptual development from creation to execution. Previous experience in branding and identity, marketing collateral and page layout. An independent thinker who also works well in a team-oriented environment. Finds fulfillment in sharing knowledge through creativity and positive reinforcement.

education

Bachelor's of Science in Advertising 06/07
Art Institute of California - San Diego

Creative Process Certification Program 05/12 - present
UCSD Extension

skills

InDesign CS5	Quark XPress 8
Photoshop CS5	Wordpress
Illustrator CS5	Microsoft Office

experience

Production Artist, Neil A. Kjos Music Company 11/10 - present
San Diego, CA
Manage digital file archives and update layout templates
Coordinate press-ready art, proof, and press check projects

Photoshop Instructor, Potisarn School English Dept. 10/09 - 03/10
Bangkok, Thailand
Introduced fundamental design tools within the program
Familiarized students with creative image manipulation skills

Graphic Designer, North Shores Printery 07/07 - 09/09
San Diego, CA
Designed creative layouts, typography and/or illustrations
Responsible for pre-press production and file editing
Responded to clients' needs and general customer service

Design Intern, Pacific Beach Magazine 01/07 - 04/07
San Diego, CA
Assistant to Creative Director in concept design/page layout
Executed color correction of photographs

Freelance Graphic Designer 10/06 - present
Clients: San Diego Diabetes Coalition, Isshin Sushi
Created company identity and business package
Designed promotional posters and direct mail pieces
Save the Date Cards, Invitations, Birth Announcements

affiliations

TEFL Certified	10/10
Member of the Art Institute of CA - San Diego Ad Club	09/05 - 09/08
American Advertising Federation Member	09/05 - 09/08
Participant, National Student Advertising Competition	01/07 - 06/07