



## Experience

### Adobe - Product Manager Intern Current Summer 2017

- ▶ Roadmapped cross platform strategy for Sr. Director
- ▶ Started growth team for Adobe XD, focused on onboarding and retention

### DAQRI - Product Manager Intern Upcoming Fall 2017

- ▶ Working under company's "director of innovation" to solidify new product line

### Booz Allen Hamilton - PM & Strategy Consultant Intern Summer 2016

- ▶ Served as internal consultant to develop 5-year strategic plan to increase innovation, expand brand, and capitalize on new market opportunities while mitigating risks
- ▶ Served as technical PM assisting in a project-requirements analytics tool, bridged communication between business-side and technical staff
- ▶ Directly advised regional VP on strategy, flown to DC to present to senior executives

### Scouter - Co-founder, Project Management & Design 2015 - 2016

- ▶ Team created a resume submission and analysis platform for recruiting events, accepted into incubator with idea and prototype
- ▶ Conducted dozens of user-interviews with students and recruiters to define requirements and create the UI for both groups to contribute to the platform's data
- ▶ Licensed platform to a 2000+ person event with ~100 companies present

### SD Hacks - Founder and Director 2014 - 2015

- ▶ Founded and directed "SD Hacks," a 36-hour, 1200 person hackathon event
- ▶ Raised \$300k in sponsorship through 28 corporate sponsor deals
- ▶ Led marketing campaign bringing 4000+ students to apply worldwide
- ▶ Organized and led a team of 15 individuals of varying disciplines
- ▶ Advised team for the second year event, helped with scaling resources

### Freelance - Designer & Consultant 2015 - 2016

- ▶ Performed user research to guide UX revamp for startup apps / websites, helping to define key metrics and needed features, then develop team timeline and goals
- ▶ Learned Visual Design techniques on the job to deliver client's mockups
- ▶ Advised on product-market fit, consulted potential strategy changes for meeting goals

### Cisco - Software Engineering Intern Summer 2015

- ▶ Performed user-research with customer base and sales reps to create wireframes, assess impact, and establish product vision for summer project
- ▶ De-facto PM due to team shift when CEO stepped down, led scrums, set requirements via JIRA, and guided product vision during development cycles
- ▶ Served as web developer and solo-designer for a consumer behavior analytics application, defined project requirements for the team and assisted in final development

## Education

### University of California, San Diego Graduating in March 2018

- ▶ Major: B.S. in Computer Science
- ▶ Minor: Business
- ▶ Additional study in Human Centered Design & Electrical Engineering

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## Skills and Tools

### Project Management

Agile / Scrum  
Task Management (JIRA / Asana / Trello)  
Financial Statement Assessment & Projection

### Technical

HTML / Handlebars, CSS / SASS  
JavaScript, JQuery, NodeJS  
C / C++ / Java  
Python  
SPARC Assembly  
Git  
UNIX / Linux / BSD / Bash Scripting

### UI/UX Design

Prototyping, Wireframing  
Useability/Heuristic Evaluation  
Affinity Diagraming  
User Stories / Journey-mapping  
User Interviewing  
A/B Testing (Google Analytics & Invision)  
Information Architecture

### Visual / Graphic Design

Photoshop / Illustrator  
After Effects  
InDesign  
Sketch

### Communication

Technical Writing  
Press Release / Media Campaigns  
Sponsorship / Fundraising / Sales  
Pitching / Slide Briefing

## Leadership

### Triton Engineering Student Council

Tech Chair, SD Hacks Founder, President

### Computer Science & Engineering Society

ProDev Chair 2014-15, President 2015-16

### The Triton (Triton.News)

Staff Writer and Photographer, 2015 - now

### UC San Diego Computer Science Tutor

under Rick Ord, previously Mia Minnes