Al Systems

Model Personalization

- ☐ High-Fidelity Personalization
- ❖ FairCL (IJDS, 2025; INFORMS 2023 QSR best paper competition finalist) [3]
- Personalized recommendation policy (target KDD 2026) [10]
- ☐ Digital Population
- CrowdLLM (in submission to IJDS; 2025 INFORMS QSR best paper competition finalist) [2]

Uncertainty Quantification

- ☐ UQ Methodologies
- ❖ ALARM (under review at IJDS) [1]
- ☐ Learning under Uncertainty
- ❖ Nurse fatigue management under uncertainty (ongoing)

Data Enhancement

- ☐ Data Generation
- ❖ Team-then-trim (under review at ICLR 2025) [5]
- □ Data Collection
- Learning to Collect (in submission to IJDS) [8]
- ❖ CG-MOCU (target ICML 2026) [11]
- ☐ Data Fusion

Humans

Behavior Modeling

- ☐ User-system interactions
- * Robust LDT (IISE transactions, 2024) [4]

Domain Knowledge

Knowledge Extraction

- **☐** Expert Knowledge Elicitation
- Mixture of chains (ongoing) [12]
- ☐ Rule-based learning

Knowledge-Informed Learning

- ☐ Knowledge as priors
- Recommendation via structured human priors (under review at WWW 2026) [6]
- ☐ Knowledge as regularization

Potential Funding Sources

Government Agencies: NSF SCH, NSF FDT-Biotech, NSF Future CoRe (formerly NSF SCC), NIH, DARPA, ARPA-H, ··· Non-Profit Organizations: Breakthrough T1D (formerly JDRF), ···

Industry Sponsors: Amazon.com, Meta

Platforms Inc., ...

Healthcare App



Travel Demand Management

Research Applications



Type-I Diabetes





Gene Regulation Study



Smart Pricing



Video Recommendation

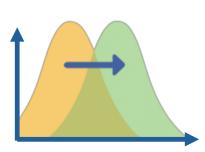
Technical Approach



Generative Al



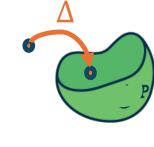
Optimal Experimental Design



Variational Bayes



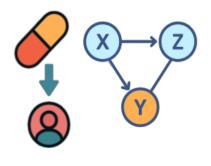
Conformal Prediction



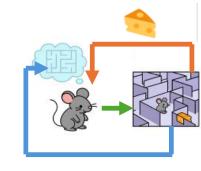
Prediction-powered Inference



Bayesian **Optimization**



Causal Inference



Reinforcement Learning



Multi-task Learning