

Update: iKOMO Business Plan



iKOMO Business plan team!

iKOMO was pitched as a last resort company for the SPHS virtual team. The opportunity to venture into an unsaturated market could not have come at a better time. With overwhelming support from the entire Varsity company, iKOMO was born. This year's business plan team is no stranger to competition. Each member has excelled in the Virtual Enterprise program, bringing experience and expertise to the table. iKOMO business plan is comprised of Lucas Halberg (Chief Creative Officer), Anna Riffle (Chief Marketing Officer), Amanda Estevez (Chief Administrative Officer), Kayla Zhang (Vice President of HR), and Danielle Choy (Chief Executive Officer). Each are looking forward to an exciting year!

Planning For 2019



iKOMO employees wearing our company sweatshirts.

iKOMO has been prepping for our upcoming Bakersfield competition, which falls on January 16th and 17th. Business Plan has been working tirelessly on their written plan, which has already been submitted. The technology department will be submitting the Website, Game Design will submit our Video Commercial, Sales will submit their sales material, Human Resources will be submitting the HR Manual, and Cole Chuang, a Game Design Specialist, will be submitting his resume for Job Interview. At Bakersfield, iKOMO employees will compete in a number of competitions, including the Human Resources competition, Job Interview, Business Plan, Elevator Pitch, Marketing Plan, and several others. Our talented Technology department created our company sweatshirts, which sport our iKOMO logo and feature a different iKOMO pet for every department.

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OUR MISSION

iKOMO promotes financial literacy through the power of fun. By combining blockchain technology and a imaginative outlet, iKOMO allows users to collect, trade, and interact with digital pets.

November/December BIRTHDAYS!

Nov. 1 – Jade Li
Nov. 2 – Chloe Lovejoy
Dec. 14 – Gabriel Tom



PROFILE: Chief Technology Officer

Our Chief Technological Officer, Brandon Lee, has participated in Virtual Business since tenth grade. Brandon's contributions and skills as a member of JV last year have landed him a spot on Varsity as a senior.

Q: "What is your favorite thing about being the Chief Technological Officer?"

A: "My favorite aspect of being CTO is learning about the cutting edge technology that helps improve our company. I also enjoy developing the underlooked back end aspect of the company and the appreciated surface material."

Q: "How does Virtual Business inspire you in your everyday life?"

A: Virtual Business gives me a chance to pursue something I genuinely enjoy, leading me to my newfound love for school."

Q: "Which iKOMO do you best represent?"

A: I best represent the shiba inu because it was based off my own dog!"

Q: "What do you do in your free time?"

A: I devote a large majority of my time to working with SkillsUSA, Challenge Success, and of course iKOMO!

Q: "Now, we're all thinking it; what is your fashion inspiration?"

A: "My fashion is inspired off of images of BTS, a popular Korean pop group -- pictures that Hunter Lee (iKOMO VP of Finance) show me every day.



Q & A with iKOMO Employee of the Month



Q: What has the Illustrations Department been up to lately?

A: The Illustrations Department has been creating the first generation iKOMO, as well as the backgrounds seen on the website.

Q: When did your passion/interest in Illustrations begin?

A: I've always enjoyed sketching in my free time, but have never taken a formal art class. So, when I found out that our company would have an Illustrations Department, I was really excited to finally be able to indulge in my interest of drawing.

Q: What virtual business accomplishment are you the most proud of from this year?

A: So far this year in virtual business, I'm the most proud of completing over one third of the first generation iKOMO. I'm excited for everyone to collect the pets I helped create!

Q: What iKOMO pet do you think represents you the best?

A: I think the bunny represents me the best, as it looks quite comfortable but also a little lazy.

Q: What are you most looking forward to this year in Virtual?

A: I'm most looking forward to attending trade fairs to see iKOMO's collective hard work pay off. I am also looking forward to seeing our company hopefully make it to New York!

Thanksgiving Bonding Day



iKOMO employees gathered around the fire on Thanksgiving Bonding Day.

Over the Thanksgiving break, the iKOMO staff celebrated a Friendsgiving, hosted by our VP of Sales, Addison Foord. The majority of the company came bearing good food and even better attitudes! The first few hours were spent gorging on delicious food and conversing with one another. Later, a large arsenal of Nerf Guns were distributed and the departments competed against one another in the ultimate bonding exercise; a Nerf War. After sweating it out on the battlegrounds (Addi's lawn), much of the team had to depart. The remaining bunch gathered around the fire to warm up in the slowly chilling weather. Blankets were distributed, and everyone chatted and laughed as the fire crackled and the sky dimmed.



RECAP: Priority One Credit Union Visit



On December 3rd, 2018, iKOMO hosted representatives from Priority One Credit Union to advance the company's understanding of financial literacy. In addition to educating the iKOMO staff on financial literacy, Mr. West and Mrs. Hollins provided investment advice for people starting out in the workforce, such as ourselves. iKOMO employees had the opportunity to ask any questions they had, whether it be about the presentation or pertaining to our company. After meeting with the entire company, the Priority One reps spoke with the Operations Department and Business Plan in order to define elements of iKOMO's Corporate Social Responsibility. Operations and Business Plan greatly benefitted from the discussion, as they were able to clarify the vocabulary required to communicate our product with both customers and potential judges at competitions. iKOMO thanks Priority One for speaking with us!