

# Bakersfield State Competition



iKOMO in front of our Trade Fair Booth!

iKOMO departed bright and early in the morning to attend the Bakersfield State Competition on January 16 and 17th. The event commenced with numerous competitions throughout the day, such as Elevator Pitch and Marketing Plan. Later on in the night, iKOMO bonded over bowling, laser tag, and arcade games at the BLVD. The second day began with the Opening Ceremony, where keynote speakers spoke to VE students about their personal experiences in the workforce and in their respective professions. The companies then proceeded to set up their respective booths on the trade floor. Day two was concluded with the awards ceremony, where iKOMO placed in several live competitions, as well as 6th place in state for Business Plan!

# Competition Teams



iKOMO  
January 2019  
Issue III, Volume II

1401 Fremont Ave.  
South Pasadena, CA 91030  
Phone: (626) 441-5820  
Website: [vei-ikomo.com](http://vei-ikomo.com)  
Email: [ikomo.vei@gmail.com](mailto:ikomo.vei@gmail.com)  
Editor: Chloe Lovejoy

# Table of Contents

1

• About iKOMO

2

• January Birthdays

3

• CAO Profile

4

• Employee of the Month

5

• iKOMO Hike

6

• LIU Dean Visit

• Bakersfield



# OUR MISSION

iKOMO promotes financial literacy through the power of fun. By combining blockchain technology and a imaginative outlet, iKOMO allows users to collect, trade, and interact with digital pets.

# January

# BIRTHDAYS!

1- Corey  
4- Jack  
6- Nicole & Jaden  
18- Addison



## PROFILE: Chief Administrative Officer

Q: What is your favorite thing about being CAO?

A: The fact that I get to experience different aspect of leadership that helps me grow as a person. By being CAO, I have created friendships that I would not have otherwise. Some of my best friends are in the company, and that makes work so much easier.

Q: Best memory made so far in iKOMO?

A: After completing the written business plan, the team went to the Griffith Observatory. It was a beautiful end to a project that had been consuming our lives.

Q: Which iKOMO pet best embodies you?

A: Dragon, because I'm very fiery. And I love Game of Thrones.

Q: Everyone is wondering, when will your next single be released?

A: I'm currently writing a new song. I have a few already written but I'm trying to find a place to record. If Jack would let me record another song that would be DOPE!



## iKOMO Employee of the Month



Ryan Liu is hardly ever seen without his computer. When describing Ryan, iKOMO employees often say, "I see Ryan coding the iKOMO website all the time in his other classes. That man does not stop working". As the webmaster, most of Ryan's work is comprised of programming the website which includes creating the iKOMO marketplace, arcade, and store. Ryan joined the Virtual Business class in his junior year after hearing about the webmaster position. With his experience in computer programming, Ryan has found success in online website competitions, garnering a Gold award in the Skills USA Web Development competition. In college, Ryan hopes to study computer science. Outside of iKOMO, Ryan enjoys playing video games, tackling hardware projects, and eating. Ryan's hard work, dedication, and positive attitude make him iKOMO's January employee of the month.

## Company Hike

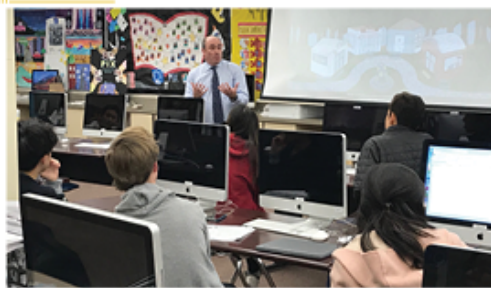


On January 26, iKOMO went on a company hike at the Old LA Zoo. The company was led by tour guides Jack Campbell and Harrison Chun. What was anticipated to be a 1.5 mile long hike turned out to be a 4.5 mile, 2 hour hike. The hiking trail included remains of the old zoo which members of iKOMO attempted to climb and explore. The highlight of the hike was when iKOMO reached the top of the hill where a view of Downtown Los Angeles and the Griffith Observatory could be seen. After traversing up the steep hill, iKOMO took a company nap underneath the blazing sun. The morning hike was concluded with a company lunch at Blaze in South Pasadena.



RECAP:

## LIU Dean Visit



Following iKOMO's return from the Bakersfield Trade Fair, iKOMO employees returned to work to host Dean Ray Pullaro from Long Island University. Dean Pullaro had previously judged the iKOMO Business Plan team at Bakersfield and paid a visit to South Pasadena High School to share his feedback. The visit began with company introductions and an activity where Dean Pullaro asked each employee to describe iKOMO in one word. The activity was used to generate ideas as to how to communicate the company's message. The Business Plan team found Dean Pullaro's notes to be very valuable as they make changes to their business plan in preparation for national competition in New York City this April.



# *January Highlights!*

