



Experience

DAQRI - Product Manager Intern Current Fall 2017

- ▶ Developing new product offering to use computer vision to 3D map an environment for Augmented Reality content placement

Adobe - Product Manager Intern Summer 2017

- ▶ Roadmapped cross platform device strategy for Sr. Director based on market trends of hardware usage and designer app usage
- ▶ Led development of new "smart resizing" feature by organizing headcount across design, research, engineering, and product
- ▶ Identified strategic opportunities and bugs in onboarding process through dropoff data analysis and 16 user studies. Used info to set the product on course to grow 100k users in a year through retention alone

Booz Allen Hamilton - PM & Strategy Consultant Intern Summer 2016

- ▶ Served as internal consultant to develop 5-year strategic plan to increase innovation, expand brand, and capitalize on new market opportunities while mitigating risks
- ▶ Served as technical PM assisting in a project-requirements analytics tool, bridged communication between business-side and technical staff
- ▶ Directly advised regional VP on strategy, flown to DC to present to senior executives

Scouter - Co-founder, Project Management & Design 2015 - 2016

- ▶ Conducted dozens of user-interviews with students and recruiters to define requirements and create the UI for both groups to contribute to the platform's data
- ▶ Licensed platform to a 2000+ person event with ~100 companies present

SD Hacks - Founder and Director 2014 - 2015

- ▶ Raised \$300k in sponsorship through 28 corporate sponsor deals
- ▶ Led marketing campaign bringing 4000+ students to apply worldwide
- ▶ Organized and led a team of 15 individuals of varying disciplines

Freelance - Designer & Consultant 2015 - 2016

- ▶ Performed user research to guide UX revamp for startup apps / websites, helping to define key metrics and needed features, then develop team timeline and goals
- ▶ Advised on product-market fit, consulted potential strategy changes for meeting goals

Cisco - Software Engineering Intern Summer 2015

- ▶ Performed user-research with customer base and sales reps to create wireframes, assess impact, and establish product vision for summer project
- ▶ De-facto PM due to team shift when CEO stepped down, led scrums, set requirements via JIRA, and guided product vision during development cycles
- ▶ Served as web developer and solo-designer for a consumer behavior analytics application, defined project requirements for the team and assisted in final development

Education

University of California, San Diego Graduating in March 2018

- ▶ Major: B.S. in Computer Science
- ▶ Minor: Business
- ▶ Additional study in Human Centered Design & Electrical Engineering

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Skills and Tools

Project Management

Agile / Scrum
Task Management (JIRA / Asana / Trello)
Financial Statement Assessment & Projection

Technical

HTML / Handlebars, CSS / SASS
JavaScript, JQuery, NodeJS
C / C++ / Java
Python
SPARC Assembly
Git
UNIX / Linux / BSD / Bash Scripting

UI/UX Design

Prototyping, Wireframing
Useability/Heuristic Evaluation
Affinity Diagraming
User Stories / Journey-mapping
User Interviewing
A/B Testing (Google Analytics & Invision)
Information Architecture

Visual / Graphic Design

Photoshop / Illustrator
After Effects
InDesign
Sketch

Communication

Technical Writing
Press Release / Media Campaigns
Sponsorship / Fundraising / Sales
Pitching / Slide Briefing

Leadership

Triton Engineering Student Council

Tech Chair, SD Hacks Founder, President

Computer Science & Engineering Society

ProDev Chair 2014-15, President 2015-16

The Triton (Triton.News)

Staff Writer and Photographer, 2015 - now

UC San Diego Computer Science Tutor

under Rick Ord, previously Mia Minnes