

Step-1

Let P_1 = the projection matrix onto $a_1 = \frac{a_1 a_1^T}{a_1^T a_1}$

$$a_1 a_1^T = \begin{pmatrix} 1 \\ 0 \end{pmatrix} \begin{pmatrix} 1 & 0 \end{pmatrix} = \begin{bmatrix} 1 & 0 \\ 0 & 0 \end{bmatrix}$$

$$a_1^T a_1 = \begin{pmatrix} 1 & 0 \end{pmatrix} \begin{pmatrix} 1 \\ 0 \end{pmatrix} = 1 + 0 = 1$$

Therefore,
$$P_1 = \frac{1}{1} \begin{bmatrix} 1 & 0 \\ 0 & 0 \end{bmatrix}$$

$$= \begin{bmatrix} 1 & 0 \\ 0 & 0 \end{bmatrix}$$

Step-2

Let P_2 = the projection matrix onto $a_2 = \frac{a_2 a_2^T}{a_2^T a_2}$

$$a_2 a_2^T = \begin{pmatrix} 1 \\ 2 \end{pmatrix} \begin{pmatrix} 1 & 2 \end{pmatrix} = \begin{bmatrix} 1 & 2 \\ 2 & 4 \end{bmatrix}$$

$$a_2^T a_2 = \begin{pmatrix} 1 & 2 \end{pmatrix} \begin{pmatrix} 1 \\ 2 \end{pmatrix} = 1 + 4 = 5$$

$$P_2 = \frac{1}{5} \begin{bmatrix} 1 & 2 \\ 2 & 4 \end{bmatrix}$$

Step-3

$$\begin{aligned} P &= P_1 P_2 \\ &= \begin{bmatrix} 1 & 0 \\ 0 & 0 \end{bmatrix} \frac{1}{5} \begin{bmatrix} 1 & 2 \\ 2 & 4 \end{bmatrix} \\ &= \frac{1}{5} \begin{bmatrix} 1 & 2 \\ 0 & 0 \end{bmatrix} \end{aligned}$$

$$\begin{aligned}
 P^2 &= \frac{1}{25} \begin{bmatrix} 1 & 2 \\ 0 & 0 \end{bmatrix} \begin{bmatrix} 1 & 2 \\ 0 & 0 \end{bmatrix} \\
 &= \frac{1}{25} \begin{bmatrix} 1 & 2 \\ 0 & 0 \end{bmatrix} \\
 &\neq P
 \end{aligned}$$

Therefore, PP is not a projection matrix.