

New York, New York!



BP team pictured with VEI Founder Iris Blanc, VEI President Nick Chapman, iKOMO supervisor Cathy Mason, and SPHS Principal Janet Anderson

On Monday, April 15 the iKOMO Business Plan team traveled to the Microsoft Technology Center in Times Square to compete at the National Business Plan Competition. In October when the Business Plan team was first formed, they were amongst more than 500 teams from across the country. At the start of the day, the competition pool had been narrowed down to 32 teams who had qualified for the National Finals. Following the preliminary round, the top 16 teams were announced. iKOMO anxiously waited to hear if they had made top 8, where the teams would present in the final rounds in front of a large audience of 16 judges, VEI executives, and other VEI students. When their name was announced, Principal Janet Anderson burst into tears, estatic to hear that iKOMO would have a chance to qualify for the national title. In the final round of competition, iKOMO would present 7th in the sequence of 8 teams. The other iKOMO seniors had convened at the Microsoft Technology Center to

watch their Business Plan team present. As the 3rd place and 2nd place teams were announced by VEI president Nick Chapman, members of the Business Plan team, Anna Riffle, Lucas Halberg, Amanda Estevez, Danielle Choy, and Kayla Zhang held each other tightly awaiting the name of the winner.

“This year’s winner is... iKOMO”.

The business plan team jumped up from their seats, embracing and sharing tears of joy. Applause and cheers erupted in the room as the 2019 National Champions walked up to receive their trophy. This marks the second time South Pasadena High School has won 1st place at nationals for the Business Plan competition, the first time was in 2015 by Oasis. iKOMO also garnered a gold award for its Trade Fair booth.

The Business Plan team would like to thank their advisor, Mrs. Cathy Mason, and the entire company for helping them achieve this honor.



iKOMO seniors took off for New York City on the evening of April 13 for a week of competitions and sightseeing. The trip started with a company lunch at Momofuku Noodle Bar in West Village. On Monday, while competitions took place, travel agents Melia and Jack led the company on a tour of Brooklyn that included a trek on the Brooklyn Bridge. Tuesday’s activities included a trip to Chelsea Market and the Highline, led by Hannah and Kayla, following ice skating in the afternoon at Rockefeller Center. The company was also able to enjoy free time exploring the food and attractions of NYC. On the last night of the trip, iKOMO viewed the Broadway musical “Dear Evan Hansen” at the Music Box Theatre. The New York City trip was the perfect ending to iKOMO’s successful year, as employees returned to South Pasadena with new hardware and many lasting memories.

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OUR MISSION

iKOMO promotes financial literacy through the power of fun. By combining blockchain technology and a imaginative outlet, iKOMO allows users to collect, trade, and interact with digital pets.

April

BIRTHDAY!

April 11th

Alex Betts



PROFILE: Chief Financial Officer, Alex Betts

Q: What is your favorite thing about being CFO?

A: Being able to apply what we do in the classroom to the real world. Doesn't like math--BUT like exploring the world of business, making relationships and friends

A: My favorite thing about being CFO is being able to apply what we do in the classroom to the real world. I also like that I'm able to counter my hatred for math through exploring the world of business and building new friendships.

Q: Best memory made so far in iKOMO?

A: chelsea market with jack, riding limes around SF

A: My favorite memory from iKOMO was when the company rode lime scooters around the city during the Bay Area Trade Show in march.

Q: Which iKOMO pet best embodies you?

A: A pigeon--because it scares anna

A: The iKOMO pet that best embodies me is the pigeon because it scares Anna Riffle.

Q: How would you best recommend people become rich from a financial perspective?

A: embezzling, fraud, hedge funds

Q: Favorite spicy food?

A: ketchup, it really takes me out
My favorite spicy food would definitely have to be ketchup, because it really takes me out.

Q: Any potential prom dates?

A: I'm taking Natalie Deng! Promposal is in the works :)

iKOMO Employee of the Month,



April's employee of the month is... HR VP Kayla Zhang! Kayla has been a dedicated member of the Virtual Enterprise program for the past 2 years, having been on Journey business plan last year, and now representing iKOMO on its business plan. In an interview for her feature in this month's issue, Kayla cited her favorite memory in iKOMO was when the company rode Lime scooters around the city during the Bay Area Trade Show. Her favorite moment with the HR department was also in the Bay area, when they held a Taco Bell mukbang in their hotel room. Kayla believes the iKOMO pet that best embodies her is the Chick...small. Kayla looks excitedly to her future, as she will be attending University of Michigan in the fall. As she graduates, she carries her motto with her: "Full sends only". We are grateful for all Kayla has done for iKOMO, and wish her the best of luck at college!

April Highlight Spread

