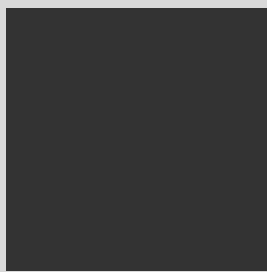


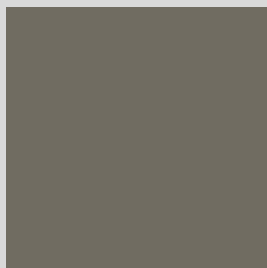
The goal for the redesign of the 'Atari Marketplace' website for me is to recreate it in a modern, professional way. This is because the website is a service website at its core, to buy, sell, trade and get information about certain products. It needs to look and feel professional and be user friendly, in the way that it should intuitively make sense in the way the sections of the website are spaced out and in what order. I am going to try and use color contrast and a sleek design that is fairly minimalist, to try and capture attention, but also bring the attention of the user to certain points that are the most important. For example, what is being sold. This allows the theoretical website to draw attention to the most important aspects of the website, generating revenue.

FINAL PROJECT

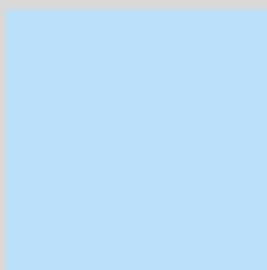
RYAN GERARD



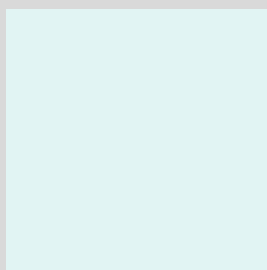
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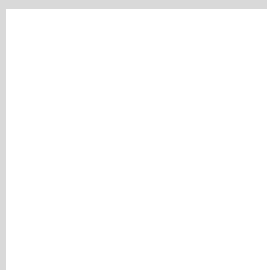
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#bbe1fa



#e1f4f3



#ffffff

FONTS

Raleway

H1

Proxima Nova

Body

Gruppo

H2

Arimo

H4

Atari

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