

# Experience

# Booz Allen Hamilton - PM & Strategy Consultant Intern Summer 2016

- ► Served as internal consultant to develop 5-year strategic plan to increase innovation, expand brand, and capitalize on new market opportunities while mitigating risks
- Served as technical PM assisting in a project-requirements analytics tool, bridged communication between business-side and technical staff
- ▶ Directly advised regional VP on strategy, flown to DC to present to senior executives

# Scouter - Co-founder, Project Management & Design 2015 - 2016

- ► Team created a resume submission and analysis platform for recruiting events, accepted into incubator with idea and prototype
- Conducted dozens of user-interviews with students and recruiters to define requirements and create the UI for both groups to contribute to the platform's data
- ▶ Licensed platform to a 2000+ person event with ~100 companies present

## **SD Hacks** - Founder and Director 2014 - 2015

- ▶ Founded and directed "SD Hacks," a 36-hour, 1200 person hackathon event
- Raised \$300k in sponsorship through 28 corporate sponsor deals
- ▶ Led marketing campaign bringing 4000+ students to apply worldwide
- ▶ Organized and led a team of 15 individuals of varying disciplines
- ▶ Advised team for the second year event, helped with scaling resources

# Freelance - Designer & Consultant 2015 - 2016

- ▶ Performed user research to guide UX revamp for startup apps / websites, helping to define key metrics and needed features, then develop team timeline and goals
- ▶ Learned Visual Design techniques on the job to deliver client's mockups
- ▶ Advised on product-market fit, consulted potential strategy changes for meeting goals

## Cisco - Software Engineering Intern Summer 2015

- Performed user-research with customer base and sales reps to create wireframes, assess impact, and establish product vision for summer project
- ▶ De-facto PM due to team shift when CEO stepped down, led scrums, set requirements via JIRA, and guided product vision during development cycles
- Served as web developer and solo-designer for a consumer behavior analytics application, defined project requirements for the team and assisted in final development

# CORT, Berkshire Hathaway - Marketing Intern Spring 2015

- ▶ Utilized network to initiate deal with a \$20M incubator space via cold-call
- Created a new local revenue channel for increased sales of new product

# Education

## University of California, San Diego Graduating in June 2017

- ▶ Major: B.S. in Computer Science
- ▶ Minor: Business
- ▶ GPA: 3.1
- ▶ Additional study in Human Centered Design & Electrical Engineering

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# Skills and Tools

## **Project Management**

Agile / Scrum

Task Management (JIRA / Asana / Trello)
Financial Statement Assessment & Projection

## **Technical**

HTML/Handlebars, CSS/SASS JavaScript, JQuery, NodeJS C/C++/Java

Python

SPARC Assembly

Git

UNIX / Linux / BSD / Bash Scripting

## **UI/UX Design**

Prototyping, Wireframing

Useability/Heuristic Evaluation

Affinity Diagraming

User Stories / Journey-mapping

User Interviewing

A/B Testing (Google Analytics & Invision)

Information Architecture

## Visual / Graphic Design

Photoshop / Illustrator

After Effects

InDesign

Sketch

#### Communication

Technical Writing

Press Release / Media Campaigns

Sponsorship/Fundraising/Sales

Pitching / Slide Briefing

# Leadership

# **Triton Engineering Student Council**

Tech Chair, SD Hacks Founder, President

## **Computer Science & Engineering Society**

ProDev Chair 2014-15, President 2015-16

## The Triton (Triton.News)

Staff Writer and Photographer, 2015 - now

## **UC San Diego Computer Science Tutor**

under Rick Ord, previously Mia Minnes