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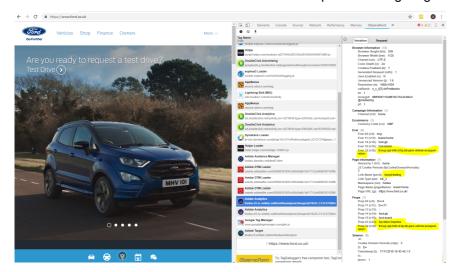
## 4. Testing tags

Created by Andrea Bull, last modified on 17/Mar/19

## How to monitor whether the code has worked correctly:

To test if the **impression ID** is working correctly there are two stages:

Firstly download a tag debugging tool (here is ObserverPoint in chrome). Open the developer tools within Chrome then navigate in the browser to the page that the test should appear on (using the QA links withing Target). ObservePoint and other debugging tools will present all tags that are being shown to the user in a long list - navigate to those that are called 'Adobe Analytics' and identify the server call related to the point that the test loaded (see above). In ObserverPoint there will be a list of variables that are set - evar32 and prop32 to should be set up to show the impression ID, where prop23 should show 'return' in the middle of the value for Experience Targeting tests.



To test if the **Direct Call** rule is working correctly (aka Satellite.track call - e.g. \_satellite.track("<value>") you can:

Download a tag debugging tool called Adobe Switch. Open the developer tools within Chrome and select the console, then navigate in the browser to the page that the test should appear on. Select staging & debug mode within the Adobe Switch plug-in options. Then perform the action required where the Satellite Track call should be made (reloading page, or other action). You should see a note like 'SATELLITE: Direct call Rule "bpStart" fired as a log in the console (Note - "bpStart" is an example, this should populate with the value as specified in the ticket / or the usual "genericTestingImpressionIDWorkaround"

