## Ryan Hu

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**Profile** Data Science student at UC Berkeley. Interested in business marketing and real estate.

**EDUCATION** University of California - Berkeley, Berkeley

Data Science

Expected May, 2022 CGPA: 3.79/4.0

TECHNICAL Languages: Python, Mandarin

SKILLS Data: Microsoft Excel
Design: Adobe Photoshop

EXPERIENCE IRES Partners-Keller Williams: Marketing Consultant / Intern May 18 - August 18

Handled Social Media Marketing; Ran CMAs using MLS and Realist Tax; Discussed and Presented Property Valuations to Sellers; Researched on Investment, Fix Flip properties; Hosted

Open-Houses

Princeton University: Research Assistant May 17 - August 18

Conducted experiment involving the correlation between reading and cognition on participants; Organized participants documents; backed-up and organized files; communicated with

professor and supervisors after each test trial

PROJECTS Social Media Marketing / Investment Property Research May 18 - August 18

Produced content to post on social media platforms; Created a feedback survey using Qualtrics

to engage with email list to learn how to optimize click and open-rates

 $Compiled \ excel \ sheet \ lists \ of \ potential \ investment \ properties; \ Calculated \ potential \ ROI \ for \ each$ 

property, while considering remodeling, agent, and legal fees

ADDITIONAL ACTIVITIES

• Member of Undergraduate Real Estate Club

RELEVANT COURSES

• Foundations of Data Science • Analytical Geometry and Calculus

• Introduction to Cognitive Science