

RYAN HAWKINS

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LinkedIn Profile · **GitHub Portfolio** · **Portfolio Website**

WORK EXPERIENCE

Full Stack Web Developer

Jul 2021 - Present

ReferralBee – Fort Collins, CO

- Utilized React JS, HTML, CSS, and JavaScript to develop responsive front-end website
- Developed a back-end system to interconnect various applications and services using PHP, MySQL, and RESTful APIs to automate lead generation, database storage, and lead nurturing
- Worked independently as well as with front-end and UI/UX developers utilizing Figma, Miro, and Bubble to create custom CRM software

Web Assistant

Jan 2021 - Apr 2022

Blue Steel Real Estate/InvestFourMore.com – Greeley, CO

- Maintained and updated company blog, web store, and education center utilizing WordPress, HTML, CSS, and Teachable to maximize SEO performance, increase responsiveness, and improve accessibility
- Created statistical analysis of finances and data and collaborated with a team to improve online reach and sales by updating email marketing and improving SEO to increase sales by \$45,000

Web Assistant

Jul 2020 - Jun 2021

Residy Real Estate Leads – Fort Collins, CO

- Created and maintained WordPress site and landing pages
 - Created and managed several marketing accounts and ad creatives utilizing A/B testing and chatbots to provide a 3.7 times ROI
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EDUCATION

BS in Electrical Engineering

May 2022

Colorado State University - Fort Collins, CO

PROJECTS

Senior Design - Regenerative Braking Electric Skateboard

2021-2022

- Led an interdisciplinary team of engineers to create an improved regenerative braking electric skateboard to win first place in the ECE senior design department
 - Developed team website and continuously updated it as the project progressed
 - Developed a closed-loop regenerative braking system and microcontroller and speed controller system
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SKILLS

HTML and CSS

JavaScript

React

REST API

WordPress

MySQL

SEO

Git and GitHub

C/C++

P5.js and Three.js

Java

APIs