Assessment Brief CA 1: Poster Presentation in Data Science

Module: RESA C9009 - Research Process for Data Analytics
Assessment Type: Poster Presentation in Data Science
Weighting: 30%
Submission Deadline: As per Moodle
Presentation Date: TBD

Warning:

1. **Academic Integrity**: This assessment is to be completed individually (Team), and any form of collusion or cheating will be subject to severe academic penalties.

2. **Prohibited Tools**: Do not use Chat GPT or any other AI-based text generation tools or any unfair means to complete this assessment.

3. **No Plagiarism**: Do not copy content from external sources without proper citation. Plagiarism will result in a significant reduction of marks.

Assessment Objective

The objective of this assessment is to evaluate your ability to communicate and present information effectively through a poster presentation. This assessment also aims to assess your teamwork skills and ability to collaborate with your team members.

Presentation Format

You are required to create a poster presentation on a topic related to Data Science. The presentation should be in poster format, which will be displayed in a designated area for assessment.

Team Members

You will be working in a team of 2-3 members, and each member will have specific roles and responsibilities for the presentation.

Grading Criteria

Your poster presentation will be evaluated based on the following criteria:

1. Content (30 points):

    - Relevance of the topic to the course/module.
    - Clarity and depth of information.
    - Accuracy of information presented.
    - Appropriateness of sources and references.

2. Visual Design (20 points):

    - Clarity and readability of text.
    - Effective use of visuals (e.g., images, graphs, charts).

- Overall visual appeal and organization.

3. Presentation Skills (20 points):
   - Delivery and engagement with the audience.
   - Ability to effectively communicate key points.
   - Confidence and presence during the presentation.

4. Teamwork and Collaboration (20 points):
   - Contribution to the team effort in planning, designing, and presenting the poster.
   - Ability to work effectively with team members.
   - Demonstrated cooperation and coordination within the team.

5. Questions and Discussion (10 points):
   - Ability to answer questions from the audience.
   - Engagement in post-presentation discussion.

Submission Guidelines

- Your team is required to submit the final poster presentation according to the guidelines provided by your instructor in your class.
- The presentation may be a digital format.

Important Dates

- Submission Deadline: As per Moodle page
- Presentation Date: As per Moodle page

Please make sure to adhere to the given timeline and guidelines for submission and presentation. Any late submissions may result in a reduction of points. This assessment is designed to evaluate your skills in both content and presentation, as well as your ability to work effectively in a team. Make sure to prepare thoroughly, and good luck with your poster presentation!

Important

During the poster viva, questions related to the use of Overleaf commands may be asked. Failure to demonstrate that the work is your own, in accordance with DkIT policy, could result in a score of zero.

Coversheet

Word format is provided on the Moodle. Please include in your CA.