

2022

UNSW Ministry of Dance Society

Partymode Sponsorship Proposal

Proposed to:



About Us

UNSW Ministry of Dance Society

Founded in 2011, the UNSW Ministry of Dance Society (MODSOC) is one of the largest university-based societies, providing over 1,000 dancers from the University of New South Wales with a comprehensive community to share and develop their dance skills. We welcome all dancers to our society regardless of their style and level of dance.

Our Goal

As a community, we strive to provide opportunities for dancers to grow and develop their dancing skills, whether it's through classes, workshops, or dance performances. Our motto is *Dance Connected*, where dancers can express their creativity irrespective of age, gender, culture, or race.

We also want to inspire people to become involved in dance, encouraging new dancers to showcase their talent and expression without feeling the pressure to perform or compete with older dancers. Throughout the year, we wish to act as a social hub for those looking to dance together not only in UNSW dance events but dance-related activities in the greater dance scene.

What is Partymode?

'Partymode' is an annual event hosted by MODSOC dedicated to bringing university dance societies together to share their passion and skills in dance. As MODSOC's largest All Styles Battle and Showcase Event, the battle follows a bracket format where up to 20 teams compete against one another. Alongside the battle, we also offer opportunities for dance groups to present their choreography as well as connect dancers with a comfortable environment to socialise and jam.

Date: 28th of May 2022

[2021 Facebook Event Page](#)

Venue: PCYC Woolloomooloo



Sponsorship Benefits

We will provide Crossover with the following:

- Opportunity to display products at the event, increasing familiarity and publicity within the Sydney dance community
- Sponsorship promotion through company logo and name on 'Partymode' posters and social media
- Clear signage and an honourable mention at the event
- Shoutouts and a link to your site on our Facebook group and page to an audience of over 1,000.
- We will consider any other suggestions in regards to product promotion

Associated benefits:

- Strong exposure to university students, the universities, and the broader and growing dance demographic
- Publication through influential dancers who are both local and global trendsetters.

Sponsorship Details

We hope Crossover can provide us
with the following:

- Class coupons of your choice for distribution
 - The specified amount will be open for discussion
- Prizes for a Lucky Draw held at the event
- and/or other forms of contributions towards the event

Please feel free to contact me (Ryan Kahing Lee) at 0416 019 632 or modsoc@hotmail.com

Thank you for your time and consideration; we look forward to hearing from you!

Kind Regards,

Ryan Kahing Lee
Public Relations Director
UNSW Ministry of Dance Society

