Step-1

$$\begin{bmatrix} 1 & 0 & 0 \\ 0 & 1 & 0 \\ 0 & 0 & 1 \end{bmatrix} = \begin{bmatrix} 0 & 1 & 0 \\ 1 & 0 & 0 \\ 0 & 0 & 1 \end{bmatrix} - \begin{bmatrix} 0 & 1 & 0 \\ 0 & 0 & 1 \\ 1 & 0 & 0 \end{bmatrix} + \begin{bmatrix} 0 & 0 & 1 \\ 0 & 1 & 0 \\ 1 & 0 & 0 \end{bmatrix} + \begin{bmatrix} 1 & 0 & 0 \\ 0 & 0 & 1 \\ 0 & 1 & 0 \end{bmatrix} - \begin{bmatrix} 0 & 0 & 1 \\ 1 & 0 & 0 \\ 0 & 1 & 0 \end{bmatrix}$$

 $p_1 p_2 p_3 p_4 p_5$

Suppose

$$a \begin{bmatrix} 0 & 1 & 0 \\ 1 & 0 & 0 \\ 0 & 0 & 1 \end{bmatrix} + b \begin{bmatrix} 0 & 1 & 0 \\ 0 & 0 & 1 \\ 1 & 0 & 0 \end{bmatrix} + c \begin{bmatrix} 0 & 0 & 1 \\ 0 & 1 & 0 \\ 1 & 0 & 0 \end{bmatrix} + d \begin{bmatrix} 1 & 0 & 0 \\ 0 & 0 & 1 \\ 0 & 1 & 0 \end{bmatrix} + e \begin{bmatrix} 0 & 0 & 1 \\ 1 & 0 & 0 \\ 0 & 1 & 0 \end{bmatrix} = \begin{bmatrix} 0 & 0 & 0 \\ 0 & 0 & 0 \\ 0 & 0 & 0 \end{bmatrix}$$

On scalar multiplication and vector addition, we get

$$\begin{bmatrix} 0 & a & 0 \\ a & 0 & 0 \\ 0 & 0 & a \end{bmatrix} + \begin{bmatrix} 0 & b & 0 \\ 0 & 0 & b \\ b & 0 & 0 \end{bmatrix} + \begin{bmatrix} 0 & 0 & c \\ 0 & c & 0 \\ c & 0 & 0 \end{bmatrix} + \begin{bmatrix} d & 0 & 0 \\ 0 & 0 & d \\ 0 & d & 0 \end{bmatrix} + \begin{bmatrix} 0 & 0 & e \\ e & 0 & 0 \\ 0 & e & 0 \end{bmatrix} = \begin{bmatrix} 0 & 0 & 0 \\ 0 & 0 & 0 \\ 0 & 0 & 0 \end{bmatrix}$$

$$\Rightarrow \begin{bmatrix} d & a+b & c+e \\ a+e & c & b+d \\ b+c & d+e & a \end{bmatrix} = \begin{bmatrix} 0 & 0 & 0 \\ 0 & 0 & 0 \\ 0 & 0 & 0 \end{bmatrix}$$

 $\Rightarrow a = b = c = d = e = 0$

Step-2

Thus, we have shown that whenever

$$a\begin{bmatrix} 0 & 1 & 0 \\ 1 & 0 & 0 \\ 0 & 0 & 1 \end{bmatrix} + b\begin{bmatrix} 0 & 1 & 0 \\ 0 & 0 & 1 \\ 1 & 0 & 0 \end{bmatrix} + c\begin{bmatrix} 0 & 0 & 1 \\ 0 & 1 & 0 \\ 1 & 0 & 0 \end{bmatrix} + d\begin{bmatrix} 1 & 0 & 0 \\ 0 & 0 & 1 \\ 0 & 1 & 0 \end{bmatrix} + e\begin{bmatrix} 0 & 0 & 1 \\ 1 & 0 & 0 \\ 0 & 1 & 0 \end{bmatrix} = \begin{bmatrix} 0 & 0 & 0 \\ 0 & 0 & 0 \\ 0 & 0 & 0 \end{bmatrix}, \text{ we get } a = b = c = d = e = 0$$

Therefore, the matrices p_1, p_2, p_3, p_4, p_5 are linearly independent

$$\begin{bmatrix} 0 & a & 0 \\ a & 0 & 0 \\ 0 & 0 & a \end{bmatrix} + \begin{bmatrix} 0 & b & 0 \\ 0 & 0 & b \\ b & 0 & 0 \end{bmatrix} + \begin{bmatrix} 0 & 0 & c \\ 0 & c & 0 \\ c & 0 & 0 \end{bmatrix} + \begin{bmatrix} d & 0 & 0 \\ 0 & 0 & d \\ 0 & d & 0 \end{bmatrix} + \begin{bmatrix} 0 & 0 & e \\ e & 0 & 0 \\ 0 & e & 0 \end{bmatrix} = \begin{bmatrix} d & a+b & c+e \\ a+e & c & b+d \\ b+c & d+e & a \end{bmatrix}$$

We see that the row sums of the linear combination

a+b+c+d+e

a+b+c+d+e

a+b+c+d+e

Similarly, the column sums are

a+b+c+d+e

a+b+c+d+e

a+b+c+d+e

We easily see that all the row sums are equal to a+b+c+d+e

Similarly, column sums are equal to a+b+c+d+e

Therefore, the matrices $\{p_1, p_2, p_3, p_4, p_5\}$ is a basis for the subspace of 3 by 3 matrices with row and column sum are all equal.